

MEDIA CONTACT



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## NEW BRUSH MAKES CLEANING ROPE SUPER SIMPLE

When dock lines and ropes get grimy and grungy, they're not always so easy to clean. But, with Shurhold Industries' new Flexible Rope & Cord Brush, the process just got more convenient.

This new brush is the best way to clean 1/2" to 1" diameter rope. Simple to use and easy to store, the flexible Rope & Cord brush is ideal for use on twisted and braided lines and other tubular items, such as rub rails, hoses and shore power cords.

Users just wrap the Flexible Rope & Cord Brush around rope with bristles facing the rope. Then, they hold the brush firmly to get contact completely around the rope and brush along the length of the rope to remove debris, dirt and mold.

Shurhold's Rope & Cord Brush has a retail price of \$12.95.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at [www.shurhold.com](http://www.shurhold.com). Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

Contact Shurhold, 3119 SW 42nd Ave., Palm City, FL 34990.  
800-962-6241; Fax: 772-286-9620. [www.shurhold.com](http://www.shurhold.com).