

MEDIA CONTACT



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3119 S.W. 42nd Avenue, Palm City, FL 34990-5558
www.shurhold.com

KEEP UP APPEARANCES WITH SERIOUS RV CLEANER

RVs stand above the crowd when they're quickly and thoroughly cleaned inside and out with Serious Shine from Shurhold Industries. The one-step, multi-purpose cleaner eliminates the clutter of other products, saving space, time and money to get travelers back on the road again as fast as possible.

A cleaner, polish and protector, Serious Shine tackles practically every type of surface, including painted surfaces, plastic, fiberglass, rubber, vinyl, brass and stainless steel. Bugs, bird droppings, exhaust, tar and water spots also disappear in a jiffy with little effort.

Serious Shine makes tires, headlamps, bumpers, seats and the cockpit gleam like new. Once clean, the high-performance protectant uses anti-static and UV inhibiting properties to repel dirt and moisture. It shields delicate surfaces without leaving a greasy residue behind. Future detailing requires just a quick wipe with a cloth.

Serious Shine is available in a 14 oz. aerosol container for \$17.98.

Shurhold is dedicated to educating owners on RV value preservation. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

Contact Shurhold, 3119 SW 42nd Ave., Palm City, FL 34990.
800-962-6241; Fax: 772-286-9620. www.shurhold.com/rv.