



Welcome to the Ripples Style Guide

I think we can all agree that in recent times, we've seen our homes in a new light. Bedrooms became offices, living rooms became classrooms and kitchens became restaurants as we all adapted to multifunctional living. But it was our bathrooms of all places that took on the biggest new meaning. More than ever, bathrooms became places to seek solace after a tough day and to re-energise ahead of the next. And whilst there's a lot about lockdown life we'll be glad to leave in the past, having a bathroom which enhances your wellbeing continues to be important for the future.

In this edition of the Ripples Style Guide, we not only champion beautiful bathrooms but hone in on the details that go into them, from hand-crafted items (p.20 and p.34) and sustainable products (p.14 and p.16) to the design solutions created by our specialist bathroom designers (p.30 and p.36). We've packed in more inspiration and information than ever before, ensuring you're equipped with everything you need to kick start your bathroom project.

If you're looking to be inspired, discover the latest bathroom products on our radar (p.8) and peruse a host of real Ripples bathrooms (p.24 and p.60). If you're already bursting with ideas but need some advice, check out our designer Q&A (p.62) or handy how-to guides (p.16 and p.30). And for thoughts from interior-design guru Michelle Ogundehin, read her exclusive feature on creating a mood-boosting bathroom (p.26).

I hope you enjoy this Style Guide and that it inspires you to visit one of our showrooms soon.



Rachael McInnes, Editor



Ripples



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► SINGING IN THE RAIN

Made for discerning wellness lovers, the brand-new 'Rainfinity' shower range features a huge showerhead as well as multiple hand shower options, perfect for non-hair-wash days.

With a selection of special jets offering various spray types, Rainfinity gives you a unique sensory shower experience worthy of a high-end spa.





03

■ENDLESS POSSIBILITIES

Discover Danish design with this versatile collection of bathroom furniture created in Denmark. The series includes modular cabinets as well as compatible countertops and basins which can be mixed and matched to create a bespoke look for your bathroom, whatever its size and shape. The range has recently been updated with new colour options and finishes, meaning the possibilities are almost endless.





△ CONTEMPORARY CURVES

This bathroom brassware collection features sleek, curved lines which give a minimalist look while the unique spout shape creates a water flow reminiscent of a waterfall. The range is available in over 20 finishes, including matt black, polished nickel and even 24k gold plate.



► COLOUR POP

Created by different textures and an eye-catching geometric pattern, this shower tray collection consists of three high-definition finishes; a cosy wooden look, a concrete effect and a smooth micro-texture. This colourful design not only steals the show but thanks to the non-slip qualities of the material Akron®, it is a safe and practical choice for all ages and abilities.

Available in over 2,000 colours!







▲ MARVELLOUS MARBLE

This timeless material is seeing a huge resurgence in bathroom design, being used to create a sleek hotel-inspired look within the home. Grey marble is a classic choice, whilst warmer-toned veining is growing in popularity as it helps balance this typically cool material.



08

■ BLOOMING BEAUTIFUL

Inspired by Japanese plant forms these accessories will bloom in your new bathroom. With a choice of silky gloss or matt finishes, this collection of mirrors, soap dispensers, toothbrush holders and toilet brushes is ideal for creating a minimalist, modern look.

09

► LIGHT IT UP

This ingenious shower light features a huge showering area, complete with an inbuilt LED light for a fully immersive showering experience. The shower light can be adjusted from daylight white to warm white to suit the time of day and mood.



10

■WELLNESS IN WATER

This freestanding whirlpool bath blends a simple, elegant aesthetic with all the technology of a spa bath. The bath features small jets which create a soft cloud of micro-bubbles, helping rid the body of toxins and stimulating the lymphatic system. The bath can even be supplied with atmospheric LED lights, making it the perfect addition to any spathroom!



Discover more of our favourite bathroom products online at ripplesbathrooms.com



Kind to you, kind to our planet

Our bathrooms are spaces to relax and unwind, which is why we're excited to introduce you to our first ever home, bath and body collection to help you do just that... *in the most sustainable way possible.*

Say hello to KIND; our range of shampoo bars, soaps, candles and diffusers which are kind to you and kind to the planet. At Ripples, we take steps to reduce our environmental effect on the earth and that's why we wanted to create a collection which positively complements your bathroom, without negatively impacting the

Working closely with experts in ethical beauty, we developed KIND in a sustainable way, ensuring all products are vegan,



recyclable and paraben & SLS free. Inspired by the nature we want to protect, there are eight stunning scents to choose from across the range, including: Wild Fig & Grape, Sweet Orange & Rosemary and Black Pomegranate.







mply run the bar under water and massage it into





How to create an eco-friendly bathroom

As the population grows and lifestyle behaviours change, our water supply is increasingly affecting our planet. But we can all take small steps to help reduce our impact on the environment and what better place to start than within the bathroom.

In the UK alone, the average household uses approximately 349 litres of water a day...that's a whopping 142 litres per person! And whilst the impact of increased water usage is easy to notice on our household bills, the impact on the environment is often less visible. Of all the CO2 emissions produced in the UK, 6% come purely from water usage. As we use more water, we use more energy to pump, heat and treat that water, in turn producing emissions which can be detrimental to the environment.

So how can you reduce your water consumption and save money whilst also doing your bit to save the planet? We asked Designer Jessica Flack for her top tips for creating a more eco-friendly bathroom.

Taps

Many taps are now supplied with flow regulators; a device which regulates the flow of water to a pre-set rate. Some regulators are designed to ensure a constant flow, taking into consideration any change in pressure which might occur. Flow regulators take on a variety of forms, from simple aerators which can be installed by

the user (where the hand shower/fixed head meets the shower hose/arm) to more involved in-line regulators which are installed by professionals into the mains water line for the property. If you are retro-fitting, be sure to chat to a Ripples designer to ensure your choice of flow regulator is compatible.

Designer's choice: Aerator taps -Inspired by traditional industrial water pumps, this tap is fitted with an aerator and 6 litres per minute flow limiter. The brass used to make these taps is also lead-free.









DID YOU KNOW?

"Investing in high quality products will reduce the likelihood of items needing to be replaced early. When it is time to replace a bathroom item, consider your options for selling or recycling it as many local recycling centres accept ceramics and metals commonly found in bathrooms"

Shower

You can also choose a shower head which is fitted with a flow restrictor. This will limit the amount of water which passes through the shower, in turn using less water. But this option doesn't mean you end up with a substandard shower as each flow restrictor shower has been carefully designed to

reduce water consumption but still offer a pleasurable showering experience. Many of these shower heads will also use an air function, pumping air in with the water to give a softer, more voluminous spray.

Flow restrictors are not the only water saving option available when it comes to shower heads. A general rule to follow is the larger the head, the more water it will require. For example, large ceiling shower heads look great but use a large amount of water compared

to a smaller alternative, so take this into consideration if reducing water is an important part of your bathroom design. Designer's choice: Raindance Select EcoSmart hand shower - Fitted with EcoSmart technology, this handset uses 60% less water than conventional showers with no noticeable difference in performance. Three different settings provide different showering experiences, perfect for adapting to your needs on a

daily basis. The standard setting provides a strong flow of water, while an alternative setting blends water and air for a reduced water content and a gentler mist.

Flush

A very simple fix to reduce water usage is to change your single flush to a modern, dual flush plate. The dual flush plate allows you to use less water when you need to, which is not only better for the environment but can

have a big impact on water bills, especially in metered homes.

Dual flush plates not only do good

but can look good too. Opt for a slate or wooden version in a sleek, linear design or choose a circular plate for a softer, subtle aesthetic. With almost endless colours, textures and finishes to choose from, there's an option to suit every scheme.

Designer's choice: Gold finished dual flush plate - This striking flushplate is available in a range of stylish finishes and offers a 'light' flush option which reduces water usage without compromising on functionality. When combined with a smart cistern with dual flush technology, you can reduce flush-related water consumption by half. We also offer a range of hands-free flush options.







Bath

If a bath is a must-have for you then consider choosing a slightly smaller bath which holds less water. Alternatively, you can choose a bath where the overflow has yet to be drilled. By positioning a lower overflow at a level you're comfortable with, you can limit the amount of water your bath can hold.

Designer's choice: Tin boat bath - This beautiful tin bath is available in a 1700mm length or a smaller 1500mm length. It doesn't have a pre-drilled overflow, allowing you to decide how much water the bath retains. This bath is also an excellent heat conductor and will maintain the water temperature much longer than cast iron versions, meaning you won't have to top-up with more hot water during a long soak.

Products

The home, bath and body products you choose can also have an impact on the environment. Try seeking out products which have eco-credentials, such as recycled/recyclable packaging, refill options and ethically sourced (preferably organic) ingredients. We think our KIND collection is a very wise place to start!

Designer's choice: KIND Shampoo and Body Bar - This shampoo and body

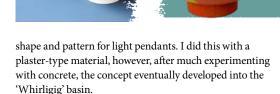
bar not only smells lovely but is also free from detergents, SLS, sulphates, alcohol, parabens, sorbates, silicones and synthetic preservatives. The ingredients are ethically sourced, 100% vegan and the packaging is plastic-free and recyclable.



QUICK TIPS

- Heating: opting for dual fuel heating can dramatically reduce energy usage in your home. You can control dual fuel radiators with a timer and use heated towel rails to heat the bathroom, without having to heat the rest of the hom.
- Lighting: LED spotlights and feature lighting use approximatel 85% less energy than traditional bulbs
- Extractor fans: opting for an extractor fan with a built-in timer and/or humidity sensor will use less energy as it switches off when not in use
- Surfaces: glass surfaces are one of the greenest options available as they can keep being recycled agai and again
- Cold-start taps: cold-start taps are normal mixer taps which start running cold water first. These are great if you have a combi boiler as they don't kick in unless you manually change the mixer across to hot
- Reclaimed furniture: love the 'lived-in' look? Consider incorporating vintage or upcycled pieces within your bathroom, such as vanity units, mirrors and shelvin

Vant more advice on creating an co-friendly bathroom? Book an ppointment with a Ripples esigner at ripplesbathrooms.com



WHY DID YOU CHOOSE CONCRETE?

Concrete has great potential as a material for a designer/ maker, as it changes state from a liquid to a solid.

HOW DID YOU DEVELOP THE METHOD TO ACHIEVE THE FINISHED LOOK?

Many, many, many hours of experimenting and refining... fuelled by plenty of tea and biscuits!

COLOUR IS CLEARLY AN IMPORTANT ELEMENT TO THE BASINS, WHAT'S YOUR FAVOURITE COLOUR COMBINATION AND WHY?

Black and white with a splash of vibrant colour, in a marbled pattern choice. I love the monochrome marbled pattern as it reminds me of bold motifs from the sixties and the work of Marcello Morandini (a sixties artist that I love).

WHAT DO YOU WANT SOMEONE TO FEEL WHEN THEY SEE YOUR BASINS?

Hopefully just WOW!

The Sam Lander collection is available



Part artist, part mad scientist, Sam Lander isn't your typical bathroom product designer! With a background in 3D design, Sam spent many months experimenting in his *Derbyshire-based workshop before eventually developing* a technique so bold, he had to hand-build a specialist machine to bring his visions to life.

Sam hand-crafts his basins for Ripples by pouring coloured concrete into a mould which sits inside the purpose-built machine. The machine then spins rapidly, creating enough centrifugal force to mix the concrete together and push the mould up and out, forming the desired basin shape. Once sanded back and sealed, the aptly-named 'Whirligig' basins emerge with unique patterns and can be installed alongside any standard waste pipe and mixer for an entirely bespoke basin.

Q&A

SAM, TELL US A BIT ABOUT YOURSELF.

I'm an award-winning British designer and I simply love to design! I pretty much make the products that are in my head and always carry a sketchbook around with me to draw new designs as and when they come to me.

WHERE DID YOUR INTEREST IN DESIGN COME FROM?

When I was very small, I was always building spaceships and trucks with Lego and this definitely started my love of designing and making. I don't care what anyone else has to say, when playing with Lego you are designing things - just in spaceship form!

WHEN DID YOU DECIDE BASINS WERE THE RIGHT PRODUCT FOR YOU?

Quite late on to be honest. Originally, I used the process of spinning materials using centrifugal force to create





Real Ripples bathrooms Real Ripples bathrooms

A TOUCH OF THE traditional

We've handpicked some of our favourite real Ripples bathrooms which embrace all that is great about classic design.



Victorian vibes



The homeowners of this Victorian terraced house in London wanted to blur the lines between traditional and modern in a beautiful bathroom that would stay true to its roots.

Classic style brassware and the freestanding bath allude to the property's Victorian heritage, whilst black accessories and pendant lighting add a modern twist to this bathroom design.



Regal roll top

The owners of this townhouse weren't afraid to make a statement and opted for a richly coloured freestanding bateau bath to enhance the impressive space.

The dark wooden furniture and flooring are fitting for this character property and beautifully match the colour of the original integrated fireplace.

Brushed black chrome brassware adds a striking industrial element to the scheme.



To see more real Ripples bathrooms, visit ripplesbathrooms.com or follow us on Instagram @ripplesbathrooms





Creating a happy bathroom with Michelle Ogundehin

Author, presenter and all-round interiors guru **Michelle Ogundehin** discusses the importance of design, décor and details when creating a bathroom which benefits wellbeing.

"One of the hardest working rooms in your home, your bathroom is where you start and finish every day. And yet so often we let the design and decor ball drop here."

our environment is as fundamental to your health and happiness as good food and regular exercise. In fact, I'd say it's actually more important! After all, it's pretty hard to create healthy food in a hectic kitchen, or to find the motivation to keep fit if you're surrounded by mess or gloom. And this belief is especially relevant in the bathroom.

One of the hardest working rooms in your home, your bathroom is where you start and finish every day. And yet so often we let the design and decor ball drop here. Perhaps it's because we become overwhelmed by the intricacies of plumbing or we fall prey to an assumption that bathrooms must always be clinically white and pristine? For sure they need to be finished in a manner that enables you to keep them spotless, but equally important is maintaining an ambience of warmth and welcome.

CREATING A HOME SANCTUARY

Interestingly, over the last decade, there has been a trend for bathrooms to become mini-spa-esque temples to bathing, inviting solitude and relaxed contemplation as much as getting clean. Showers have become wider and larger, baths bigger and deeper, and even entire rooms sometimes re-envisioned as walk-in 'wet rooms'. While this might look dreamy in a Moroccan villa seen on the pages of a glossy magazine, all wafty linen drapes and buffeted by temperate climes, it's unlikely to be achievable for most people. But the good news is, neither is it necessary, even when the creation of a home sanctuary is your goal.

The thing is, to focus all sense of 'retreat' on one room is to miss the supportive opportunity provided by the rest of your abode. Such emphasis is on escape, exaggerated by the fact that the bathroom is probably the only lockable room at home. But when we choose what surrounds us with intention, by which I mean, choosing things that tell our authentic stories, we begin to make everything around us capable of rejuvenating and revitalising us. Why? Because to have contemplated the colours, patterns or fabrics that truly make your heart sing is to have tapped into who you really are. And when we extend this to every material, finish and fixture, there'll be no need



QUICK FIRE OUESTIONS...

Shower or bath? Cold showers. Hot baths.

Favourite item in your home?
My artworks.

Best advice you've ever given/received? Just be yourself.

to seek solace in the loo! In short, bathrooms must never be neglected, but they needn't be over complicated. Rather, continue the decorative themes you have explored elsewhere, and don't be afraid to have some fun! Paint the ceiling lemon yellow; hang full length velvet curtains (assuming good ventilation); add a glorious splashback of patterned tiles, and don't forget the details. For example, decant run of the mill bathroom products

into pretty glass jars and bottles. Pile your towels high on a small sculptural stool and mix the textures for increased tactility. Your taps too will be frequently touched so don't skimp here — the things that you use every day should be the things you love the most.

Finally, I'll always advocate for wall-hung units because they make even the smallest room feel more spacious, and twin sinks make busy mornings seamlessly efficient. Add in a mix of spot versus mood lighting, and your wellbeing bathroom will be perfectly set for everything from get-up-and-go showers to leisurely evening bubble baths.



ABOUT MICHELLE

Michelle Ogundehin is internationally renowned as a thought-leader on interiors, trends, style and wellbeing. Originally trained as an architect and the former Editorin-Chief of ELLE Decoration UK, she is the Head Judge on BBC2's Interior Design Masters, and the author of Happy Inside: How to Harness the Power of Home for Health and Happiness, a game-changing quide to living well. She is also a regular contributor to many prestigious publications worldwide including Vogue Living, FT How to Spend It magazine and Dezeen.

Q&A

WHAT IS YOUR FAVOURITE PART OF YOUR OWN BATHROOM AND WHY?

My full-length aquamarine velvet curtains. Who says bathrooms can't be luxurious! My en-suite deliberately has no door, so it functions as an extension of my bedroom and I wanted it to reflect the same sense of relaxed comfort.

TELL US ABOUT THE BEST HOTEL/ RESTAURANT BATHROOM YOU'VE EVER BEEN TO.

I can't recall one in particular, but when I was training to be an architect, I remember my tutor insisting that when visiting any

new building, we must always check out the bathrooms first. Why? Because if a developer was going to cut corners, this is where it would show. The moral of this story being, always judge a space by its loo!

WHY IS COLOUR IMPORTANT IN BATHROOM DESIGN?'

While I personally believe sanitaryware should always be white, the walls, fixtures and finishes definitely do not have to be. This is a space in which we deliberately make ourselves feel vulnerable, so the addition of some brave, bold colour can be a powerful emotional boost for our soul as well as our senses.



HOW DO YOU ADD INTEREST TO A SMALL BATHROOM SPACE SUCH AS A **CLOAKROOM OR EN-SUITE?**

The smaller the space, the more adventurous you should be! Think of a cloakroom as a jewel box, so when you open the door imagine the joy of finding rich dark colours and fulsome sexy patterns. It's an opportunity to have some fun.

YOU'RE PASSIONATE ABOUT THE ENVIRONMENT AND SUSTAINABILITY - WHAT IS YOUR ADVICE FOR CREATING AND MAINTAINING A MORE ECO-FRIENDLY BATHROOM?

Simple: Buy well, buy once, from your hardware to your towels, and the products you use to keep it, and yourself, clean too.

WHAT ARE YOUR DO'S AND DON'TS FOR CREATING A BATHROOM WHICH POSITIVELY CONTRIBUTES TO YOUR **WELLBEING?**

No to carpet; yes to tiles or lino. Absolutely no to coloured suites, definitely yes to pure white porcelain. Finally, a big yes to underfloor heating, there's nothing quite like walking barefoot on a warm floor.

FOLLOW MICHELLE:





in small rooms, of natural light. the room feel as bright as possible a pared-back look.

Opt for a wall-hung WC which, when paired with a slim concealed cistern, reduces the need for clunky boxing and gives



JO SAYS:



By wall mounting vanity units and other furniture items, you open up the floor space and create a less cluttered look. When paired with low level lighting, the effect is maximised.

Concealed, wall mounted basin taps not only look sleek but are also great space savers. A more traditional, deck mounted alternative may mean compromising on the basin size which is not always a practical option.



"This shower room was extremely small with one tiny window, so my core aim was to deliver a stylish space which didn't feel cluttered or gloomy."

Walk-in showers are a great option for smaller bathrooms because they give the feeling of spaciousness which is harder to achieve with a full enclosure.

When room is tight within a shower area, concealed fittings are the perfect choice. By hiding the mixer within the wall cavity, the fitting sits flush to the wall, reducing the possibility of bumping into it when showering.



Bathroom book club

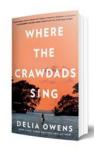


Bathroom book club

We caught up with blogger, influencer and founder of one of the biggest online book clubs, **Eva Nelkin (@poppyloveslondon)**, all about her favourite bath time reads.

Although I am a lover of books, I am an even bigger lover of community and bringing people together. That is why I set up my online book club – to create a space for people to experience the joy of reading together, even when they're apart. Each month we choose a new title to read which we then discuss in an online forum with thousands of our members from across the globe.

We've read dozens of titles over the years but I've handpicked just a few of our members' favourite books for relaxing and unwinding. Run yourself a hot bath, switch off and immerse yourself in another world. Happy reading...



WHERE THE CRAWDADS SING

DELIA OWENS

Taking place in the stunning backdrop of the American South, this book has romance, mystery, murder... and shines a light on the instinct to survive and to never give up on your dreams, or love.

"I found this book utterly compelling and our book club discussions were some of the best we've ever had!"



THE HEART'S INVISIBLE FURIES

JOHN BOYNE

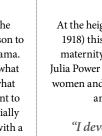
Set in Ireland in the 1940s through to today and shown through the eyes of one ordinary man - Cyril Avery. This book delivers all the emotions while reflecting the very best of the human spirit and our ability to overcome.



THIS GREEN AND PLEASANT LAND

AYISHA MALIK

When you're the only Muslims in the village, a mother's dying wish for her son to build a mosque is a spark to ignite drama. This is a brilliant story that explores what home really means to us, and asks what makes us who we are and who we want to be. Ayisha Malik balances the potentially heavy issues of faith and intolerance with a razor wit and lightness of touch.





THE PULL OF THE STARS

EMMA DONOGHUE

At the height of the Spanish Flu (Dublin 1918) this book is set in a tiny hospital maternity ward where we follow nurse Julia Power who works tirelessly to save the women and their babies. Intense, gripping and incredibly moving.

"I devoured this and read the whole thing in the bath - I was VERY wrinkly and clean!"



ORDINARY PEOPLE

DIANA EVANS

Barack Obama has just won his historic election and Ordinary People, set in London, focuses on two couples approaching middle age and the challenges they are now facing. It's an intimate portrayal of identity, parenthood, ageing, friendship and the fragility of love.

"Diana Evans has a playlist on Spotify, to listen to as you read - an immersive experience that I loved."



THE SALT PATH RAYNOR WINN

This is a true story, written by Raynor
Winn and is a beautifully honest and lifeaffirming tale of coming to terms with grief
and the healing power of the natural world.
Ultimately, it is a portrayal of home, and

how it can be lost, rebuilt and rediscovered in the most unexpected ways.

"I found this book to be one of the most inspiring I have ever read."





Find out more about the Poppy Loves Book Club:

poppylovesbookclub.com @poppylovesbookclub #poppylovesbookclub

We collaborated with Eva on her bathroom and helped her create her own book-reading haven.





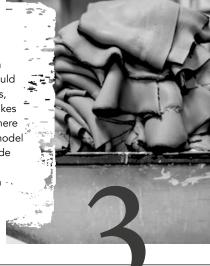
STEP 2 – MÍXING

CRAFTMANSHIP, **QUALITY AND CARE**

We take you behind the scenes at one of the factories producing our finest porcelain sanitaryware.

STEP 3 - MOULDING

A different mould is used to cast each product from the mass. For a basin, such a mould is quite simple, but for a WC, with its complex interior, the construction of the mould is a skilled and laborious process. To produce the moulds, a so-called mother mould is first made in the studio. It takes a great deal of experience to create mother moulds as there can be shrinkage when the mould is fired. Once a new model has been cast and fired, it is examined and analysed inside and out with the greatest precision. Any deviation from the design is noted and experienced mould-makers then -painstakingly adapt the mother mould by hand.



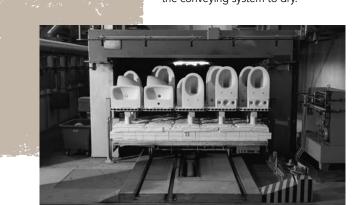
STEP 4 – RE-MIXING

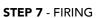
The additional ingredients are then added to the mixture which is sieved and magnetised. The mixture is kept moving in large tanks until it is cast, with the whole process taking around 20 hours to complete.



STEP 5 - DRYING

As soon as articles are taken from their moulds, they are finished by hand before they're even dry. Every piece is carefully smoothed to remove rough edges and apertures such as overflows are also recut and smoothed. Only once every item has been handfinished will it be placed carefully on the conveying system to dry.





Once glazed, items can be sent to the kiln - an imposing tunnel that is over 100 metres long. The kiln reaches temperatures of up to 1250 degrees celsius and after a journey of around 20 hours, the porcelain becomes hard, robust and ready for use. Incorrectly cast pieces are eliminated and returned to the processing cycle, to keep manufacturing as sustainable as possible. Even items that have already been glazed and fired, but which do not meet quality standards, will not end up on a disposal site, but are finely ground to create a "ceramic powder" and added to the compounds used for new products.



STEP 8 - EXAMINING

After the fully automated firing process, human eyes and hands are required for control and final assembly. Every single item is thoroughly examined by hand and verified to make sure it is perfect in every way. This final check brings an end to the item's seven day journey, from raw material to finished product.

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One brief, two ways

One bathroom, two designers. Designers Leanne Robey and Alfie Guard showcase their individual approaches to re-designing a dated family bathroom in a period home.

BATHROOM

A medium sized bathroom, 2.5m by 3m with a large window bringing in plenty of natural light. The room has high ceilings of 2.6m.

BRIEF

Transform a tired family bathroom in a period property into a relaxing, grown-up space for two parents and three teenage children. The client is looking for a contemporary scheme which features a free-standing bath, shower and special finish brassware to tie the room back to its period heritage. Although the room features lots of natural light, the client would like to add statement lighting and experiment with colour for dramatic effect.

BUDGET

£15,000 (excluding installation).



Design 1

DESIGNER: ALFIE GUARD

I was inspired by a deep royal green paint (Studio Green by Farrow & Ball) and decided to anchor my scheme around the shade. I've chosen a characterful marble in a muted tone to contrast against the rich green walls and introduced a subtle pattern to the wall space. The brushed gold brassware pops beautifully against the marble and adds a luxe, hotel-inspired look which will also stand the test of time due to its durability. I've chosen mood lighting, including an illuminated mirror, to make the room feel calm and elegant. The low-level lighting by the bath will run using PIR sensors, allowing users to bypass the main downlighters during late night/early morning trips to the bathroom whilst also acting as a design feature during the day. Although a luxurious look has been achieved, the room still benefits from a simple layout, perfect for a busy family bathroom used every day.

"A high-end, grown-up scheme with rich tones and clever lighting."







Design 2

DESIGNER: LEANNE ROBEY

I wanted to have fun with texture and pattern in this bathroom and to create something that both the parents and children would love. Feature tiling creates a striking backdrop to the room, ensuring the freestanding bath is centre stage. A wall to the right as you walk into the bathroom houses the towel radiator and shields the toilet from view while an inset framed brass glass panel brings light into the concealed shower area. The basin and matching illuminated mirror ooze elegance and give a nod to the classic feel of the property. Large format tiles in the shower area and behind the basin give a good contrast to the heavily patterned floor and feature wall, helping to ground the scheme. The tile choice also helps reduce the amount of grout lines in the shower area, making it easier to clean. The brushed brass accents chosen for the taps, towel radiator and shower screen work beautifully.



finishes give a fresh take

on a classic scheme."

Life lessons from the bathroom

We asked some of the top interiors writers to tell us what makes a bathroom special to them.



"What makes a bathroom special to me is a sense of character and personality. I'm not drawn to a conventional-looking bathroom, rather one that is a room which so happens to have a bath in it. So I like seeing it treated like any other living space, with art, plants, texture, vintage pieces and other items which make it unique to the owner. And I find every bathroom can benefit from the warmth of some wood."

Busola Evans - Associate
Editor and Supplements
Editor for Livingetc and



"Colour! It makes me happy, and is a great way to add some personal expression to the bathroom and make it feel more like an extension of the same style I have in the rest of my home. I love how there are so many more colourful bathroom products around now - not just tiles but vanity units, baths, concrete basins and taps."

Emily Brooks – Freelance Writer & Editor



"Space, light, a highpressure shower, and plenty of hot water!"

Michelle Ogundehin –

Author and Head Judge on



"For me, a bathroom must be organised and relaxing. Whether it's for a quick turnaround on a morning or a long evening unwind, creating a calm ambience is key. That means good, adjustable lighting, plenty of storage to keep daily essentials and some display space for decorative items, an air-purifying plant and a nice candle."

Lindsay Blair – Editor of Kitchens, Bedrooms
& Bathrooms magazine and presenter of
'How to buy a kitchen or bathroom' podcast



"To me a special bathroom has a place for everything: it's uncluttered, with clean lines embracing elements of nature using natural stone and timber. It would be

fe Adedeji – Freelance

before going to bed."

able to revive the senses, preparing me

for the day ahead and also calm the mind



Jennifer Morgan - Editor,

Journalist and Shoot Director

40 Ripples 4:



rom arboretums to abbeys, coastlines to castles, The National Trust Tile Collection celebrates all that is great about this beloved British institution. With each and every tile, you'll step into one of the National Trust's historic houses or be transported to the scenery that surrounds it, with inspiration drawn from the décor, architecture, flora and fauna of 16 National Trust locations.

We've handpicked a few of our favourites from the collection...

Shoreline

A rectangular ceramic tile with a handmade effect and contemporary glazed finish, Shoreline is inspired by the 780 miles of coastline which is cared for by the National Trust, including the UNESCO World Heritage Sites of the Giant's Causeway and land at the White Cliffs of

Available in seven soft, subtle shades, the 10 x 20cm tiles combine a glazed finish with a rustic, hand-crafted effect.





A tile from the National Trust collection is an investment in its heritage in more ways than one. A portion of the sales from this collection will be donated to the National Trust, to help it continue to care for nature, beauty and history for everyone, forever.



Alfriston Clergy

Influenced by the stunning National Trust property Alfriston Clergy House, Alfriston Clergy is a traditional repeat pattern tile inspired by an oak leaf carving found on a beam within this medieval house. It is this oak leaf, which can still be seen today, that inspired the National Trust logo.

Printed in Stoke-on-Trent, this wallpaper-style tile is ideal for feature walls and splashbacks. The collection combines a satin base with a gloss screen print, creating a lovely tactile finish.

Style tip: In period properties this style looks effortlessly chic in a bathroom complete with a roll-top bath with claw feet and a freestanding vanity unit with countertop basin.









Woodland Glade

Influenced by the seasonal flora of the breathtaking Winkworth Arboretum near Godalming in Surrey, the Woodland Glade collection is a stunning selection of botanical printed tiles in an on-trend hexagonal design.

With nine different patterns and a soft, tonal nature-themed palette, each 21.5 x 24.5cm hexagon comes as part of a pre-made, mixed pattern to be used on both walls and floors.

Style tip: The pink and green hues work wonderfully with accents of blush and neutral hints while matt black fixtures and fittings bring an industrial edge to any space.



Minimalism VS Maximalism

Personal style has a huge impact on your interior design choices but is the bathroom the place to be bold and brave or to keep things sleek and simple? We asked Designers Richard Fox and Sharma for their thoughts...

Gurnaam Sharma for their thoughts...



Minimalism



"Keep things clean and classic with a pared back minimalist approach."

Your bathroom is a place to unwind and relax and I believe keeping it clean and simple (rather than overflowing with rubber ducks and bulk buys of shampoo) will make it feel more like a sanctuary. But even when the bathroom is pared down to a few key essentials, it can still feel warm and inviting.

Keeping to a white or neutral palette helps make a bathroom feel more spacious and with a vast range of white shades to choose from, it needn't feel cold and clinical. Using white marble tiles, for example, not only adds a sense of luxury but its veining can also add subtle interest and warmth. By matching your wall tiles with your floor tiles you can create a sleek, seamless look where the walls almost disappear – a minimalist's dream!

Removing clutter is also key to a serene, stylish space. If you have not used an item for a week, consider whether it really belongs in the bathroom or whether it can be placed in storage or perhaps recycled. Keep essential day-to-day items in a mirrored cabinet and store larger items in a cupboard, preferably without handles. If space is at a premium, you can roll up towels and store them neatly on top of a cupboard.

With a minimalist scheme, it's all about quality over quantity. To create an open and expansive feel in the bathroom, opt for a clear shower door or panel. Using a single panel to create a walk-in shower and a tiled wet room floor will certainly make the room feel larger. A statement freestanding bath is also becoming a big part of modern minimalist design and creates a focal point within the room. My top tip is to pick a few simple but stunning bathroom items which look effortless and timeless.

Maximalism



GURNAAM'S THOUGHTS

"Have fun and inject personality with a maximalist bathroom where more is more!"

To me, maximalist design provides a feeling of comfort; it fills the bathroom with a more homely and joyful atmosphere and gives you that sense of fun, if done correctly of course. There is often a misconception that maximalism means overcrowded and excessive but the key to avoiding this is by being smart with the choice and placement of the materials, colours and textures used.

When mastered, even the most saturated of colours and the boldest of patterns can give the bathroom a harmonious atmosphere whilst injecting your personality into the space. As a designer, creating a more eclectic space allows me to really use

my artistic skills, applying colour, pattern and texture in a way that minimalism does not normally allow. I also find that this design style allows you to create a more personal space as you're not restricted in the number or types of items you choose and can have more of a diverse mix.

Maximalist elements can be incorporated within a bathroom design in many different ways. At Ripples, we have a wide range of coloured furniture, baths and basins, as well as tiles in almost every colourway and design imaginable. Our Sam Lander concrete basins (see more on **p.20**) are a particular hit with maximalist lovers because each is bold, bright and 100% unique.

Working with a Ripples designer will help you incorporate all the design elements you love in a maximalist aesthetic which works. The world is your oyster with this design style so have some fun with it!

For more style inspiration, visit ripplesbathrooms.con

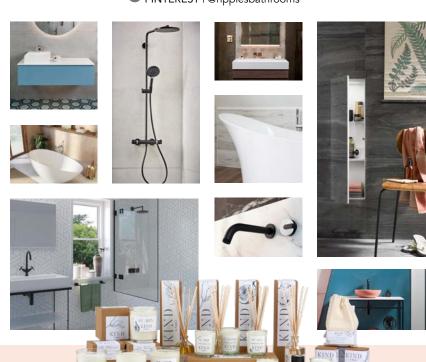




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GALVANIC / PLATED FINISH

What is it? Plated finishes are obtained through electrodeposition – an industrial process that uses electric currents to coat metal, including nickel and chrome, on a brass base.

Why choose it? Plated finish brassware is highly durable and very easy to maintain.

Which finishes are available?





Polished

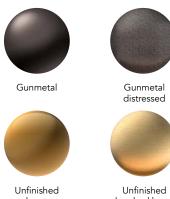


LIVING FINISH

What is it? Living finishes are unprotected and intended to change in appearance over time, allowing each piece to evolve and develop a unique warmth and character.

Why choose it? Living finish brassware works beautifully in industrial or more rustic settings, lending itself to older properties where the bathroom scheme is inkeeping with the period of the property. The 'unfinished' options will oxidise and vary in colour based on use and the surrounding environment.

Which finishes are available?





POWDER COAT FINISH

What is it? Powder coat finishes are developed with a dry finishing process where a fine powder is applied with a gun on a metallic base and then dried at high temperatures.

Why choose it? Powder coat products are resistant to humidity and ultraviolet light and have a long lifespan. In addition to the beautiful texture, the powder coat treatment also reduces the risk of scratching, chipping, abrasions, corrosion and other wear.

Which finishes are available?





PVD FINISH

What is it? PVD (Physical Vapor Deposition) is an innovative surface coating process which allows for a very high level of outer hardness, as well as unparalleled resistance to atmospheric agents and house detergents.

Why choose it? PVD finishes are extremely solid and durable, making them perfect for busy family bathrooms.

Which finishes are available?





GOLD FINISH

What is it? Gold finishes are created by plating 24k gold over a nickel-plated brass surface. The result is an extremely luxurious surface with a rich depth of colour.

Why choose it? For the ultimate in opulence and for a brightly coloured finish.

Which finishes are available?





24k polished gold

24k brushed gold

"Gold finish brassware is a timeless choice which will never go out of style."



Visit your nearest showroom to discover our full range of special finish brassware.





Pastel perfection

We collaborated with blogger and Instagram influencer **Geraldine Tan** (@littlebigbell) to create her dream bathroom. The result? A sugary sweet space, filled with pretty pastel hues fit for Instagram's queen of colour.

"I wanted a bathroom that felt light, colourful and happy. It had to be aesthetically unique for me."



"I've previously had stainless steel fixtures and fittings in my bathroom but have always loved the warmth of brass. I also think that brass works really well with soft pastel hues. The blue green hues in the bathroom would have probably made the space feel cold if I'd chosen stainless steel."

"I'd spotted the concrete basins on Ripples' Instagram and had been admiring them for a while! I just loved the smooth contour, organic texture and elegance of the basins."



"The classic radiator, original sash windows, roll top bath and cross taps gave the space that period feel, whilst the colourful tiles, painted walls and bespoke vanity and shelving units added the modern touch to the space."

Follow Geraldine Tan on Instagram

(@littlebigbell) and find out more about
her project at ripplesbathrooms.com



What factors should I take into consideration before starting a bathroom design project?

There are a number of key **A** considerations you should think about before starting a bathroom renovation project. My top three are:

- 1. When are you thinking about doing the work?
- 2. Have you considered lead times for products (this can be up to eight weeks for some items) and also availability for installation teams?
- **3.** Who is going to be using the bathroom: do you need to future-proof it, does it need to be a child-friendly family bathroom, or is it an adult-only space to relax in at the end of the day?

With Pinterest, Instagram and other great tools, can't I just design my bathroom myself? Do I really need a bathroom designer?

Although there are a lot of great tools out there to give you style inspiration, A there are so many other things to be considered when designing a bathroom. Designers will listen to your wants and needs and use them to create a bespoke design which incorporates lighting, colour, pattern and texture in a space that inspires you. If you are anything like me, you will have a lot of images on your Pinterest board or magazine collection, encompassing a number of different styles. A good designer can work with you to narrow down your choices and take the stress out of sourcing all of the product for your space, using their specialist knowledge to find the products which will work best for you. Considerations around plumbing, electrics and room layout are also best handled by a professional.





I am overwhelmed with choice, how do I narrow down my options?

There is a lot of choice out there so it is easy to feel overwhelmed. How I normally work with a client is to see if there is a running theme in their inspirational images. My advice would then be to decide on one element of the bathroom which is completely non-negotiable. Perhaps you've fallen in love with a roll-top bath, obsessed over a statement tile or you're certain you want a round mirror in your room. Usually, deciding on one element of the bathroom can help guide the rest.

Should I use big or small tiles Should I use big or small in a smaller bathroom?

Generally, I advise using larger tiles, no A Generally, I advise using larger thes, no matter the size of the space. This reduces the amount of grout needed which makes for easier cleaning and fewer grout lines giving a more polished look. That being said, with the amount of beautiful feature tiles out there, a mix of the two can work well. In a smaller bathroom it is more important to consider how product and tiles align, the areas of the room which are (and are not) going to be tiled and the grout colour.



I have a set budget for my bathroom project. Which areas can I save on and which areas should I invest in?

This is largely down to personal choice and the way you envisage using your bathroom. Personally, I always think it is worth investing in brassware as this is handled every day and you will quickly tell if the quality is not up to scratch. I also think tiles are really worth allocating more budget towards as low quality tiles can almost look pixelated and can cheapen the overall aesthetic of the space. Part tiling the bathroom is a great way to introduce higher quality and more interesting tiles without having to spend too much. I also believe it's important to invest in multiple lighting options as it's so key to the useability and feeling of the bathroom.

If working to a tighter budget, I always advise sticking to high quality brands but choosing their entry level products as a means of making a saving. The materials will generally be the same and they will have the same guarantees but you may just miss out on having the very latest pattern or design.





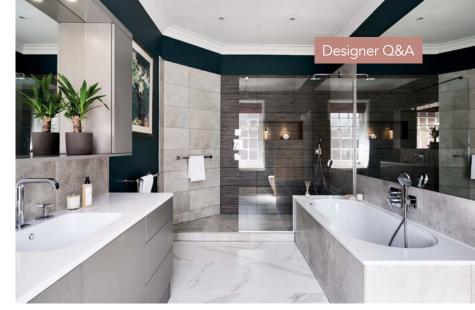
I want to create an ontrend bathroom but I don't want it to date. What are my options?

Creating an on-trend A Creating an on-trend bathroom that won't date is always tricky as the whole concept of being on trend is very much like fashion - it's constantly changing! That being said there are ways to get around it. Firstly, make sure you love the trend. A bathroom generally only gets updated every 10 years so it's a big commitment to something if you are not completely sold on it. Secondly, I usually advise taking elements of the current trends but toning them down slightly. Perhaps you could go for timeless bathroom furniture and sanitaryware and incorporate your preferred trend though blinds, towels and accessories.

What lighting do I need in a bathroom?

↑ The first level of lighting needed for all bathrooms will be either downlights or a central light. This is controlled by one switch and gives you the overall lighting needed for general use and cleaning. The next level of lighting is task lighting. This could include lighting within your mirror or wall lights either side of the mirror. Wherever possible, go for side rather than top lighting to give a good overall lighting with minimal shadows - perfect for getting ready on dark winter mornings! The next level of lighting to consider is mood lighting. Low level lighting is key in a bathroom especially one with a bath or in an en-suite. This can be incorporated in soft spot lighting or strip lighting on top of recesses, by a bath or underneath a vanity unit. Having this on a separate switch means early mornings, late nights and even any middle-of-thenight trips to the bathroom are not disturbed by bright lights coming on.

In a family bathroom, you may also want to consider a PIR (passive infrared) sensor. As children get older they can then go into the bathroom at night on their own and lights will automatically come on. This is also great from an electricity-saving point of view.



How much should I expect to pay for bathroom products and installation?

A bathroom project could be almost limitless and is very much dependent on the style and finish you are hoping to achieve. You can usually expect around a 50/50 split of cost across product and installation.

Key considerations to take into account when deciding on your bathroom budget include:

- Brassware finish anything other than chrome is classed as 'special finish' and will be more highly priced
- Classic or traditional styles generally work out slightly more expensive than more modern styles
- Whether you would like a freestanding bath or a built in bath. Freestanding options generally cost more



How long will my bathroom take to install?

On average a bathroom installation takes around A three weeks. This is a surprise to a lot of clients as they often do not realise that a good installation team will need to strip the room back to the bare bones in order to transform it into a beautifully finished bathroom.





The simplest way to add some colour into your bathroom if you Tare a little nervous is to part tile the bathroom then paint the walls in a more timeless colour. This can easily be changed over time. Other options include:

- Freestanding baths painting the bath exterior can add some interest and add a focal point within the bathroom
- Vanity units many suppliers offer a bespoke colour service meaning you can colour match multiple products within your space
- Plants add spaces for plant life in your bathroom. Plants add a softness, a splash of colour and personally I find it a good challenge to keep them alive!



Visit a showroom

Pop into your nearest showroom to discover our innovative products, explore our stunning displays and speak to a specialist bathroom designer about your project.

Bath

Chelsea House, London Road, Bath, BA1 6DB 01225 447971 - bath@ripples.ltd.uk

Beaconsfield

25 Mayflower Way, Beaconsfield, Buckinghamshire, HP9 1UG 01494 927411 - beaconsfield@ripples.ltd.uk

Birmingham

28 Goosemoor Lane, Erdington, Birmingham, B23 5PN 01212 505056 - birmingham@ripples.ltd.uk

Bournemouth

34-36 Seamoor Road, Westbourne, Bournemouth, Dorset, BH4 9AS 01202 766886 - bournemouth@ripples.ltd.uk

Bristol

88 Whiteladies Road, Clifton Bristol, BS8 2QN 0117 973 1144 - bristol@ripples.ltd.uk

Chelmsford

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Want to find out more about the Ripples design service? Pick up a copy of our 'How we work' brochure from your nearest showroom or visit ripplesbathrooms.com to download a digital version.

All showrooms are independent franchise companies trading as Ripples. For more details on our franchise opportunities, please visit ripplesfranchise.co.uk

