

INOVA PROFESSIONAL

WHY OUR HAIR PRODUCTS?





Why our hair products?

- We are passionate about what we do.
- Our organic keratin is easy to apply and easy to use.
- The One-Step Kera-Quik takes less time than other regular keratins to apply.
- We care about the end results and our hair care line ingredients.
- Formulated to achieve the desired results for all customers.
- We care about your business and your clients.
- Designed based on your client's needs.
- New smoothing options with innovative formulas for all hair types & results.
- Created with top-quality & natural ingredients.
- Full range of products from treatments, back bar, retail & flat irons.
- We bring you a NEW technology.
- We are available for training and any assistance.



Benefits of Using Keratin

- Strengthens & nourishes hair
- Straightens hair
- Eliminates frizz
- Makes hair healthier
- Makes hair more manageable
- Reduces blow-drying time
- Protects from heat

