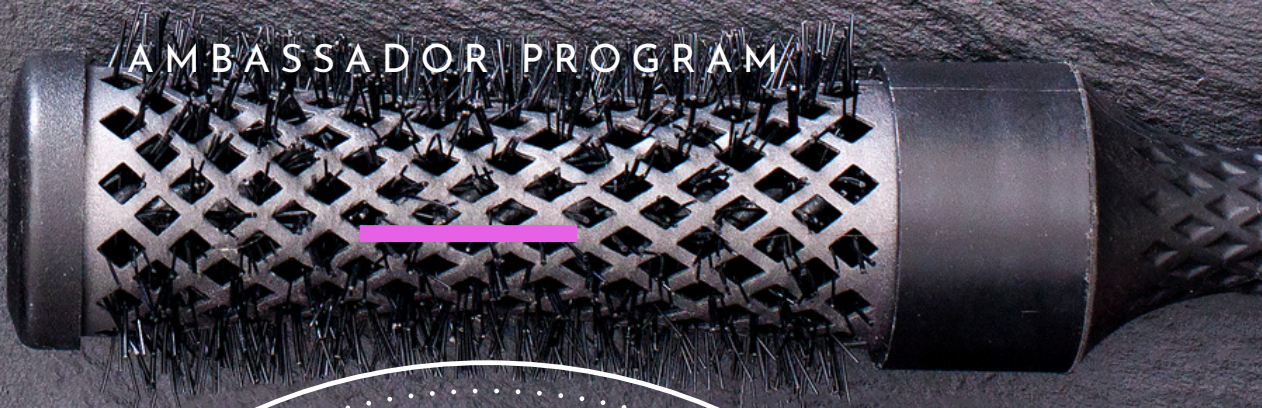


BRAND

AMBASSADOR PROGRAM



BRAND AMBASSADOR PROGRAM



WELCOME!

Thanks for your interest in our Brand Ambassador Program! Please know that Inova Professional believes and supports small businesses, like yours.

ABOUT INOVA

Inova was founded in 2010 by Daniel Babishov and Simon Aminov, two NYC salon owners and senior hairstylists, with over 40 years of combined experience. They both specialize in processed, curly, and frizzy hair.



After many years of working and studying their clients' hair challenges, due to color processing, relaxing, and other chemical processes, they wanted to develop a hair treatment that would not only salvage their clients' hair but also act as a conditioning treatment to keep the hair healthy, firm, long and shiny.

The goal was to develop a solution for chemically processed hair to prolong its long-lasting results. With this goal in mind, they developed the incredible Pure Keratin Hair Smoothing Treatment. Today, they successfully still keep helping clients with their revolutionary, innovative, and amazing products that promote healthy, strong, and shiny hair.

BRAND AMBASSADOR

The Brand Ambassador program has been designed just for you!

With your collaboration you will qualify to receive our hair products, via mail, in exchange of *content* that we can showcase in our multiple social media platforms.



STEPS TO FOLLOW

Step 1

Like and follow our social media pages on Instagram and Facebook. Request to be part of our Facebook group, in order to qualify for GIVEAWAYS.

Step 2

Once you received our shipment, use our hair care products with at least (5) different clients in your hair salon.

Step 3

Take (2) different pictures of the back of the hair of your client. One picture before the hair treatment and one picture after the end results. We love great lighting and good quality pictures!



Before

After

Visit: www.inovaprofessional.com



STEPS TO FOLLOW

Step 4

Share the pictures on social media and tag @inovaprof on Instagram, in the following days or weeks.

Step 5

Share via email christian@inovaprofessional.com, text or WhatsApp, a screenshot of a written or verbal testimonial of our hair products, of one of your clients.

Step 6

Have fun sharing a small video clip of the client after the hair treatment, showing off her healthy and shining hair.

ARE YOU READY?

To receive our hair products via mail, we will kindly ask you to verify the name of the hair salon and the shipping address.

There is no charge, no fees and no contracts for this collaboration. After your participation is fulfilled, we expect nothing but a great professional relationship with you and your business.

This could be a one-time collaboration or this could be the beginning of many more collaborations and projects to come!



Visit: www.inovaprofessional.com

PACKAGE DEAL

You will receive:

- (1) Organic Keratin - 17 oz.
- (1) Clarifying Shampoo - 17 oz.
- (1) Sulfate FREE Shampoo - 11 oz.
- (1) Smooth Conditioner - 7 oz.
- (1) Miracle Hair Mask - 10 oz.

Total value: \$500 dollars



CONGRATS!



Visit: www.inovaprofessional.com

In this collaboration, we have different phases.

Welcome to Phase 1!

To be eligible for Phase 2 and future collaborations that include more hair products and **monetary compensation**, you have to make it happen on Phase 1, first.

Welcome to this program!

We can't wait to see your work and the great results of our hair products in your clientele's hair.

