



Come together

2018 Annual Report (January 1 to December 31)

right now



Dear friends,

Right now the news is not good.

Refugee agencies across our country are closing. Support systems are failing. You sometimes hear people blaming refugees for the very evils they are trying to flee. And just as the number of refugees worldwide is increasing (70 million and counting, fully 1% of the world's population), powerful voices in our own government are openly saying they hope to never see another refugee set foot on American soil. They don't want to hear about refugees succeeding.

We chose the theme "Come Together" for our 2018 report because coming together is perhaps what we do best. It's our open secret sauce: gathering from many different places — young and old, rich and poor, from the right and the left, from different faiths and world views—to make sure that the most vulnerable among us have the chance to find work, pay their bills, and rebuild their lives.

Our work has always felt important. Day in and day out, it is joy-filled. We feel lucky to cook and pack and laugh alongside some amazing people who have as much to teach us as they have to learn.

But with each passing day we realize that it is also urgent: right here, right now, is a critical moment for refugees. Most Americans don't realize what is happening. Others are not sure what to do. This is our core message: You CAN do something to support and welcome refugees. You can do it every day.

Take a moment to look at the faces in this report. And as you savor a cup of our coffee or snack on one of our granola bars (or send a gift, or volunteer, or speak up) know that this is YOUR work too. So much needs to be done. But together we're investing in these new American stories of hope growing, families belonging, and communities coming together. For that we are very thankful.

Keith Cooper
Executive Director

B. Allyn Copp,
Chair





Impacts & Growth



Our Mission

Beautiful Day is a gourmet granola company with a mission to help refugees, especially youth and the most vulnerable, to enter the job market and become welcomed, self-sufficient members of our community.



Training:

20 refugees participated in **3** programs, completing **3,410** hours of training. **80** family members were impacted. **13** graduated. **70%** found employment.



Outreach:

3,490 community members interacted with our staff at over **40** outreach and educational presentations (up from 27 in 2017). Around **24,300** personally met a refugee at one of our **4** farmers' markets.



Revenue:

Sales revenue increased by nearly **17%** to **\$155,553**. This allowed us to pay **\$38,569** in stipends to trainees. **9** former trainees now employed by Beautiful Day were paid another **\$61,256**.



Granola (and coffee):

We made **8** tons of granola and gluten-sensitive granola bars and roasted our first **542** pounds of heirloom coffee beans. **2250** packages shipped to **45** states. (Look out DE, MS, ND, SD, and WY!)



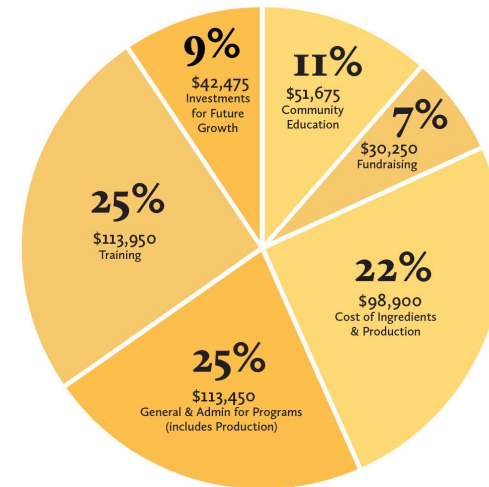
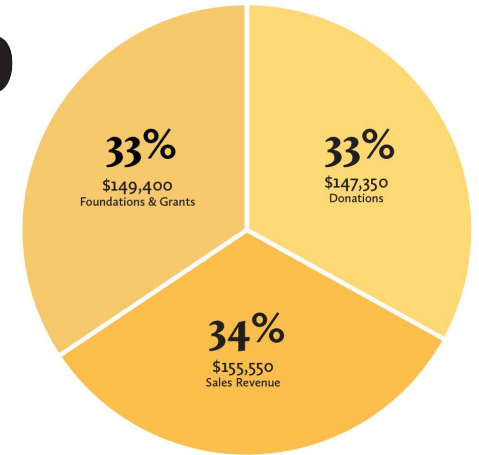
Partners:

274 donors supported our work, including foundations, corporations, faith organizations, **27** monthly donors, and **107** Team Granola subscribers.

Financial



2018 REVENUE
\$452,300



2018 EXPENSE
\$450,700

Partners

Beautiful Day would like to thank the following partners. We couldn't have done it without you. The following list presents contributions of \$100 or more received between Jan 1 and Dec. 31. We try pretty hard to keep our numbers accurate, but please let us know if you notice a mistake.

Change Visionaries (\$25,000 and more)

Anonymous
Imago Dei Fund
The Salem Foundation

Change Icons (\$10,000 - \$24,999)

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June Rockwell Levy Foundation
Tina & Steve Letcher
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The Partnership Foundation
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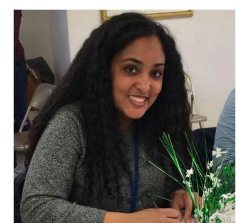
In Kind Donors

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Jessica Blackledge, Social Media
Bolt Coffee, Craft Roasting
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Dewey Christy, All Kinds of Things
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Steve Horan, Training
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Trinity Repertory Theater, Providence



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