

BONBONSQUISH.COM  
FONDÉ EN 2014

**SQUISH**

EST. 2014  
SQUISHCANDIES.COM



**2021 WHOLESALE PROGRAM**



# WHAT MAKES SQUISH SO SWEET?

We could point out the obvious and call SQUISH a candy company, but we like to think we're more than that.

Founded in 2014 in Montreal, SQUISH is North America's first artisanal candy store, specializing in premium gummies for children and adults alike. Our creations are for the dreamers and the young at heart, for those who don't take life too seriously and enjoy the little things.

We're storytellers who use candy instead of words, making sure everyone has the opportunity to taste something delicious. Which is why we have the best selection of classic AND vegan gummies for your dietary restrictions. While our textures tend to vary depending on the ingredients and flavours, our commitment to taste and sustainability never budges.

We use real fruits, spices and herbs to take natural ingredients further than a label. Our product packaging is 100% recyclable, making SQUISH not only a yummy choice for your sweet tooth but an eco-friendly one, too.





# WHOLESALE TERMS

## SOME GROUND RULES BEFORE YOU GET STARTED:

- Order a minimum of \$500 in product (before shipping and taxes)
  - Shipping varies by location and order size
- Please allow 2 weeks for the processing and shipping of your order.  
*Note that during peak times, it may take longer to get to you.*
  - MSRP to be followed





## INTERESTED IN BECOMING A SQUISH PARTNER?

Fill in your information and **sign-up** for a wholesale account.  
Our wholesale team will review your application and  
contact you within 48 hours.

Once your account has been approved, you can **sign-in** to  
our wholesale portal to begin your order!

> **Canada wholesale application**

## HOW TO PLACE A WHOLESALE ORDER

IT'S PRETTY SIMPLE!

> **Canada wholesale portal log-in**





# CORE ASSORTMENT

## CLASSIC



Sour Peach Hearts



Mini Rainbow Bears



Unicorn Love



Mango Maracuja

## VEGAN



Vegan Sparkling Bears



Vegan Dinosours



Vegan Red Roses



Vegan Sour Rainbow Bears



Vegan Cherry Watermelon Crush



Vegan Sour Grapefruit + Blood Orange



Vegan Aloha



Vegan Pink Lemonade Fizz



Vegan Shark Attack



Vegan Sour Peach Hearts

**DON'T SEE WHAT YOU WERE LOOKING FOR?**

Let us know and we'll see what we can do.

# WHOLESALE FAQ'S

## **What is the date on the back of the packaging and the shelf life on your candy?**

The lot number on the bag indicates the production date and not the expiration date.

Technically, our candies are not considered perishable goods, however, what happens over time is that they can lose their squishy texture, their colour as well as their flavour quality. We are talking about a period of about 9 to 14 months.

The key to their freshness is to keep them at ambient temperature, away from the sunlight and in their original packaging.

## **How long until I receive my order?**

After receiving payment for your order, it will generally take 5-7 business days to process.

Our processing days are Monday through Friday and do not include weekends and statutory holidays. Once your order is processed, it is ready to be shipped!

## **How do I track my order?**

When your order has been shipped from our warehouse, you will receive an automatic email confirmation which includes a tracking number and a link that will enable you to track your package. Please make sure to add us to your safe email addresses so that there are no issues upon arrival, or double check your junk mail or clutter if you do not receive this email.

## **What are terms/forms of payment you accept?**

Payment is required in order to process your order. We accept all major credit cards, Interac Debit, and PayPal. We can also arrange for a wire transfer if required, please contact your Account Manager for details or contact us at [wholesale@squishcandies.com](mailto:wholesale@squishcandies.com)

## **There are flavours and products on your website that I am interested in carrying and not available in the catalogue, how can I order these products?**

While we would love for you to be able to share all of our wonderful products with your customers, we currently limit our wholesale listings to the products that we have sufficient stock available, meet all packaged food requirements (serving size/nutritional info, ingredients, etc.) and do not require any additional assembly. If there is a specific product that you are interested in please reach out directly to your Account Manager to discuss options.

## **Is the packaging eco-friendly?**

All of our bags are fully recyclable. Please consult your local municipal recycling program for more details.

## **Are your candies allergy-friendly?**

We offer a variety of candies that are organic, vegan, vegetarian, without artificial flavours and colours, GMO-free and fat-free.

**Gluten** - Most of our candies are gluten-free but there is a risk of cross-contamination, as our packaging site is not certified allergen-free. More specifically, all of our "belts" and licorice contain gluten in their ingredients.

*There may be risks of contact with dairy products, eggs, wheat and tree nuts. FYI: Citric acid is corn-based.*

**Gelatin** - The gelatin used in our gummies is both porcine and/or bovine. Please note that we work with artisan candy makers from Europe and North America and they only use pristine quality ingredients.

**Peanuts** - Our gummies are nut- and peanut-free; however, since our packaging site is not certified allergen-free, we cannot guarantee there is no risk of cross contamination.




**Alcohol** - Some of our cocktail gummies, like our Sparkling Bears, do contain alcohol in the ingredients. However, the alcohol content is cooked out during the candy-making process and is perfectly safe for consumption by minors or people who cannot consume alcohol.

*Rest assured that if a gummy contains an allergen, it will always be mentioned in the ingredient list.*





# WE LOVE HEARING FROM YOU!

   @SQUISHCANDY

## CONTACT INFO

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