

# Custom CLUB LOGO PRINTS

CUSTOM PRINTS  
*using your*  
CLUB LOGO



## HOW IT WORKS?

**STEP 1**

Provide your club logo

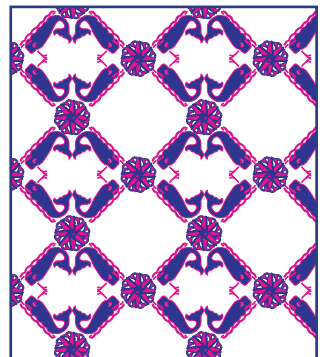
CLUB LOGO



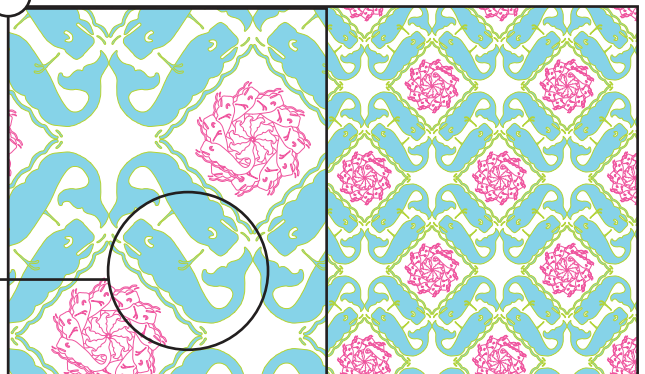
**STEP 2**

We develop custom  
prints using club logo

CLUB LOGO PRINTS



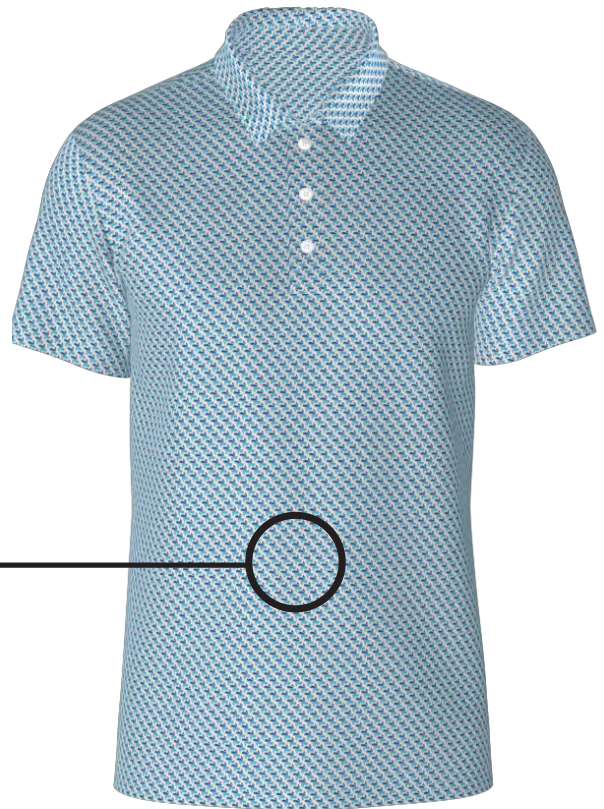
CLUB LOGO  
BUILT INTO PRINT



# Customize COLORS AND PRINTS

## STEP 3 PICK YOUR PRINTS AND STYLES

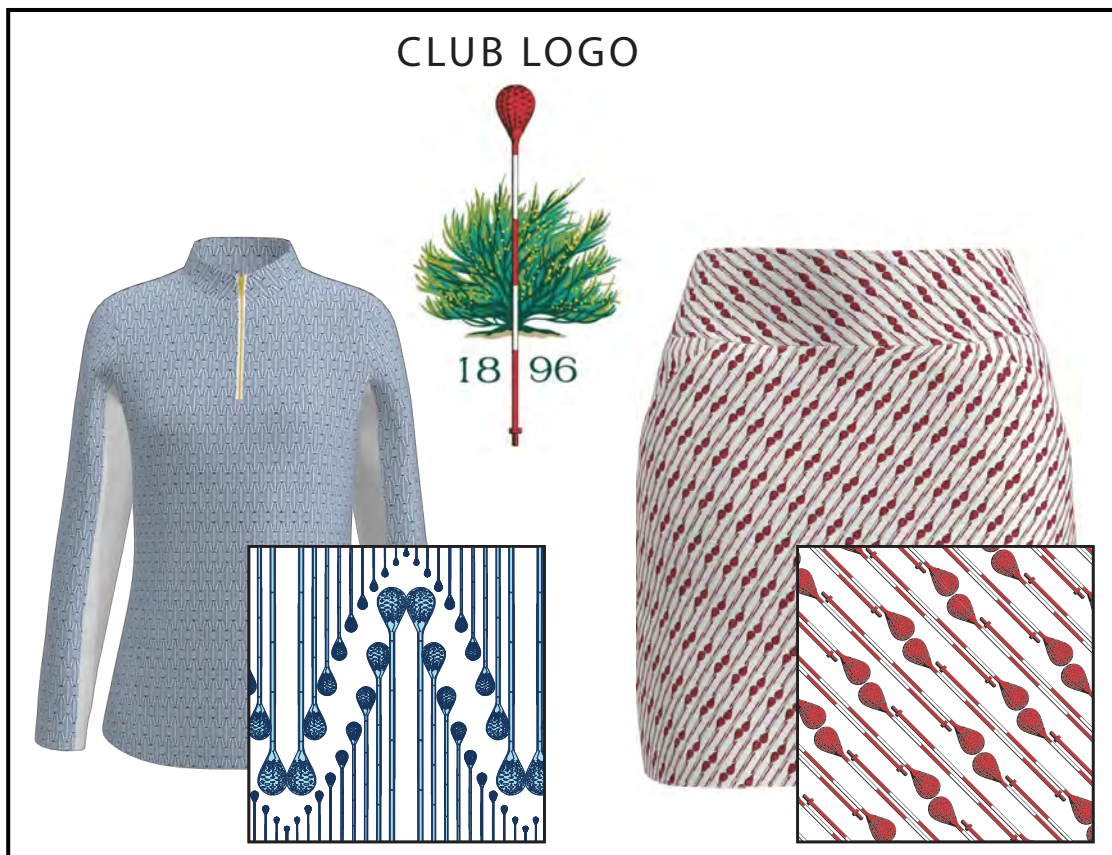
### EXAMPLE 1: CLUB OR SCHOOL LOGO REPEAT



# Custom LOGO PRINT OPTIONS

## OPTION 1

REPEAT PRINT  
USING CLUB LOGO



## OPTION 2

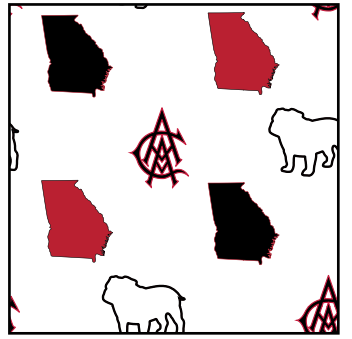
ADD LOGO INTO  
EXISTING PRINT



BULLDOG PRINT



CLUB LOGO



**OPTION 3**

ADD LOGO INTO  
EXISTING COLLEGE/  
THEMED PRINT

**OPTION 4**

CLUB MONOGRAM  
PRINT



**TBC**  
CLUB: THE BEARS CLUB  
MONOGRAM: TBC



CLUB: MID OCEAN CLUB  
MONOGRAM: MOC



# CLUB LOGO PRINT FAQ

## **COST**

\$150 PRINT SETUP FEE

## **MINIMUMS**

30 UNITS PER PRINT (across all styles)

## **TIMELINE**

LOGO PRINT DEVELOPMENT: 2-3 WEEKS

CAD PREVIEW OF STYLES: 3 WEEKS

DELIVERY: 8-12 WEEKS

## **PRINTS**

WE WILL DELIVER A SWATCH FABRIC SAMPLE TO YOU BEFORE PRODUCTION IS STARTED.

WE MAINTAIN A PRINT LIBRARY FOR ALL OF YOUR PRINTS FOR FUTURE USE

## **ORDER**

WE SUGGEST THE FOLLOWING:

PLACE AN ORDER FOR DESIRED PRINTS.

IF YOU HAVE NOT CARRIED AB SPORT BEFORE, WE SUGGEST PLACING A STOCK ORDER OF OUR IN HOUSE PRINTS SO THAT YOU CAN GATHER DATA ON BEST SELLING STYLES AND SIZES BEFORE WE GO INTO PRODUCTION FOR THE STYLES USING YOUR CUSTOM PRINTS.

WE ALSO SUGGEST DEVELOPING BASICS PROGRAM USING YOUR PRINT (SEE EXAMPLES ON NEXT PAGE)



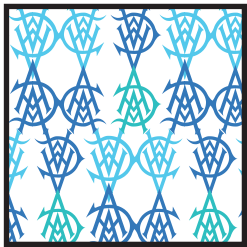
# CUSTOM BASICS PROGRAM EXAMPLE

## BASICS

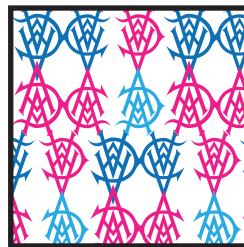
MANY OF OUR CUSTOMERS HAVE MADE THIS INTO A MONTHLY DELIVERY USING THEIR KEY PRINTS WITH DIFFERENT COLOR VARIETY EACH MONTH.

SIMILAR TO AN ALWAYS IN STOCK BASICS PROGRAM.

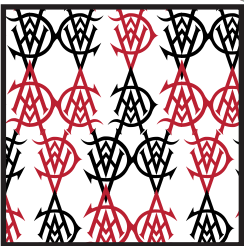
### MONTH 1: SPRING COLORS



### MONTH 2: SUMMER COLORS



### MONTH 3: GEORGIA BULLDOG COLOR THEME



### MONTH 4: FALL COLORS

