



MARKET STATISTICS

US Gambling Revenue

“U.S. gambling revenue hit \$13.6 billion in the second quarter of 2021, a new industry record, according to data from the American Gaming Association. The revenue from states that allow gambling is up 22 percent from the previous record of \$11.1 billion in the third quarter of 2019, months before the Covid-19 pandemic plunged the industry into a recession.

In 2019, gambling revenue hit a record of \$43.6 billion but as the industry rolls towards a faster recovery than previously expected, 2021 is on track to surpass \$44 billion in gambling revenue and become the highest-grossing year in the history of legal gambling. Year to date, states have collected nearly \$25 billion.”

Editors Pick Forbes Aug 10, 2021 4pm EDT

Global Online Gambling Market

“The global online gambling market is expected to grow from \$64.13 billion in 2020 to \$72.02 billion in 2021 at a compound annual growth rate (CAGR) of 12.3%. The growth is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$112.09 billion in 2025 at a CAGR of 12%.”

Research and Markets

10 Online Gambling Statistics for 2021 and Beyond

Online gambling market value is expected to grow to \$100 billion in 2026.

In 2020, the online gambling revenue was \$66.67 billion.

96% of online gamblers prefer to play at home.

Covid-19 drove 64% of people to spend more time and money on online gambling.

An average Australian spends \$1,200 on online gambling yearly.

85% of Americans admitted to having gambled at least once in their lifetime.

Women are 31% more at risk of developing problems due to online casino gambling.

Over 10 million Americans have a gambling addiction.

In the UK, those between the ages of 18–24 gamble the most.

Around 57% of online gamblers in the US are female.

<https://playtoday.co/blog/online-gambling-statistics/>