Looter Lure Co. was founded on a single concept. High quality lures plated with a premium metal that would give off a shine like no other. With this idea, the Looter Lure Original was invented. Since the start of Looter Lure, we have expanded into many different patented products. Each lure is made up of stamped brass disks, plated with premium silver or gold. They can be rearranged into any configuration, simply with a pair of split-ring pliers. Our lures cultivated enough interest for us to engineer the same set in two different weights, one lighter and one heavier. We have recently released a line of fiber optic disks that retain their color under water. These quality lures have certainly “caught” the hearts of fisherman and tackle shops across the nation.
Bobby Vericella
Owner of Looter Lure Co.
Our Ultra-Vibe collection can be used for both freshwater and saltwater fishing.

- Black and Blue
- California Brown
- Metallic Craw
- Missouri Craw

Bass  Northern Pike  Muskie  Salmon  Trout
<table>
<thead>
<tr>
<th>Material:</th>
<th>Hook Type:</th>
<th>Size:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>4/0 Worm Hook</td>
<td>length 5 inches</td>
</tr>
<tr>
<td>Silver</td>
<td></td>
<td>weight 13/16 oz</td>
</tr>
</tbody>
</table>

- **June Bug**
- **Perch**
- **Super Shad**
- **Watermelon Candy**

**Fish Types:**
- Snook
- Red Fish
- King Fish
- Tuna
- Mahi
**Original**

The Original Looter Lure with a feather treble hook can be customized or used as is for casting, trolling, and jigging.

**Material:**
- Gold
- Silver

**Hook Type:**
- #4 feather treble hook

**Size:**
- Length 4 inches
- thin weight 1/2 oz
- thick weight 13/16 oz

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**FRESHWATER SERIES**

The Original Looter Lure but with a feather treble hook! Great for large game fish in saltwater.

**Material:**
- Gold
- Silver

**Hook Type:**
- #4 feather treble hook

**Size:**
- Length 4 inches
- thin weight 1/2 oz
- thick weight 13/16 oz

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**SALTWATER SERIES**

The Original Looter Lure but with a jigging hook! Great for large game fish in saltwater.

**Material:**
- Gold
- Silver

**Hook Type:**
- 5/0 jigging hook

**Size:**
- length 4-1/2 inches
- thin weight 1/2 oz
- thick weight 13/16 oz
CAST.
TROLL.
JIG.
The smaller version of the Original, the Micro Looter Lure series is perfect for casting, trolling, and jigging. Used for medium sized game fish.

**Material:**
- Gold
- Silver

**Hook Type:**
- #6 feather treble hook

**Size:**
- length 3-1/2 inches
- thin weight 5/16 oz
- thick weight 1/2 oz

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The Micro Looter Lure saltwater series is perfect for casting, trolling, and jigging in saltwater. Used for medium sized game fish.

**Material:**
- Gold
- Silver

**Hook Type:**
- 3/0 jigging hook

**Size:**
- length 3-3/4 inches
- thin weight 5/16 oz
- thick weight 1/2 oz
The Magnum Looter Lure is extra large, made up of four disks which is perfect for large game fish in freshwater.

**Material:**
- Gold
- Silver

**Hook Type:**
- 1/0 feather treble hook

**Size:**
- length 6 inches
- **thin** weight 13/16 oz
- **thick** weight 1-7/16 oz

The Magnum Looter Lure made up of four disks and a jigging hook is perfect for large game fish in saltwater.

**Material:**
- Gold
- Silver

**Hook Type:**
- 7/0 jigging hook

**Size:**
- length 6 inches
- **thin** weight 13/16 oz
- **thick** weight 1-7/16 oz
Our fiber optic colored lasers can be used simply with hooks or interchanged with any of our Original, Micro, Magnum, Ultra-Vibe, or Ultra-lite lures for the ultimate fishing experience.

Material:

- Silver
- #2: 3/4" 3/16 oz
- #3: 9/10" 5/16 oz
- #4: 1-1/8" 3/8 oz
- #5: 1-1/5" 1/2 oz
The Looter Lure Ice Jigs come in 10 colors. They are a Laser #2, utilizing fiber optic technology, paired with a treble hook.

Material: Silver  
Hook Type: #10 treble hook  
Size: length 1-1/4 inches, weight 1/10 ounce
Ultra-Lites

Created with our fiber optic Lasers, the Ultra-lite series is perfect for casting, jigging, and trolling.

#2

- Red
- Aqua
- Black
- Purple

#3

- Glow
- Chartreuse
- Pink
- White
- Orange
- Blue
- Aqua

Material: Silver

Hook Type: feather treble

#2 Size: Length 2 inches weight 1/5 ounces

#3 Size: length 2-1/4 inches weight 1/3 ounces
Ultra-Lites
Made with solid silver and 24k gold!

The solid silver and gold Ultra-lite series are great for freshwater, saltwater, and ice fishing.

Material:
- Gold
- Silver

Hook Type:
- feather treble
  - #1: size 10
  - #2: size 8
  - #3: size 6

#1 Size:
- length 1-1/4 inches
- weight 1/8 ounces

#2 Size:
- length 2 inches
- weight 1/5 ounces

#3 Size:
- length 2-1/4 inches
- weight 1/3 ounces

Looter Lure Ultra-lite #3 Configuration Chart
Can be fished in any set-up!

Looter Lure Ultra-lite #2 Configuration Chart
Can be fished in any set-up!
Freshwater. **Saltwater.** Ice Fishing.

The Looter Lure can do it all.
Split Ring Pliers

Our Premium Split Ring Pliers are the perfect tool to pair with your Looter Lures in order to make them fully interchangeable and customizable!

5-1/2 inches long
Customization

Turn this

Looter Original Saltwater including a purple Laser size 3

Into this!

Variation of the Looter Original Saltwater including a purple Laser size 3

Variation of the Looter Original Freshwater including a chartreuse Laser #4, a red Laser #3, and a black Laser #2

Variation of the Looter Micro Saltwater including a blue Laser size 2
Premium lures that catch fish.
All of them.