

Looter[®] Lure



**Product
Catalog**

looterlure.com



Looter Lure Story

The Looter Lure was invented in the early 1980's on Lake Michigan; its original purpose was to be used to troll for salmon on the Great Lakes. Since that time, this unique lure has been tried and proven by 3 generations of professional fishing guides in all varieties of fishing methods and environments.

The Looter is a premium lure made from solid brass and then plated with jewelry-quality silver or 24K gold. What makes the Looter Lure so special is that its pure metal quality retains its light reflectivity at any depth, which is where other metals and colors fade to black. The Looter Lure is the most versatile and innovative fishing lure to hit the market - it can be cast, trolled, or jigged. The Looter Lure is completely modular and can be customized to fit your fishing needs with a pair of split ring pliers.



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FRESHWATER SERIES

Original

- Innovative lure which can be used for all species of freshwater fish
- Designed to be cast or trolled
- Modular – create your own Looter Lure version
- #4 Mylar® Feathered treble hook for added attraction
- Trolling the Original Looter Lure is one of the most effective ways to fish with it. Trolling at a slow speed is deadly.
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

When casting use a smooth overhand cast so the lure does not "tumble" in the air. Use a S L O W retrieve for the best action.



Gold



Silver



SPECIFICATIONS:

Factory Code: LLO-5, Length: 4-1/2" Weight: 1/2 oz.
Factory Code: LLO-6, Length: 4-1/2" Weight: 3/4 oz.
Colors: 24K Gold, Silver

ULTRAVIBE

- Enticing irresistible action
- Pulsating Skirt attracts big bass
- 4/0 EWG Hook to add soft plastics like a swimbait, worm or craw
- Can be fished like a jig or swimming lure
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

Slow jig vertically and let the UltraVibe fall naturally so the discs flash and the skirt pulsate, which will attract Big Bass.

You can also "swim" the UltraVibe over grass beds, deep or shallow, which is a very productive technique. Try pausing it, letting it fall, then "swim" it again, repeat this technique all the way back to the boat.

Gold



Silver



SPECIFICATION:

Factory Code: LLUV-6, Length: 5" Weight: 3/4 oz.
 Skirt Colors: Black & Blue, California Brown, June Bug, Perch,
 Metallic Craw, Missouri Craw, Super Shad, Watermelon Candy
 Colors: 24K Gold, Silver

ULTRA-LITE

- Two fish attracting reflective colors, plus 5 Fiber Optic colored discs for all water conditions
- Mylar® feathered treble hook for added attraction
- Perfect for rivers, ponds and streams
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

Great to use for trout, panfish or bass in rivers, streams or ponds. Cast it out and let it sink to the desired depth. Mix and match the colors to suit the fishing and water conditions. Let the current do the work for you, so reel it in slowly and remember to cast it up and across the river.

LLUL-3
2"



Gold

Silver



Chartreuse

Glow Green

Glow Red

Pink

Red

LLUL-4
2 1/4"



Gold

Silver

Chartreuse

Glow Green

Glow Red

Pink

Red

SPECIFICATIONS:

Factory Code: LLUL-3, Length: 2" Weight: 1/4 oz.

Factory Code: LLUL-4, Length: 2-1/4" Weight: 3/8 oz.

Colors: 24K Gold or Silver discs with Chartreuse, Glow Green or Glow Red, Pink, Red plus solid Gold or Silver.

FRESHWATER SERIES

Magnum

- Built tough to take a beating
- Heavy duty components
- 1/0 heavy Mylar® feathered treble hook
- Excellent for big game fish like Musky, Pike and Stripers
- Trolling the Magnum Lure is one of the most effective ways to fish with it. Trolling at a slow speed is deadly.
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

Make a long cast then let it sink using the countdown method to get down to the fish. Then reel in S L O W L Y which increases its tantalizing action.



SPECIFICATIONS:

Factory Code: LLMAG-6, Length: 6" Weight: 3/4 oz.

Factory Code: LLMAG-9, Length: 6" Weight: 1-1/2 oz.

Colors: 24K Gold, Silver

LOOTER JIG

- Two fish attracting reflective colors, plus 5 Fiber Optic colored inserts for all water conditions
- Perfect for ice jigging or open water jigging
- Single "J" hook for a positive hook set
- Sized right for big "eyes" or panfish
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

Use short snaps of the rod tip to keep the jig close to the bottom over structure. When jigging, you can tip the jig with bait for added attraction and scent. Use worms, wax, earth or meal depending on fishing method. You can also tip the jig with salmon eggs, shrimp or squid.

LLJ-1



Gold

1 1/2"



Silver

LLJ-2



Chartreuse

Glow Green

Glow Red

1 5/8"



Pink



Red

LLJ-3



Gold

Silver

1 5/8"



SPECIFICATIONS:

Factory Code: LLJ-1, Length: 1-1/2" Weight: 1/16 oz., Colors: 24K Gold, Silver
 Factory Code: LLJ-2, Length: 1-5/8" Weight: 1/8 oz., Colors: Chartreuse, Glow Green or Glow Red, Pink, Red.
 Factory Code: LLJ-3, Length: 1-5/8" Weight: 1/4 oz., Colors: 24K Gold, Silver

SALTWATER SERIES

Original

- Tough enough to stand up to the most aggressive, toothy saltwater gamefish
- Premium components
- Corrosion resistant
- #4 Mylar® Feathered treble hook for added attraction
- Trolling the Original Looter Lure is one of the most effective ways to fish with it. Trolling at a slow speed is deadly.
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

Great In-Shore lure, even on the flats, use it for Snook, Redfish and Seatrout on the surface or just below for aggressive strikes.



SPECIFICATIONS:

Factory Code: LLO-5, Length: 4-1/2" Weight: 1/2 oz.

Factory Code: LLO-6, Length: 4-1/2" Weight: 3/4 oz.

Colors: 24K Gold, Silver

SALTWATER SERIES

Magnum

- Tough enough to stand up to the most aggressive, toothy saltwater gamefish
- Premium components
- Corrosion resistant
- 1/0 heavy Mylar® feathered treble hook
- Trolling the Original Looter Lure is one of the most effective ways to fish with it. Trolling at a slow speed is deadly.
- Looter Lures are so productive due to the highly reflective finishes, whether in the 24K gold or the jewelry quality silver finish.

HOW TO USE THIS LURE

This is the perfect lure to troll Off-Shore for Tuna, Kings or even Wahoo. It can also be cast into Sargassum to lure the big Dorado out or cast into a pod of feeding Tuna.

Gold

Silver

SPECIFICATIONS:

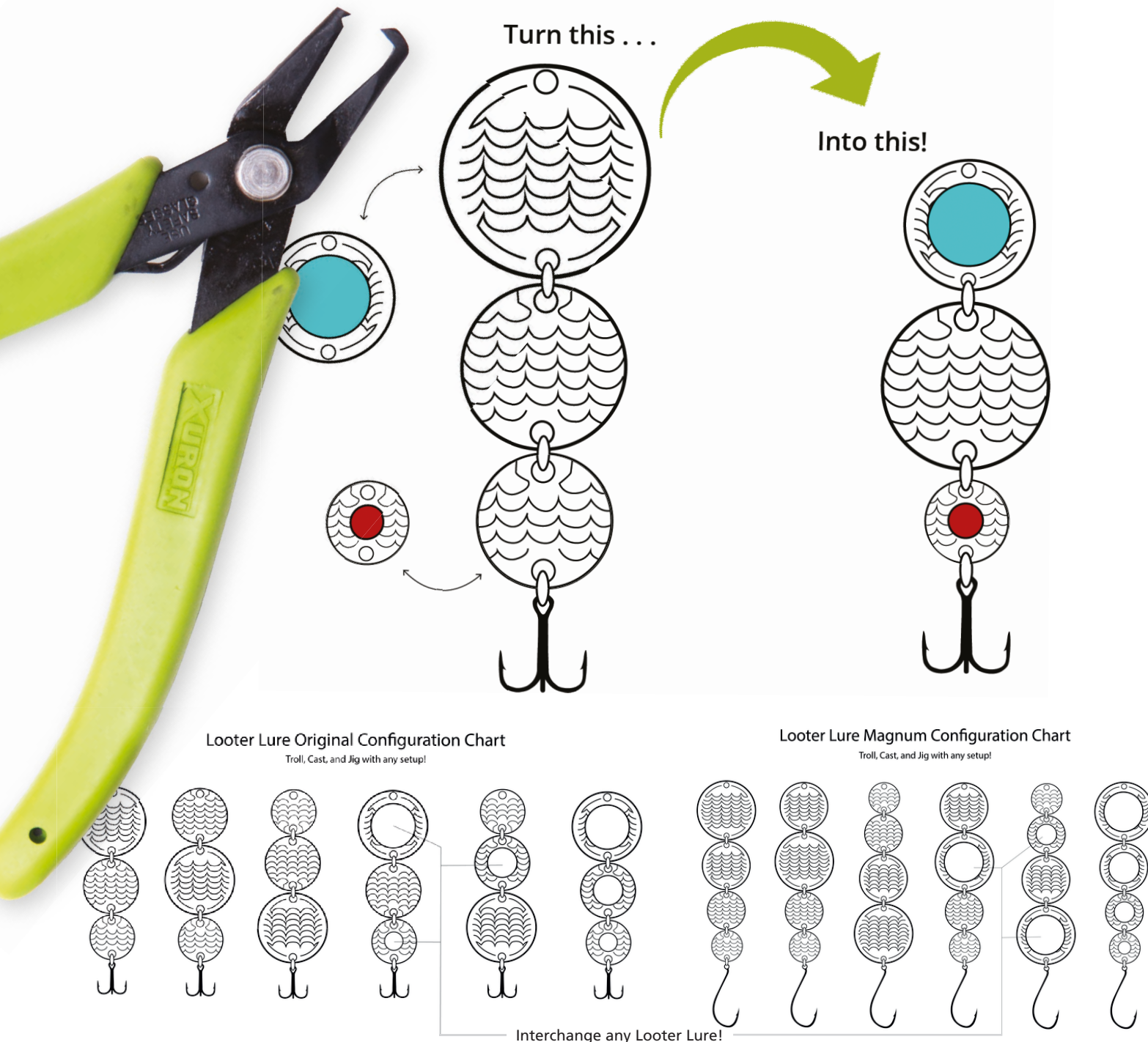
Factory Code: LLMAG-6, Length: 6" Weight: 3/4 oz.
Factory Code: LLMAG-9, Length: 6" Weight: 1-1/2 oz.
Colors: 24K Gold, Silver

CUSTOMIZATION

We know you. You're not just an angler, you are the BEST there ever was, because you know the tricks! And when what you're using isn't quite doing the job, you change it up. Looter Lures gives you the tools to easily do just that. You have tools to explore, and test what works best.

Disks can be rearranged into any configuration, simply with a pair of split-ring pliers.

When you find that perfect configuration that works, you can share it with your buddies, (or not...), but for the time being you can gloat in the satisfaction that you figured it out!



How to fish a Looter Lure

Freshwater and Saltwater

Casting

- Medium to Fast retrieve will allow the Looter Lure to flash and swim while it rises to the surface which allows you to fish it over submerged weed beds.
- A slow retrieve gets the lure down and gives the Looter Lure an irresistible swimming action attracting gamefish.
- Fishing the Looter Lure with a stop-n-go retrieve gives it a dying baitfish action which is deadly on all gamefish.

Bait

- Attach a 12" - 18" leader to the back of your Looter Lure add a hook with a baitfish or worm to it and slowly troll it .2 - .5 mph. This is a very productive method.

Trolling

- The Looter Lure can be trolled from 1.8 to 2.5 mph, add a Dodger/Flasher, Cowbells or an in-line trolling sinker in front of it for added attraction and depth.
- You can also use a Dipsy Diver, Planer Board or Downrigger for fishing the Looter Lure in fresh or saltwater.

Ultra-Lite

Casting

- Medium to Fast retrieve will allow the Looter Lure to flash and swim while it rises to the surface which allows you to fish it over submerged weed beds.
- A slow retrieve gets the lure down and gives the Looter Lure an irresistible swimming action attracting gamefish.
- Fishing the Looter Lure with a stop-n-go retrieve gives it a dying baitfish action which is deadly on all gamefish.

Bait

- Attach a 12" - 18" leader to the back of your Looter Lure add a hook with a baitfish or worm to it and slowly troll it at .2 - .5 mph. This is a very productive method.
- You can add a salmon egg or soft bait to the ultra-light Looter Lure for trout fishing in rivers or streams.

Trolling

- The Looter Lure can be trolled from 1.8 - 2.5 mph, add a Dodger/Flasher, Cowbells or an in-line trolling sinker in front of it for added attraction and depth.
- You can also use a Dipsy Diver, Planer Board or Downrigger for fishing the Looter Lure in fresh or saltwater.

UltraVibe

- The UltraVibe Looter Lure can be fished in a variety of methods including Flipping, Pitching or Swimming over grass.
- Add trailers like a swimbait, ribbon tail worm or crawdad to the EWG hook for different looks, color and action.

Casting

- Medium to Fast retrieve will allow the Looter Lure to flash and swim while it rises to the surface which allows you to fish it over submerged weed beds.
- A slow retrieve gets the lure down and gives the Looter Lure an irresistible swimming action attracting game fish.
- Fishing the Looter Lure with a stop-n-go retrieve gives it a dying bait fish action which is deadly on all game fish.
- We recommend swimming the UltraVibe with a single disc with an added swimbait for the best action.

Looter Jig

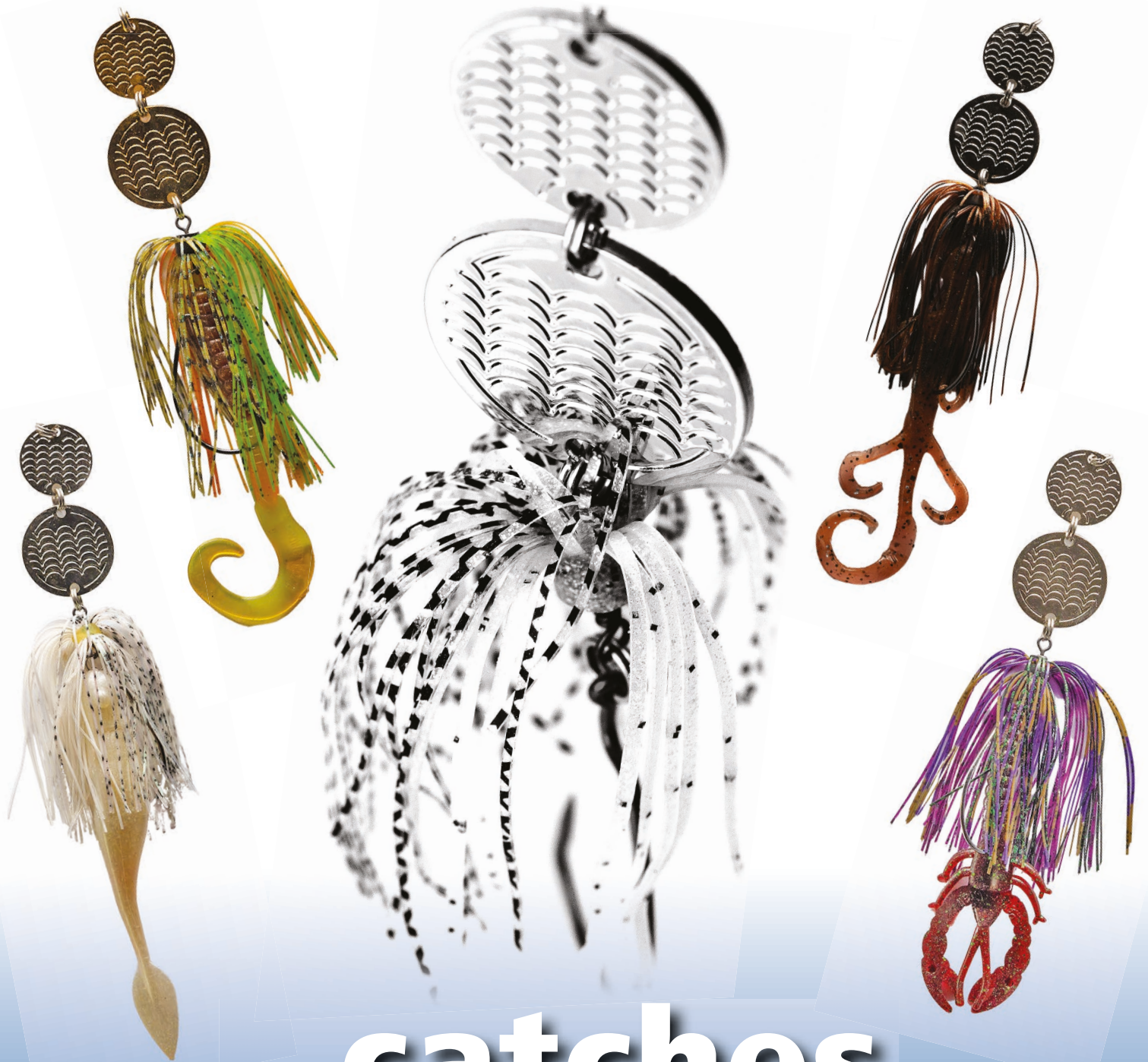
Jigging

- The Looter Lure can be vertical jigged in open water or thru the ice. It can also be cast and jigged over humps, reefs of other structure.
- Cast the Looter Lure jig out let it settle to the bottom, then "snap" it up off the bottom and let it settle down again repeat until you get a bite.

Bait

- Add a float (bobber) to your Looter Lure jig-n-minnow/worm combination for suspended fish.
- Attach a 12" - 18" leader to the back of your Looter Lure add a hook with a baitfish or worm to it and slowly troll it at .2 - .5 mph. This is a very productive method.
- You can add a salmon egg or soft bait to the Looter Lure jig for trout fishing in rivers or streams.

ULTRAVIBE...



...catches

BIG BASS!!!