ESG in Alternative Investments focuses on ESG applications in private markets. The course teaches investors how to identify, assess and incorporate material ESG factors in the investment process and how to select, appoint and monitor external managers.

**WHO IS IT FOR?**

The course is designed for industry professionals who want to improve their understanding of ESG incorporation in private market investments. It is suitable for anyone working in fund management, fund allocation, investor relations, product development, as well as legal and compliance and investor relations.

**LEARNING OUTCOMES:**

- Understand key ESG drivers and market trends in alternative investments
- Compare responsible investment practices in public and private markets
- Identify and incorporate ESG risks and opportunities throughout the investment lifecycle across alternative asset classes and investment strategies
- Apply an ESG lens to the selection, appointment and monitoring of external managers in private markets
- Recognise industry frameworks, standards and initiatives linked to global best practices, and how to apply them to the investment process

“This unique course is the next step for any serious approach to integrating ESG into alternative investments. Focused on the individual asset classes, this highly appropriate course guides an immediate implementation in practice.”

Eelco Fiole, Partner, Alpha Governance Partners
ESG in Alternative Investments takes a step-by-step look at how to integrate ESG factors into the investment process, from deal sourcing, decision making, ownership/holding period and exit. Modules are augmented by theoretical case studies that prompt critical thought. Videos, interactive exercises, free-text boxes, and test-your-understanding questions engage learners from start to finish.

Learners may choose between two versions of the course, each with a different asset class-focused specialism. Whichever specialism they choose, learners will have access to the two other asset class modules as optional further reading upon completion of the core course. The optional modules will not be covered in their final assessment.

Visit our website or contact us for more information

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