



FOR IMMEDIATE RELEASE

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G&G FITNESS ANNOUNCES COACH OF THE WEEK RECOGNITION PROGRAM

Buffalo, NY, January 1, 2019. One of the premier sources of fitness solutions in the United States, G&G Fitness Equipment, is proud to announce the launch of the G&G Fitness Equipment Coach of the Week program.

The G&G Fitness Equipment Coach of the Week program was created to recognize outstanding coaches at every level of youth athletics. These inspiring coaches guide and empower their athletes and teams to achieve their full potential through knowledge, motivation, consistency, communication and dedication. If you would like to nominate a deserving coach, visit LiveFit.com.

The Coach of the Week program will be recognizing coaches in the following cities:

- New York: Syracuse, Rochester, Buffalo
- Ohio: Cleveland, Akron, Dayton, Columbus, Cincinnati
- Pennsylvania: Pittsburgh, Warrendale, Monroeville, McMurray

“We are thrilled to recognize our G&G Fitness Equipment Coach of the Week winners. Their passion is infectious, motivational and inspiring,” says Lisa Johnson, G&G Fitness Equipment. “They are leaders and role models who truly deserve to be celebrated.”

G&G Fitness Companies strive to enrich the health, fitness, and quality of life of people of all ages and fitness levels. G&G offers the highest quality fitness equipment from the most trusted names in fitness—including Life Fitness, Precor, Octane, Matrix Fitness, Power Plate, and much more. Through over 25 years of selflessly serving customers with honesty, integrity, reliability, and trust, G&G Fitness Companies have grown to include 15 stores across 5 states. With world-class equipment, the most knowledgeable fitness consultants in the industry, and expertly trained service technicians, G&G Fitness Companies provide everything you need to live fit.

For more information, visit www.livefit.com

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