F 2018

#### **MAISON OGÉ**

/'MAY - ZON/ /'O - J'AI/

No.

Recipient.

Maison Ogé LLC PATENT PENDING 00879.001-PA-USD Maison Ogé is a neutral-wear concept born in Oakland, CA.

Conceived in Oakland // Made In Los Angeles www.maisonoge.com

Our first collection, Permutations of the Mundane, comes from the derivative nature of all things, where a modest realignment of what is expected, alters what is perceived. Neither male nor female, it exists as is.



## MAISON OGÉ LLC

# FOR IMMEDIATE RELEASE 08.06.18

Maison Ogé announces the launch of its very first concept, Permutations of The Mundane: The Original Centered Pocket T-Shirt. Available immediately in exchange for local legal tender.

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#### Raison d'Être

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#### Production

We produce a small number of shirts at a time in Los Angeles, CA. Individually numbered, our shirts are made from 100% organic, American-made cotton interlock. With a double knit construction, each shirt looks and feels just as soft on the inside, as it does on the outside.



PERMUTATIONS OF THE MUNDANE ASKS THE USER TO **SUSPEND THEIR** <del>DISBELIEF.</del> TO BEND THE EXTREMITIES **AND AVOID** POLARITIES. WITH IT, WE HOPE YOU FIND YOUR MIDDLE.





THE ORIGINAL

POCKET T-SHIRT **CENTERED** 

THE ORIGINAL CENTERED POCKET T-SHIRT THE
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THE ORIGINAL CENTERED POCKET T-SHIRT

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THE ORIGINAL CENTERED POCKET T-SHIRT

### **Derivatives and Necessary Redundancies**

The derivative nature of all things assigns the creator the agency to freely iterate on what already exists, but does it assign ownership?

In protest of a negative response, The Original Centered Pocket T-Shirt features patent-pending technology. PP 00879.001-PA-USD.







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#### Coffee Stained. Poured over with extreme care.



We hand-steep and stain a number of our shirts in brewed coffee grounds to give them a natural, off-white hue. Depending on the desired saturation, steeping times range from 1 to 4 hours. Each shirt is washed prior to and after the staining process.



The Original Centered Pocket T-Shirt, in White \$92

100% USA-Milled Organic Cotton Interlock
Double-Knit Construction
Pre-Washed
Made in Los Angeles
Patent Pending Technology

The Original Centered Pocket T-Shirt, in Coffee \$102

Hand Steeped in Coffee
100% USA-Milled Organic Cotton Interlock
Double-Knit Construction
Pre-Washed
Made in Los Angeles
Patent Pending Technology





\*THE HOUSE THAT BEATRICE BUILT\*

#### Our Name. Our Legacy.

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The name Maison Ogé (/'may-zon/ /'o-j'ai/) honors our founder's grandmother, Beatrice Ogé. She was a life-long seamstress, Haitian community and church activist, and matriarch of the Ogé family.



CONTACT

# PRESS@MAISONOGE.COM WWW.MAISONOGE.COM

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