

#### **Artwork Guidelines**

#### **Artwork Submission Process**

To help us speed up your order process, please consider these guidelines before sending artwork to us. Your order may be delayed if artwork does not meet the guidelines.



If you have any queries regarding the preparation of your artwork please call us for friendly practical advice on 03330 153 450

### **Artwork Charges**

We can offer a full artwork production service if required. Ask our sales team for more information printing@displaypro.co.uk



### **Artwork Setup**

#### **TEMPLATES**

You must supply all artwork set up to the matching product template for standard size products.

This way you can make sure you are working to the correct scale and dimensions.

You can obtain templates from either our website or your sales contact.

#### **BLEED**

Artwork must extend 5mm beyond the edge of the product template.

This is required on all products.

## Software & File Types

Our preferred file type for artwork submission is an editable, uncompressed pdf.
We can also take files compatible with
Adobe illustrator, indesign and photoshop (.ai, .Indd and .Psd)





All images should be embedded into the file. they should be supplied at 300dpi, 100% scale and in CMYK.







CMYK | Print

### Colour Output

ALL FULL COLOUR ARTWORK FILES SHOULD BE SET UP AS CMYK.





PLEASE REMEMBER TO:

Convert all RGB images and colours to CMYK.

Convert all spot colours to process CMYK for digital printing.

Please note Pantone matching cannot be guaranteed for digital prints.

# Fonts & Images

#### CONVERT TEXT TO OUTLINES

To prevent font from disappearing, please make sure all text in your document is converted to outlines.

This can be done by selecting the drop down menu 'Type' in Illustrator and InDesign, then clicking 'Create Outlines'.

If this is not possible, please supply the font files separately as either a .tff or .otf.



RESOLUTION



Any pixel-based images in your artwork should either be embedded or supplied with your files.

They should be supplied at a resolution of 300dpi and at 100% scale,
as this prevents the final print looking pixelated.

We strongly recommend checking your images in hard-copy.

They may look different on screen when compared with print.
Images should be saved in one of the following formats: .tiff, .jpg, .psd or .pdf.

# Sending Your Artwork Before sending your artwork, please check it complies with all guidelines.

Don't forget to check your spelling too!

Please use our preferred method of the provided upload button via our website.

However the options below can also be used to upload your artwork.



Upload Your Artwork 🕖

Allowed file extensions: png, jpg,gif, pdf



Please send it directly to printing@displaypro.co.uk

or your sales representive by email



We recommend web transfer www.wetransfer.com www.mailbigfile.com