

We have designed BAINA with longevity in mind. Our care instructions have been created to ensure your organic towels will last while providing you with maximum absorbency and softness.

We have also taken into consideration the impact caring for your towels has on the environment which is why we suggest selecting economical wash cycles, choose natural detergents, and avoid any chemical additives.

Before using any BAINA products, we advise washing your towels through one cycle.

- Wash towels separately through a cold or low temperature cycle (40 degrees)
- Use natural detergent to protect the integrity of the towel and avoid using softeners or oxidising/chlorine based bleaching agents.
- Line dry in shade. For optimal softness, we recommend a tumble dry on low heat. Do not dry clean.
- If a loop gets caught and snags, avoid pulling the thread as this may cause further damage. We recommend cutting the thread at the base of the towel.
- We advise caution when using any cosmetics or skincare as some products contain chemicals that may cause discolouration

