



PRODUCT | Concrete Graphics



StreetTRAX™ is a short-term floor graphic print media designed for concrete or asphalt surfaces for outdoor advertising and events. **No lamination needed!**



Short-term graphic film designed for concrete or asphalt, sidewalks and floors.

What is StreetTRAX™?

StreetTRAX is a durable 13.5 mil, printable, grit-coated, outdoor stabilized white film designed specifically for graphic placement on unsealed, outdoor pedestrian traffic surfaces such as concrete, cement and asphalt.

The grit-coated film has been topcoated for direct digital printing including latex and UV ink jet printers.

No lamination needed!



StreetTRAX meets and exceeds current wet slip resistance specifications as conducted by the National Floor Safety Institute (NFSI):



ANSI/NFSI B101.1 Wet Static coefficient of friction & B101.3 Wet Dynamic coefficient of Friction

StreetTRAX	0.71	0.59
Minimum Specification	0.60	0.42

Where StreetTRAX Performs

Typical applications include:

- Retail stores
- Convention Centers
- Private Businesses
- Public buildings
- Schools
- Sports Arenas
- Sporting Events
- Plant safety messages
- Fairs
- Entertainment venues
- Marathons
- Parades

StreetTRAX prints beautifully and reliably on all printers, including: latex, UV ink jet printers, and screen printing processes.

Go to www.mactac.com/ICCProfiles. to download your ICC profile.

Product	Roll Size	Gauge	Adhesive	Liner	Outdoor Durability
STX1528PW54L100	54" x 100'	13.5 mil	2.6 mil Aggressive Permanent	60# C1S BPE	1 day to 3 Months

*** Do not apply StreetTRAX to smooth, sealed concrete, unless a permanent bond is desired.**

For more information about StreetTRAX or other Mactac products, partnerships or graphic solutions, call a graphics representative at 866-622-8223, e-mail Mactac.Americas@mactac.com

