



# MAGIC VERONA285T

305 g/m<sup>2</sup> 100% cotton coated textured rag (*matte*)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

MAGIC VERONA285T is an award winning, mould-made, cold press, textured watercolor digital fine art paper made of 100% cotton linters. VERONA285T features an archival, water resistant coating that is acid free, lignin free and optical brightener free. The result is the perfectly textured matte surface that produces extremely vibrant colors, beautifully defined blacks and gray tones for archival quality prints.

**PHYSICAL CHARACTERISTICS**

Thickness	19.5
Basis Weight	305 g/m <sup>2</sup>
Whiteness	80
Brightness	90
pH	Acid Free
Optical brighteners	No

*\*All values are targets*

**FEATURES AND BENEFITS**

- 100% Cotton
- Award winning Magic® Verona™ coating
- No optical brighteners
- pH neutral, Lignin-free
- Elegant smooth matte finish
- Instant dry
- Vibrant colors
- Rich blacks
- Fade resistant
- Archival
- Superior B&W reproduction

**COMMON APPLICATIONS**

- Premium Photo Reproduction
- Premium Art Reproduction
- Photo Books
- Gallery Reproductions
- Limited Edition
- Exhibition Prints
- Sepia Prints

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles
- If printer profile does not exist, select
- Smooth fine art paper / Heavyweight coated paper
- Handle paper by edge before and after printing
- Keep papers away from all acid substrates and surfaces

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

