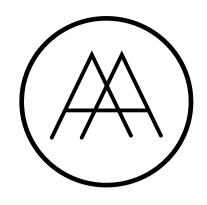
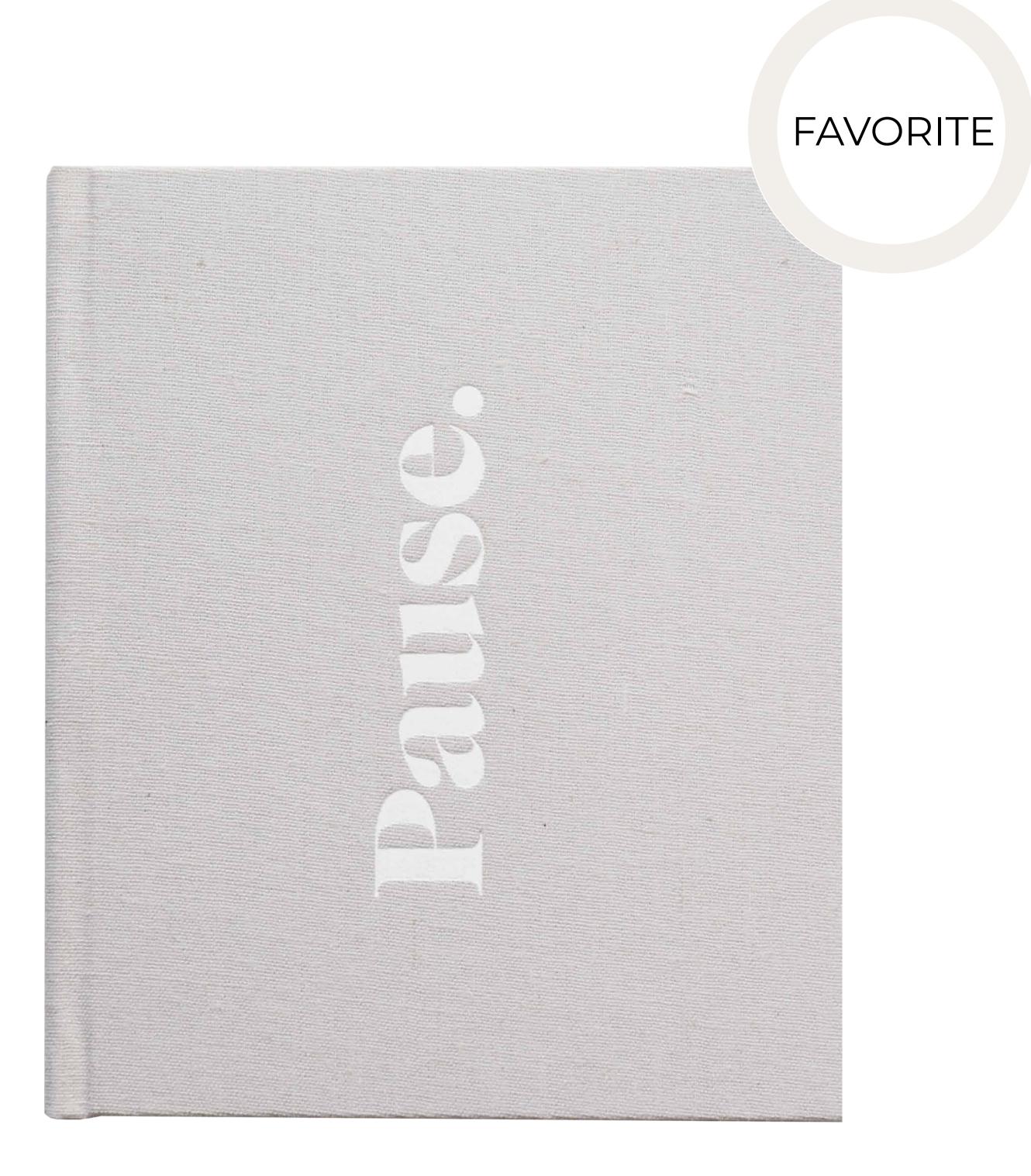


# Linesheet 2023







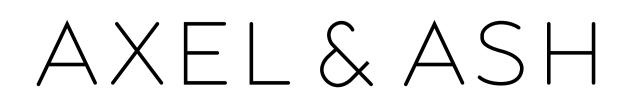


#### Press Pause

Press PAUSE is a weekly mindfulness journal filled with 52 weekly journaling pages featuring new fun questions and thoughtprovoking prompts on every page to help you reflect, feel, remember, explore, appreciate and celebrate life. Interspersed between the beautifully designed pages you'll find inspiring interviews, photography & quotes and much more. As the ultimate place to explore ideas & desires, celebrate the highs, reflect on the lows and jot down your thoughts, feelings & experiences to keep forever, Press PAUSE is the perfect companion to stay present and mindful, reflect on your progress and set intentions for the future.

RRP Wholesale

39.99 AUD, 34.99 USD, 25 GBP, 29 EUR 22.50 AUD, 18.90 USD, 13.79 GBP, 14.5 EUR



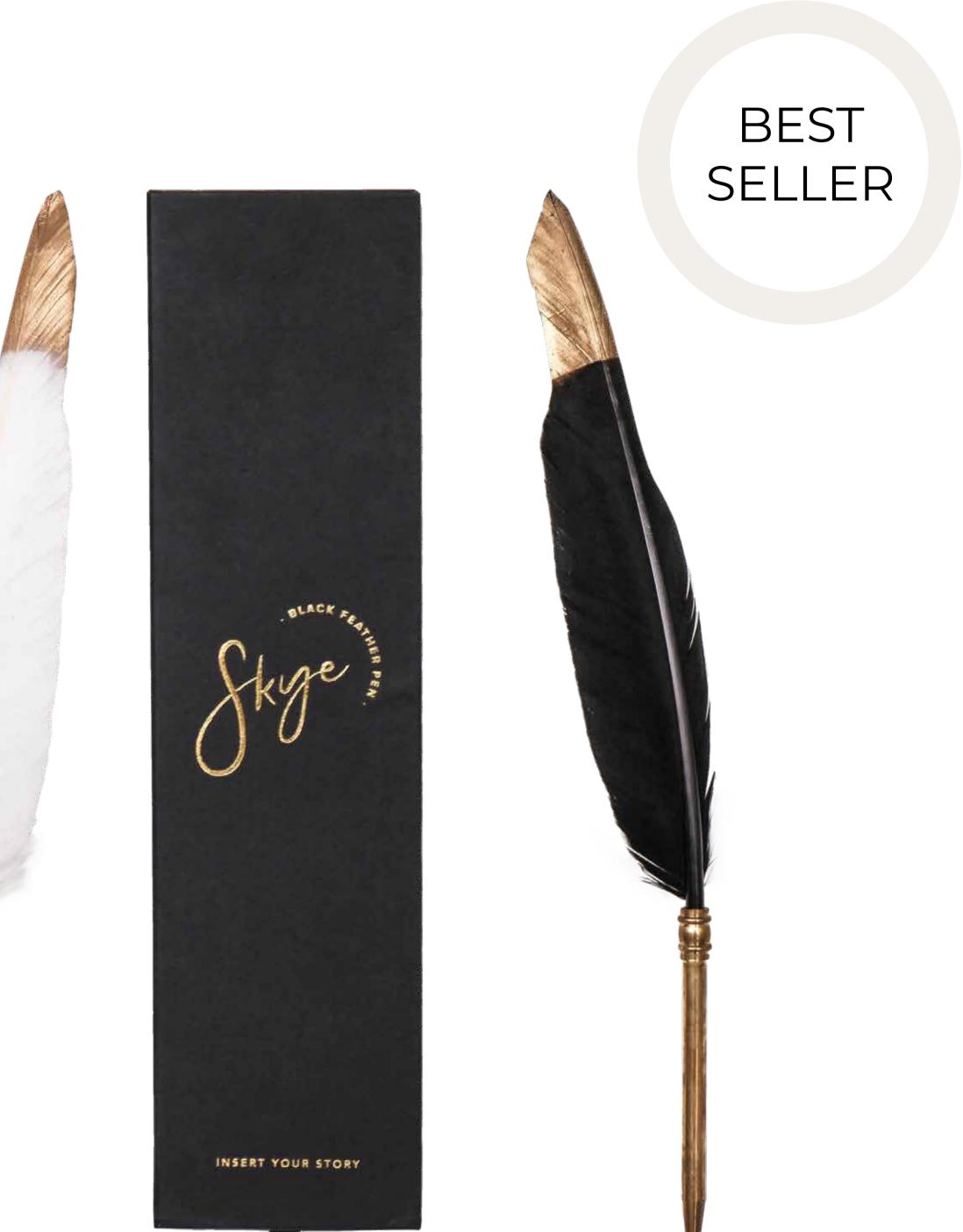


# Coco & Skye Pens

Meet Coco and Skye; your two new writing companions that'll be by your side every thought of the way. A modern take on an old classic, this ballpoint feather pen is available in either black or white and dipped in luxurious gold. They're designed with refillable 1mm black ink, inspiring your creative writing and journaling endeavors to transport your thoughts from mind to paper. packaged in a beautiful luxe box, each pen comes with a weighted brass stand that will look timeless on your desk.

RRP

39.99 AUD, 34.99 USD, 22.99 GBP, 26.99 EUR Wholesale 22.50 AUD, 18.90 USD



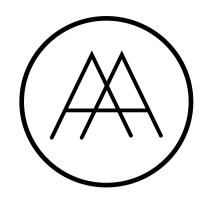


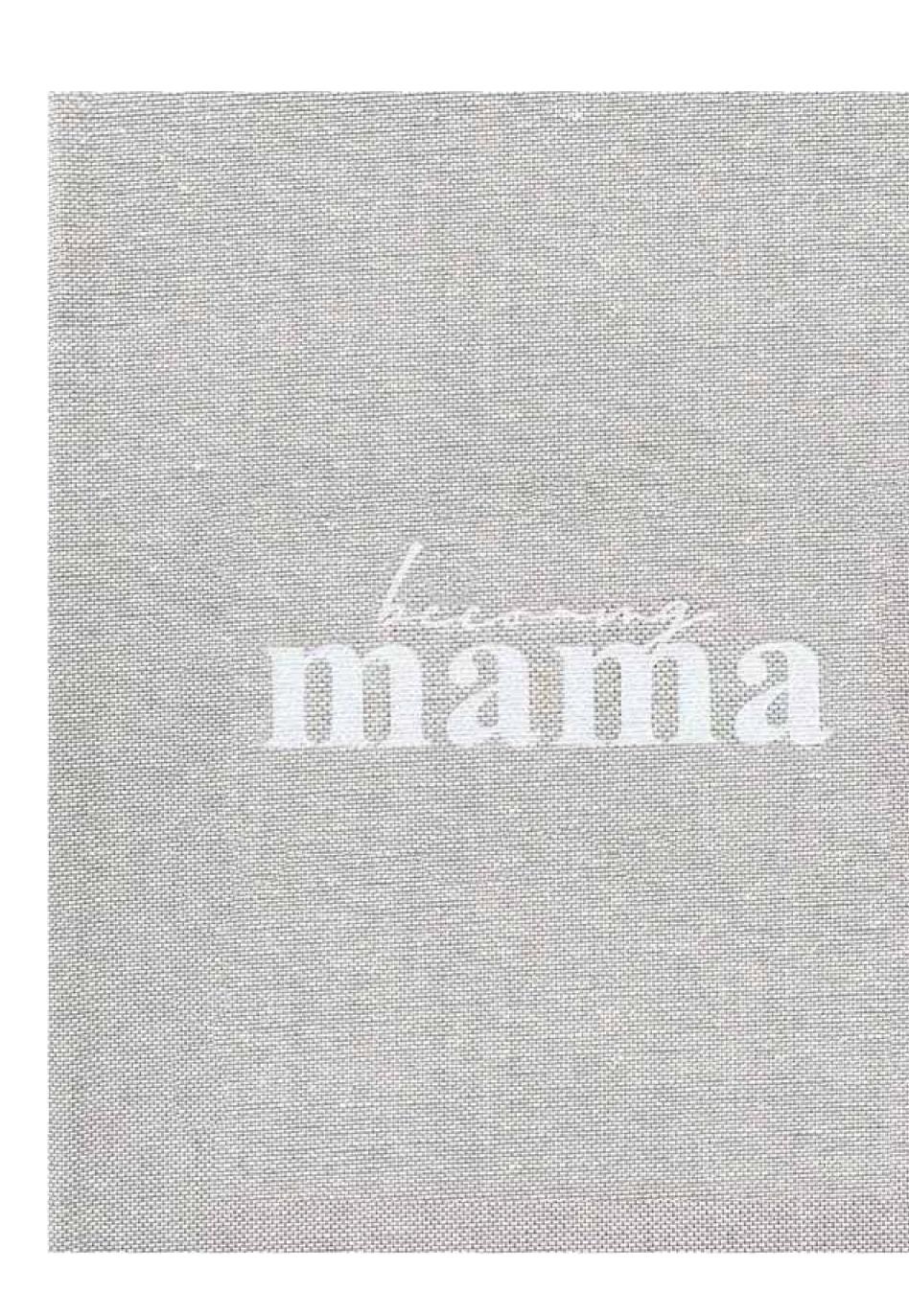
# My Bucketlist

Beautifully bound in stylish black cloth, My BUCKETLIST is a best-selling journal that invites you to decide what you want to do with your one wild and crazy life by collecting all your dreams, desires and ideas in one place. Whether it's to travel Route 66 in an open Cadillac, eat pizza in Naples, ride a zebra or just dance in the rain, this book is buzzing with tips, motivating ideas and everything you need to start your greatest adventures.

RRP Wholesale

39.99 AUD, 34.99 USD, 25 GBP, 29 EUR 22.50 AUD, 18.90 USD, 13.79 GBP, 14.5 EUR





## Becoming Mama

A sacred space for the expecting mama to take time to tune in with her maternal instinct, plan her pregnancy journey and reflect on her divine feminine strength. This meticulously laid out pregnancy journal features 52 journalling weeks over 4 trimesters with different prompts every week. Read inspiring interviews with mamas like Montana Lower and The Birds Papaya and get inspired by impactful imagery from creatives all around the world. Includes lists pages for baby names, doctor appointments, birth bag packing, first guests and more. This journal will record the beautiful transformation of becoming mama to look back on for years to come.

RRP Wholesale 60.00 AUD, 40.00 USD, 30.00 GBP, 40.00 EUR 30.00 AUD, 20.00 USD, 15.00 GBP, 20.00 EUR







# Morning Pages

The perfect journal to welcome in any dreamer's day. Designed in a minimalist aesthetic that will sit perfectly on any bedside table, the our Morning Pages journal is also 100% recycled. The practice of morning pages is a daily ritual many artists swear by that help them connect to that creative centre inside us all. The idea is to put pen to paper over three blank pages every morning without thinking, pausing, contemplating or editing. This dedicated writing ritual allows us to tune in to our higher consciousness and deepest thoughts, otherwise hidden behind the daily mental clutter. Connect to yourself and access your inner wisdom.

RRP Wholesale

39.99 AUD, 34.99 USD, 22.99 GBP, 26.99 EUR 22.50 AUD, 18.90 USD, 13.79 GBP



# Seeded Greeting Cards (Plantable)

Add a touch of magic to your client's gift purchases with our plantable Greeting cards. The most eco-conscious way to spread the love in 2023, our seeded greeting cards are crafted from recycled waste paper embedded with certified basil seeds. Once your receiver has smiled at your message, they simply soak the card and place it in a small pot of soil to see your words literally bloom into life - how cute is that! Sold in packages of 5 to stores (to be sold individually to your clients) the range includes 15 cute , cheeky, loving sayings (see pg. 7-9) as the perfect sustainable way to say 'I care' on birthdays and other special events! A beautiful green circle, just like MAMA Earth intended.

RRP



6 PACK - AUD 8 / card (\$48) Wholesale 6 PACK - AUD 4 / card (\$24)





# Life's a Roadtrip

Designed to help you plan, experience and record the road trip of your dreams, Life's a ROADTRIP features eight journaling chapters, it's filled with fun questions, thought- provoking writing prompts, inspiring stories from free-spirited travellers and lists of hidden locations to discover. This beautifully curated journal will push all of your wanderlust buttons and make you want to capture every wild memory in style!

RRP

White Luxe

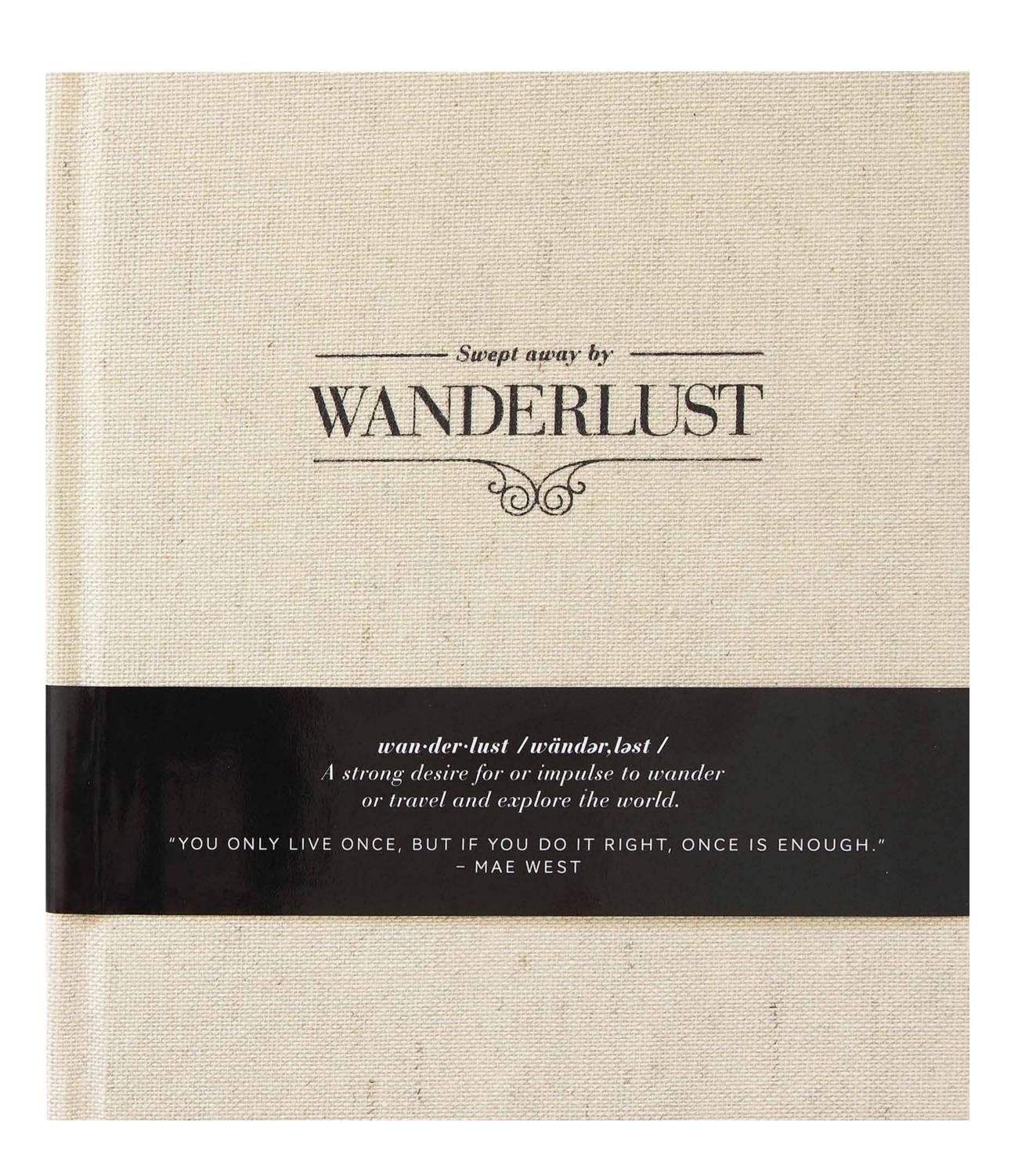
44.99 AUD, 34.99 USD, 25 GBP, 29 EUR 25 AUD, 18.90 USD, 13.79 GBP, 14.5 EUR

**Original Tan** 



Wholesale White Luxe **Original Tan** 

39.99 AUD, 34.99 USD, 25 GBP, 29 EUR 22.50 AUD, 18.90 USD, 13.79 GBP, 14.5 EUR



# Swept Away by Wanderlust

Beautifully bound in an earthy latte-colored cloth, this creative travel journal has a chic, vintage feel and is suitable for every kind of traveller – from the stylish jetsetter to the novice explorer. With quirky questions, fun writing prompts, witty 'to-do' notes, list pages to jot down memories and a bucket list to fill out along the way, it's the ultimate way to capture all your travel memories in style!

RRP Wholesale

39.99 AUD, 34.99 USD, 25 GBP, 29 EUR 22.50 AUD, 18.90 USD, 13.79 GBP, 14.5 EUR

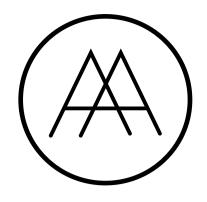


# Let's See It All

An interactive map for the wanderlusting soul to dream, trace, decorate and remind you of all the places you've seen or are yet to explore. The map can be painted, dressed with sticker art, drawn on and filled in as desired, or just left blank for a stylish, minimalist look . Decorate your office, bedroom or living space with this daily inspiration and reminder to follow your dreams and create YOUR story!

RRP

149.99 AUD, 139.99 USD Wholesale 80 AUD, 75 USD





BORN TO BE WILD



ESCAPE

### AXEL&ASH

messy

EYES SPARKLING

whase advertur

CHASE ADVENTURE

The world is our playground

PLAYGROUND

# Chasers of the Sun

Born from moments spent sun-drenched, barefoot and carefree, our debut collection 'Chasers of the Sun' is here to to awaken your inner wanderlust-spirit, and serve as your daily reminder to collect memories - not things. Letterpressed onto 100% recycled A cotton rag and hand lettered with love, this premium art collection will inspire you to live adventurously, and bring the feeling of an endless summer to any living space.

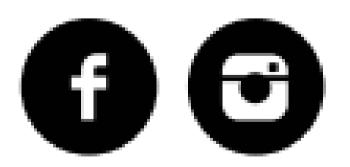
RRP 59.99 AUD Wholesale 29 AUD

Frame not included

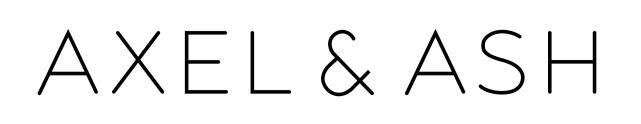


# Orders

We have warehouses in UK, US, CAN, HONG KONG & AUS, shipping our products locally. We offer options to pre-pay or set up 30-day payment accounts. Please send all order enquires to:
E hello@axelandash.com
P Hanna Axelsson +61 449 535 331
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