

The Clubhouse Concept as a Solution for the Office of the Future

WIESEMANN 1893 adapts workplace and model to employee needs

The digital tool brand has reacted to the situation of the Corona pandemic and adapted its workplace and model according to the different needs of its employees. Since September 2021 there is one day a week when everyone can meet in the office, the clubhouse, exchange personal ideas and work together creatively. On the other days, employees are completely free to decide where and at what time they are most productive.

During the lockdown the Frankfurt-based startup noticed: Home office works well, but the social exchange in the team is missing. Based on the needs of the employees, the clubhouse concept was born. It aims to combine the best of the remote and office worlds. The office was adapted and renovated accordingly. While it is decorated, among other things, with flags representing the brand's claim Adventure, Friendship and Dedication, it offers both retreats as well as opportunities for collaborative exchanges or photo shoots.

"We want to show our employees that we trust them and therefore place the responsibility for their productivity into their own hands. Nevertheless, we offer them the platform for social exchange that is necessary to develop a team spirit. This transforms the office from a static workplace to a brand space with an interaction area," says founder and CEO Manuel Siskowski about the implementation of the new way of working.

The employees at WIESEMANN 1893 are in favor of the new concept.

The approach has several advantages for employees and employers. Living outside of big cities becomes more attractive again and a flexible work model offers parents in particular more freedom, which in turn means more potential applicants. Employees can work where they are most productive, reducing the amount of office space needed. The carbon footprint is reduced due to the shorter commute time, and compared to purely remote teams, the team spirit and social contacts are still maintained.

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You can download relevant pictures via:

<https://wiesemann1893.com/pages/pressebilder-klubhaus>

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About WIESEMANN 1893

WIESEMANN 1893 is the digital tool brand for a new generation of makers - the Creators of Tomorrow. As direct-to-customer brand it offers them tools ranging from screwdrivers to axes and matching accessories for 3D printing online. With new technologies, WIESEMANN 1893 introduces innovations into the traditional tool industry. It is the first tool brand with a solution for additive manufacturing. Their vision is to become the first fully digital tool brand. The hand tools and digital products are available in Europe and North America.