

Gold Goes to ENABLE 3D

3D Project by WIESEMANN 1893 honored with German Innovation Award in Gold

Frankfurt, 21 May 2021 – The project ENABLE 3D initiated by WIESEMANN 1893, the digital tool brand, was honored with the German Innovation Award in Gold by the German Design Council. With this prize, which is awarded annually, the renowned institution recognizes meaningful product innovations that are, on the one hand, forward-looking, but also increasingly distinguish themselves through user-centered development and thus make our daily lives better and easier.

ENABLE 3D was able to convince in the contest class 'Excellence in Business to Consumer' in the area 'Gardening & Tools'. WIESEMANN 1893 is the first tool brand to provide a solution for additive manufacturing. For that matter, it currently offers accessories such as wall holders for its tools with ENABLE 3D. All products are fully virtual and can be downloaded for 3D printing.

Manuel Siskowski, founder and CEO of WIESEMANN 1893, is happy receiving the award: “Additive manufacturing is on the rise. We have worked excessively on our project ENABLE 3D during the last 18 months. Our small but amazing team was able to execute the project in record time. It is great so see more and more recognition for our unusual approach towards innovation in the tool industry. Thanks to our entire team and our 3D printing community members.”

The jury explained their award: “WIESEMANN has taken the first step from being a hardware to design-first company with ENABLE 3D. The option for do-it-yourselfers and craftsmen to print out additive products themselves on their printer at home not only avoids trips but also saves resources. On top of this, users are actively integrated into the production and development process, which reinforces the customer relationship. A timely offer that rethinks the added value chain and holds out the promise of great benefits. In addition, this solution opens up many interesting future opportunities.”

A total of 680 submissions from German and international companies from a wide range of industries were accepted for the German Innovation Award 2021, including hidden champions and start-ups as well as many well-known brands.



You can download relevant pictures via:

<https://wiesemann1893.com/pages/pressebilder-enable-3d>

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About WIESEMANN 1893

WIESEMANN 1893 is the digital tool brand for a new generation of makers - the Creators of Tomorrow. With over a hundred years of tool tradition, Wiesemann is one of the oldest tool manufacturers in Germany. WIESEMANN 1893 stands for traditional German quality with modern online distribution and solutions for additive manufacturing. The hand tools and digital products are available in Germany, USA, Italy, France, Spain, UK, Netherlands and Sweden.