

SPECIAL EDITION

WWWD

Fashion. Beauty. Business.

CHUNKY TOWN

JEWELRY AND WATCHES ARE IN PERFECT SYNC, EXALTING BOLD SHAPES AND THE LUXE SHINE OF GOLD AND DIAMONDS.

By THOMAS WALLER Photograph by CLAIRE BENOIST
Prop Stylist CHLOE DALEY



Pomellato's 18-karat gold and diamond chain necklace and G-Shock's stainless-steel Full Metal 5000 watch.

LAS VEGAS
**JEWELRY
SHOWS**



Hisano
Shepherd



LITTLE H

BOOTH: DA24

BASED IN: Los Angeles

OWNER/FOUNDER/DESIGNER:

Hisano Shepherd

BACK STORY: Shepherd has been creative director at pearl retailer Pearl Paradise for 10 years, but six years ago she also decided to branch out and launch her own line that pushed the boundaries of design with pearls. She started with Baroque pearls, adding stone-encrusted metal pieces, and later began cutting pearls in half and set-

ting the insides with jewels to mimic the look of geodes. She spent the last three years exhibiting at the JCK Design Center to learn the wholesale side of the business. "Because I do buying trips to Hong Kong for Pearl Paradise, I'm able to really cherry pick the pearls I use in my own collection," she said, noting the pointed tear-drop shape pearls she used for one pair of ruby and amethyst-encrusted earrings took her years to find. "People tend to think freshwater pearls are the bottom of the totem pole, same thing with Tahitian shapes, Baroques and drops. I try to incorporate everything – blue akoya pearls, keshi and South Sea pearls," she said. Of the stones she incorporates into her designs, it began with rubies and sapphires, but she's now also using emeralds, tourmalines and lapis. Of the painstaking

process of slicing a pearl in half, cleaning the interior and setting the stones inside, she said, "I have a lot of patience."

STOCKISTS:

Lido Jewelers in Puerto Rico; Love Adorned in New York and Los Angeles; Gallery of Jewels in San Francisco; Houston Museum of Natural Science Gift Shop.

RETAIL PRICE RANGE:
\$800 to \$10,000



NADINE AYSOY

BOOTH: DA25

BASED IN: London

FOUNDER/OWNER/DESIGNER:

Nadine Aysoy

BACK STORY: Although Nadine Aysoy was born into a family of diamantaires in Antwerp, Belgium, she first worked in investment banking as a way to support herself and her son. A few years ago, she decided to follow her true passion, training as a gemologist and launching her namesake collection earlier this year. Her debut collections – Tsarina, Petite Tsarina, Elle et Lui and Mille et Une Feuilles – play on floral, geometric and

nature-inspired motifs in white, rose and yellow 18-karat gold, set with fancy colored diamonds, South Sea pearls and precious gemstones.

"I am fascinated by the seasons and how they prompt changes in the environment, especially contrasting textures and colors," said Aysoy. "Light is another incredible source of inspiration; how it passes through a piece of jewelry is a vital consideration in the design process." She also balances out larger gemstones with delicate metalwork to keep her

feminine aesthetic.

This year Aysoy is adding new elements to each existing collection, including bigger statement earrings with stones such as chalcedony, jade, mother of pearl, opal and coral, to create new textures, transparencies and brilliance, and different cuts, such as the briolette.

STOCKISTS:

Harvey Nichols, 1stdibs, Curated by Victoria, The Swoonery and La Maison Couture online; Maris Collective at Four Seasons Resorts, Maui and Hualalai.

RETAIL PRICE RANGE:
\$1,700 to \$15,000



Nadine
Aysoy

