

Plant-Based Fashion Is a Vibe – 26 Ways to Wear Your Produce on Your Sleeve



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Why are fruits and veggies popping up all over pieces from some of your favorite brands? It could be because accessories and hand-painted prints modeled after colorful produce is actually pretty cute, lending your outfit a quirky touch in the summer. But we have a feeling that this season, there's more to the story.

The fashion world has taken a turn toward sustainability in 2021 – last year left us reflecting on how we shop, where we shop, and why – and consumers are more concerned than ever about selecting brands that keep the environment in mind. So wearing fruits and vegetables, especially from ethical clothing companies, is certainly an homage to our mindfulness. That's why we were sure to curate this roundup from sites that are upfront about production processes and where materials are sourced.

DESEDA Juicy Fruit Silk Twill Band



Image Source: shop.artic.edu

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