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## NEWS – FOR IMMEDIATE RELEASE

***VISIT THE MOBILE WARMING BOOTH (#42070-UL)  
AT THE OUTDOOR RETAILER SNOW SHOW***

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### **MOBILE WARMING® TECHNOLOGY BY FIELDSHEER TO BE ON DISPLAY AT OUTDOOR RETAILER SNOW SHOW**

*Bluetooth Integration, Specialized Mobile App Puts Mobile Warming  
Far Ahead of Competitive Heated-Clothing Products*

**DENVER, CO (January 22, 2019)** – [Mobile Warming®](#), an innovative heated-clothing technology from [Fieldsheer®](#), a leading manufacturer of performance heated apparel since 2004, will be on display at the Outdoor Retailer Snow Show in Denver, CO, January 30-February 1, 2019.

At the Mobile Warming booth (#42070-UL), attendees will be able to see, feel and try out the innovative line of battery-powered, heated garments which includes men's and women's baselayers (pants and shirts), outerwear (jackets and vests), and accessories like socks and gloves.

Mobile Warming technology offers Bluetooth integration, so users can wirelessly select heat levels and check the battery remotely from any smartphone using the exclusive MW Connect™ mobile app. The mix of unique materials, battery designs with advanced charging circuitry, and innovative heating panels (the company builds its own panels that use efficient Far-Infrared heat), produces the most advanced heated gear for a variety of outdoor applications.

**(MORE)**

Through the MW Connect™ app, users can easily toggle through all connected Mobile Warming devices and adjust individual heat levels to their individual comfort levels. MW Connect™ also allows users to get real time updates on battery levels, register their garments, and update them when new firmware becomes available.

KC Bean, CEO of Fieldsheer, is enthusiastic for the opportunity to display Mobile Warming technology at one of the industry's premier events.

“The Outdoor Retailer Snow Show is where the most innovative technology and outdoor products are displayed,” he stated. “The chance to showcase our advanced Mobile Warming technology by Fieldsheer at this event is one we could not pass up. There are a number of companies making heated clothing, but we're confident that the show attendees will be impressed when they see just how far ahead of the competition our Mobile Warming technology really is.”

## **ABOUT MOBILE WARMING**

[Mobile Warming](#)® is an innovative heated-clothing technology from [Fieldsheer](#)®, a leading manufacturer of performance heated apparel since 2004. Using popular Bluetooth integration, Mobile Warming® products are designed with the outdoors in mind; the range of applications includes skiing, hunting, hiking, fishing, motorcycling, golf, even work. The breakthrough technology, centered around the proprietary MW Connect™ app, allows users to generate comfort and warmth for an entire day at the touch of a button. Fieldsheer is the flagship brand of [Tech Gear 5.7](#). For more information about Mobile Warming technology, visit <https://mobilewarming.com/>.

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