

KEEP YOUR BUSINESS YOUR BUSINESS



5 reasons to focus on Security Accessories



Privacy Screens



Universal Locking



Webcam Covers

1 POWER PRODUCTIVITY



60% of organisations are changing their working environments to increase productivity.



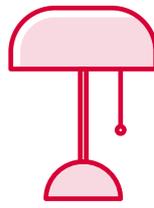
85% of workers in an open plan office say they can't concentrate due to a lack of visual privacy



A simple Privacy Screen and Universal Laptop Lock physically frees workforces to securely work anywhere without looking over their shoulder.

2 EMPLOYEE ENGAGEMENT

66% of digitally advanced organisations* see the benefits of mobile working environments on talent retention



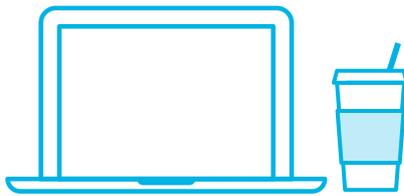
95% of people say working privately is important to them

Privacy Screens, Universal Laptop Locking and Webcam Covers all hold the key to successful engagement.

3 WORKFORCE MOBILITY



82% of digitally advanced organisations* say accessories have a positive impact on mobile productivity.



Half of companies* are changing their working environments to become more agile



40% are doing it to retain talent*

The right Security Accessories can empower your anywhere workforce.

4 STAY GDPR COMPLIANT

'Shoulder-surfing' and visual hacking threaten agile workforces – and are often overlooked in governance strategies.



Breaching the new EU General Data Protection Regulation can leave you with fines up to **4% of your annual global turnover** or **€20 million** whichever is greater.

If a laptop is stolen, you could be in breach of **Principle 7 of the Data Protection Act** and also face business-crippling fines.



Privacy Screens stop snoopers and mitigate your risk.

5 INVEST FOR GROWTH



The figures prove it! Organisations with stronger growth deploy more accessories.



95% agree: better technologies and accessories would increase the satisfaction and productivity of mobile workers.*

“ For organizations serious about delivering transformation, agility, productivity, and innovation, it's time to invest in the right tools for the job.

Nathan Budd,
Senior Consulting Manager, IDC

*IDC Executive Brief 'The Right Tools For The Job', Sponsored by Targus

KEEP YOUR BUSINESS, YOUR BUSINESS

Invest in simply smart Security Accessories.
Trust us to help you protect your data, devices and people.

Visit [Targus.com/Security](https://www.targus.com/Security)