

# Why truly Universal Docking is increasingly vital



In the new connected era, it's not WHERE but HOW you work that matters.



**Rents and business rates are sky-rocketing.**  
Office space is exponentially more expensive.

Employees want to work seamlessly across any device, desk or collaboration zone.



**Workforces are more demanding:**  
90% of workers are now mobile.

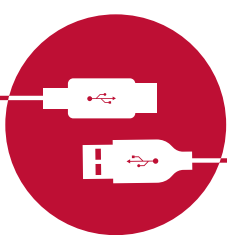


## Poor accessories are a silent productivity killer.

According to recent research by IDC\*

**4 out of 5**

organizations that completed Digital Transformation say accessories improve hot-desking and collaborative working productivity.



**19 out of 20**

organizations say better tech and accessories would improve employee productivity and satisfaction.

But research reveals that employees often report problems with accessories to line managers NOT IT support.

IT teams are oblivious to the negative impact poor accessories make on productivity and the working experience.

## Universal Docking is a simple fix for all.

Connecting any device is easy as 1, 2, 3

**1**

**Brand-agnostic:**  
Connect and collaborate on any device from Apple MacBooks to WIN10 devices

**2**

**Backwards and forwards compatible:**  
With both USB-A & USB-C devices

**3**

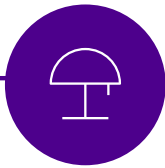
**Issues resolved fast:**  
3-year warranty and rapid tech response

## Make working inside and outside the office easy.

Connect any device. Anywhere. Without complexity.



**Flexible workers:**  
Benefit from universal connectivity and compatibility between their tech.



**Home workers:**  
Improve productivity with faster connectivity, lasting power and collaborating with colleagues.



**Frequent travellers:**  
Connect and power up all their devices, wherever they are working.



### Beware! Not all universal docks are truly universal

Did you know that the OEM branded 'universal' docks bundled with laptops are not guaranteed to work with other brands.

# Targus: Empowering a seamless life.

Truly Universal Docking from industry leader Targus helps you create the open, agile, future-proof workspaces you need.

No need to replace docking solutions during laptop or OS refresh!



[View our portfolio](#)

