

# Targus®

## GOOD INSIDE & OUT



The new Cypress EcoSmart collection

eco/smart  
TECHNOLOGY

eco/smart  
TECHNOLOGY



# THE BOTTLE: REBORN

**Say hello to the new Cypress EcoSmart collection from Targus.** It's one great step on our journey to creating products that are altogether more sustainable and thoughtful, from manufacturing to distribution. Good inside and out.

Targus is on a mission to recycle more plastic bottles than any other bag manufacturer. Plastic bottles are reborn to make everything from the bag lining to the body and trim, without compromising the brilliant flexible working features and ergonomic comfort you expect from us.

So always look for the EcoSmart Label before you buy and help us start turning the tide on ocean pollution and landfill in this critical decade. After all, we only have one planet: let's make the best of it.



# Why choose a new Cypress EcoSmart bag?

Plastic bottles are reborn to make everything from the bag lining to the body and trim, without compromising the brilliant flexible working features, security and ergonomic comfort you expect from our bags.



**We take recycled plastic bottles.**



**Reform them into plastic pellets.**



**Then convert the pellets into yarn.**



**Which is woven into material.**



**To produce our EcoSmart bags.**

**Always look for the EcoSmart Label before you buy.**

**eco/smart**  
TECHNOLOGY



# 15.6" Cypress EcoSmart Hero backpack

The Cypress EcoSmart Hero backpack really is a bit of a hero. 26 recycled plastic bottles are reborn to make a stylish, hard-wearing bag with all the flexible working features and ergonomic comfort you expect from Targus. Good for the planet. Great for the daily commute.

- Ergonomic straps
- Padded laptop compartment
- Padded back panel
- Standability
- 3-compartments
- 1-stash pocket
- Comfort carry handle



Comfortable ergonomic straps



Standability



3 main functional compartments



Padded back panel and luggage strap



Model: TBB586GL (Black) TBB58602GL (Grey)





# 15.6" Cypress EcoSmart Slim backpack

Keep your work/life streamlined and balanced with this contemporary backpack. Made from 20 recycled plastic bottles, it's rich with the flexible working features you love. Great for carrying you stylishly from the office into the evening.

- Ergonomic straps
- Padded laptop compartment
- Padded back panel
- Standability
- 2-compartments
- 1-stash pocket
- Comfort carry handle



Comfortable ergonomic straps



Standability



2 main functional compartments



Padded back panel



Model: TBB58402GL (Grey)

eco/smart  
TECHNOLOGY



# 15.6" Cypress EcoSmart Convertible backpack

Is it a backpack or is it a briefcase? Now you can have it all in one super-versatile design. 24 recycled plastic bottles have been reborn to give you the perfect bag for every occasion. Great for whatever the day throws at you.

- Ergonomic straps
- Converts from backpack to briefcase with shoulder strap
- Top and side comfort handles
- 2-compartments
- 1-stash pocket
- Luggage strap



Comfortable ergonomic straps



All-in-one backpack and briefcase



2 main functional compartments



Luggage strap



Model: TBB587GL (Black)

TBB58701GL (Navy)

TBB58702GL (Grey)

eco/smart  
TECHNOLOGY

# 15.6" Cypress EcoSmart Security backpack



17 plastic bottles are reborn to make the new Targus Cypress EcoSmart Security backpack, which has no external pockets. It's the ideal marriage of security and sustainability in a contemporary structured design. Good for our journey to a greener planet. Great for securing your mobile workforce on every journey they make.

- Ergonomic straps
- Padded laptop compartment
- Padded back panel
- No external pockets
- Structured design
- Luggage strap
- Comfort carry handle



Comfortable ergonomic straps



Standability



2 main functional compartments



Padded back panel



Model: TBB588GL (Black)

TBB58801GL (Navy)

TBB58802GL (Grey)

eco/smart  
TECHNOLOGY

# 15.6" Cypress EcoSmart Slimcase



Sometimes just enough is exactly right. This brilliant multi-tasker gives you little of everything you need for easy and ergonomic flexible working, including the feel-good effect that comes with knowing 14 plastic bottles have been recycled to make it. Great for every job.

- 1-main compartment
- 1-large stash pocket
- Comfort carry handles
- Workstation pockets
- File folder divider
- Air mesh shoulder strap
- Luggage strap



1 main compartment



Comfort carry handles



Luggage strap



Air mesh shoulder strap



Model: TBS92501GL (Navy) TBS92502GL (Grey)

eco/smart  
TECHNOLOGY



# 14" Cypress EcoSmart Slimcase



Sometimes just enough is exactly right. This brilliant multi-tasker gives you little of everything you need for easy and ergonomic flexible working, including the feel-good effect that comes with knowing 12 plastic bottles have been recycled to make it. Great for every job.

- 1-main compartment
- 1-large stash pocket
- Comfort carry handles
- Workstation pockets
- File folder divider
- Air mesh shoulder strap
- Luggage strap



1 main compartment



Comfort carry handles



Luggage strap



Air mesh shoulder strap



Model: **TBS926GL (Black)**

**TBS92601GL (Navy)**

**TBS92602GL (Grey)**

**eco/smart**  
TECHNOLOGY

# 15.6" Cypress EcoSmart Briefcase



With this hard-working bag, 20 plastic bottles are reborn to make key components, delivering extreme practicality, comfort and style in a sustainable package. Good for manufacturing efficiency. Great for workday productivity.

- 2-main compartments
- 1-large stash pocket
- Comfort carry handles
- Workstation pockets
- File folder divider
- Air mesh shoulder strap
- Luggage strap



2 main compartment



Comfort carry handles



Luggage strap



Air mesh shoulder strap



Model: TBT92602GL (Grey)



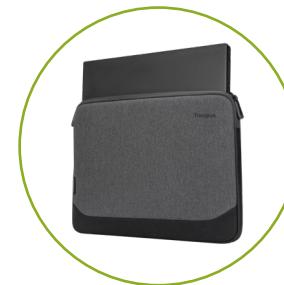
# Cypress EcoSmart Sleeves

Safeguard your vital tech the best way — with plush sleeve protection that's also doing it's bit for the environment. Every sleeve is made using up to 5 recycled plastic bottles to give you laptop eco-friendly protection against the day. Great for shielding what matters.

- Made from eco-friendly material
- Foam laptop protection
- Plush interior protects laptop against scuffs and scratches



Main compartment for laptop



Foam laptop protection

Model: TBS64601GL (13-14" Navy) TBS64702GL (15.6" Grey) TBS64902GL (11-12" Grey)  
TBS64901GL (11-12" Navy) TBS64602GL (13-14" Grey)

# Make your next decision a good one.

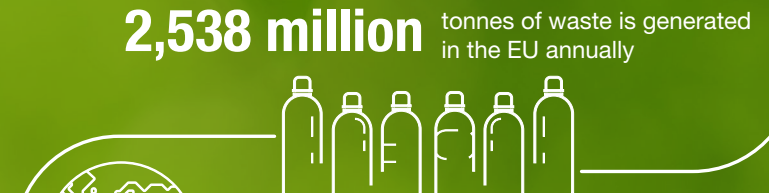
## Our recycling credentials



GRS is a global full product standard which tracks and traces the full life of recycled material from pre-consumer to post-consumer. GRS tracks social, environmental and chemical requirements. The objectives of GRS are to define requirements to ensure accurate content claims and good working conditions, as well as to ensure that harmful environmental and chemical impacts are minimised.



Introduced to recognise the important role that recycling paper and timber plays in protecting the world's forests. Unlike general 'recycled' claims, which require no verification, the FSC Recycled label provides assurance that all the wood or paper in a product has been verified as genuinely recycled. Only products containing 100% recycled material can carry the FSC Recycled label.



Find out more at [Targus.com](http://Targus.com)

Always look for the EcoSmart Label before you buy.

