



Zakia's Morocco LLC., Minimum Advertised Price (MAP) Policy

STATEMENT OF RESELLER PRICING POLICY

Zakia's Morocco LLC. Is the designer and manufacturer of products that are advertised, marketed, and sold using copyrighted materials and under the trademarks, brands, or trade names belonging to it. The following is Zakia's Morocco's policy regarding the advertising of product prices.

1. Purpose: Zakia's Morocco's goal in enacting this policy is to avoid depreciation of, or damage to, its copyrighted works, including advertising, and to trademarks, brands, or trade names. Zakia's Morocco Trademarks, brands, and trade names include the trade names Zakia's Morocco, as well as other common law trademarks and service marks that Zakia's Morocco may from time to time adopt and use in connection with the sale or offering for sale of products or services. ("the Zakia's Morocco Trademarks")
2. Minimum Advertised Pricing: Zakia's Morocco hereby advises each of its dealers, distributors, and retailers that advertising products using Zakia's Morocco copyrighted materials (including photographs from the online photo library or Zakia's Morocco – created product descriptions) at a price below the manufacturer suggested MAP retail price as listed or published by Zakia's Morocco in its most recent price list ("the MAP Price") may lead to certain consequences, including Zakia's Morocco discontinuance of its business relationship with such dealer, distributor, or retailer. For the purposes of this policy, the term "advertising" shall include any price listing accessible to consumers directly via the World Wide Web, provided that "advertising" shall not include a price quotation sent via email to a consumer at the consumer's request. Zakia's Morocco expects that products will be advertised in print, on television or radio, or on the Internet by its dealers, distributors, or retailers at no less than MAP. Zakia's Morocco's intention and policy is not to engage any dealer, distributor, or retailer that advertises products at prices below MAP. It is the decision of the dealer, distributor, or retailer to advertise at any price they choose, as long as it is not less than MAP.
3. Limitation of Policy: This policy relates to advertised prices. Without limiting any of the foregoing, no part of this policy is intended to affect resale prices or to require any dealer, distributor, or retailer to resell products at the MAP price. In exchange for the right to use Zakia's Morocco trademarks, brands, trade names, copyrights, or other intellectual property in connection with advertising, a price may state that the prices of the products are "the MAP price" or are "too low to show", or otherwise invite consumers to inquire as to the price at which the products are offered. Compliance with this policy remains at all times solely in the discretion of the individual dealer, distributor, or retailer.
4. Changes in MSRP, MAP and Products: All Zakia's Morocco products are subject to this policy. Zakia's Morocco may at any time in its sole discretion revise the list of products and will



provide notice of such revision to its distributors and to its customers who are direct dealers/resellers within a reasonable time. Zakia's Morocco may at any time, in its sole discretion, revise the MSRP, MAP for any product. Each revision shall be effective at such time as is specified by Zakia's Morocco in its pricing schedule which will be provided to its distributors and to its customers who are direct dealers/resellers. Distributors are responsible for passing along this information to their reseller customers. Zakia's Morocco's current price lists are available to all dealers, distributors, and retailers online at www.zakiasmoroccowholesale.com or Zakia's Morocco offices. All changes of such prices, as and when made, will also be available.

5. Discounts, Premiums: Should any dealer, distributor, or retailer advertise the giving of any article of value in connection with the sale of any products, or the making of any concession in connection with the sale of any such products, which results in a sale by dealer, distributor, or retailer at net prices below MAP, this shall represent a violation of this policy.
6. Price Reductions, Inventory Reductions, and Clearance: Zakia's Morocco may exempt certain designated designs, models, and items from this policy for the purpose of inventory reductions, end-of-life products and model closeouts.
7. Discretion of Zakia's Morocco: Zakia's Morocco, LLC will make all decisions concerning this policy unilaterally.

Dealers, distributors, and others with questions regarding this policy should contact Zakia's Morocco at 786-577-4679.

It is hereby the responsibility of the reseller to ensure that they have the most up-to-date version of Zakia' Morocco's MAP Policy by downloading it from the following website:
www.zakiasmoroccowholesale.com.