# Targeted DriverMap Mouse Expression Profiling

CELLECTA

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## Now you can use the DriverMap assay to profile murine gene targets

- Easy and highly specific expression analysis of 4,700 key mouse genes
- Simple profiling of key drug- and cancer-related gene targets
- Single-tube, multiplex protocol with simple analysis for rapid results

Cellecta's initial DriverMap Assay for murine genes measures expression levels for 4,700 targets. This first DriverMap Mouse Panel was designed to target the murine orthologs of the human genes targeted in three of Cellecta's DriverMap Human Predesigned Targeted Expression Profiling Panels—the Hallmarks Signatures, LINCS 1000x, and Pan-Cancer Pathway Panels. The activity of this set of genes provides a basis to evaluate the biology associated with disease progression and drug response in most *in vivo* or *in vitro* murine models.

The DriverMap Mouse Profiling Panel kit uses the same robust, quantitative single-tube multiplex approach characteristic of the Cellecta DriverMap platform, with all the primers and indexes needed to prepare ready-to sequence libraries on most Illumina next generation sequencing (NGS) platforms. It also comes with the DriverMap Deconvolution Software that generates gene-specific expression data in an Excel spreadsheet directly from the Illumina NGS Fastq raw data.


**The DriverMap assay is now available for use with mouse samples.**

## Ordering Information

| Catalog # | Description | Quantity |
|---|---|---|
| DMF-MPLH-96 | DriverMap™ Mouse PanCancer/LINCSx/Hallmark Panel (96 multiplex) | 1 kit (for 96 samples) |

For more information or to order, visit **www.cellecta.com/drivermap** or **email sales@cellecta.com**