

Miss Alabama  
Miss Alaska  
Miss Arizona  
Miss Arkansas  
Miss California  
Miss Colorado  
Miss Connecticut  
Miss Delaware  
Miss District of Columbia  
Miss Florida  
Miss Georgia  
Miss Hawaii  
Miss Idaho  
Miss Illinois  
Miss Indiana  
Miss Iowa  
Miss Kansas  
Miss Kentucky  
Miss Louisiana  
Miss Maine  
Miss Maryland  
Miss Massachusetts  
Miss Michigan  
Miss Minnesota  
Miss Mississippi  
Miss Missouri  
Miss Montana  
Miss Nebraska  
Miss Nevada  
Miss New Hampshire  
Miss New Jersey  
Miss New Mexico  
Miss New York  
Miss North Carolina  
Miss North Dakota  
Miss Ohio  
Miss Oklahoma  
Miss Oregon  
Miss Pennsylvania  
Miss Rhode Island  
Miss South Carolina  
Miss South Dakota  
Miss Tennessee  
Miss Texas  
Miss Utah  
Miss Vermont  
Miss Virginia  
Miss Washington  
Miss West Virginia  
Miss Wisconsin  
Miss Wyoming



**Dear Executive Directors,**

I hope this finds your year off with a good start! Wheeler Printing and SourceOne Graphics are so pleased to partner with the Miss America Organization again, as we publish the 2019 Miss America State Field Books!

The State Field Book is available for your orders now at [missamericamag.com](http://missamericamag.com). Orders are due no later than April 19th (Excluding New Hampshire and Rhode Island which is due asap in order to meet Competitions schedules.)

**Field Book Inserts:** Each insert is \$1.50 and will include an estimated 16 pages.

**Program Book Covers:** A digital version of your state's cover will be sent to you by email with a link to download. Cost is \$60 and includes the photography, your State's masthead and very easy tools to customize details online prior to production (i.e. date, location, price of book, sponsoring organizations, sponsor logos, etc).

All orders must be placed and paid with credit card by April 19 and will be shipped so that you receive 2 weeks prior to your Competition date.

**Additionally,** we are offering you the opportunity to earn rebates for your leads in securing advertisers for both the 2019 Field Books and the 2020 Competition Magazine! On the following page, you will find the rate sheet and deadlines for inclusion. **You are eligible to earn 20% of the total amount of paid ads** which can be used towards advertising in the 2020 Miss America Competition Magazine, or cash back!

We will assist you in contacting potential advertisers. Simply send us the contact information of credible advertising leads and we will gladly get in touch with them on your behalf. For each advertising lead that produces an agreement, you will be compensated!

If you have any questions, please do not hesitate to call or email me! We look forward to working with you all as we move into the 2019 MAO State Competitions & finding the candidate that will compete to be our 2020 Miss America!

Warmly,

**Kelly Bales** VP of Sales - Wheeler Printing/SourceOne  
e: [kelly@wheelerprint.com](mailto:kelly@wheelerprint.com) p: 501-624-5333

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Miss New Jersey  
Miss New Mexico  
Miss North Carolina  
Miss North Dakota  
Miss Ohio  
Miss Oklahoma  
Miss Oregon  
Miss Pennsylvania  
Miss Rhode Island  
Miss South Carolina  
Miss South Dakota  
Miss Tennessee  
Miss Texas  
Miss Utah  
Miss Vermont  
Miss Virginia  
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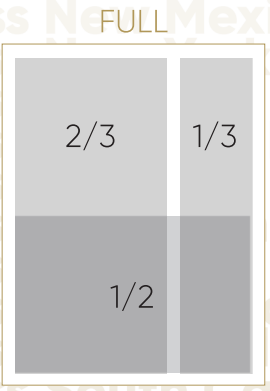
# Miss America



For almost a century, young women from across America have participated in an annual event that has gained millions of Americans' attention in the airing of the Miss America Competition on ABC. The road to Miss America, however, begins at a far more local level, thanks to the dedication and support of thousands of volunteers and supporters across the country. Once a candidate has achieved success at one, if not several, local level competitions, their dreams really take flight at the State Level. As we move into the next era of the Miss America Competition, we are evolving alongside this iconic organization that supports the endeavors of young women pursuing educational opportunities, cultivating natural talents and adopting social causes for which to crusade.

The 2019-2020 Advertising Opportunities are now being offered to businesses/brands interested in wide-spread advertising in both the annual Miss America Competition Magazine (with a distribution of 4,000-5,000 Nationwide, both by online ordering or purchasing at the competition), and the State Field Books (with distributions of 1,000-5,000 per State Competition, 51 Competitions total.)

### Advertising Rates:



Ad Size:	National Mag. Ad Rates:	State & National Mag. <b>Limited-time Offer:</b>	Dimensions: (Trim Size. .125" Bleed)
1/3 pg.		\$1750	2.375"x10.875"
1/2 pg.		\$2675	7.625"x4.875"
2/3 pg.		\$4500	4.875"x10.875"
Full pg.	\$4250	\$6250	8.375"x10.875"
2-pg.	\$7000	\$9000	16.75"x10.875"

\*Prices only available if secured prior to April 15, 2019.

### Insertion Order:

For inclusion in 49 of the 51 State Field Books, orders must be received & paid for on or before: April 15, 2019

**Artwork is due on or before April 15th, 2019**