



WHOLESALE CATALOGUE



CAPUCINNE

THE STORY

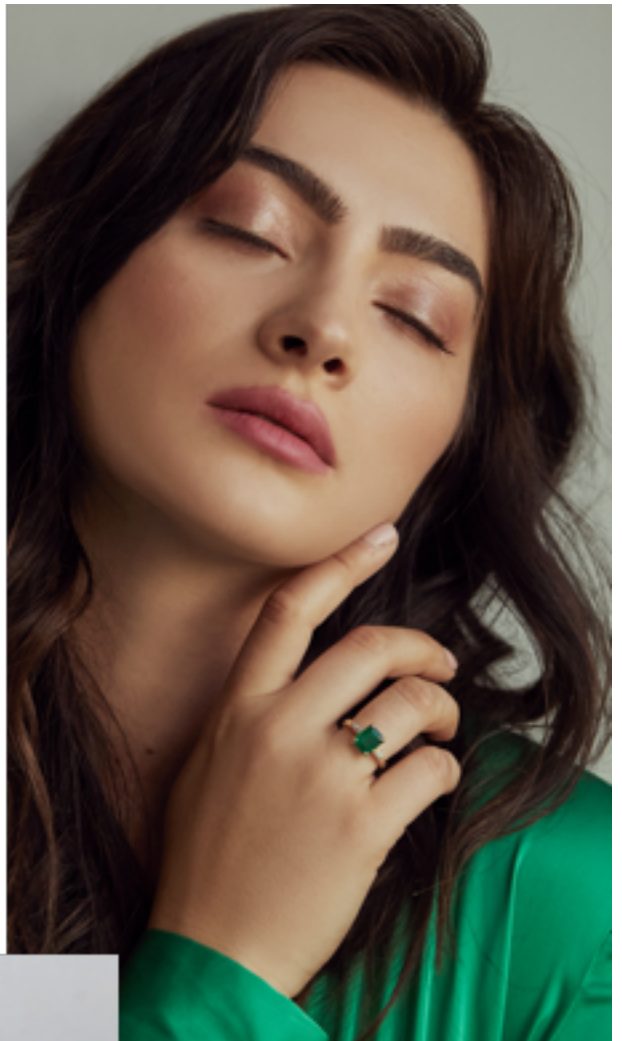
In the midst of the night you can hear the footsteps of a man that has been working all night long. You see the man as he approaches, visibly hardworking having spent the night tirelessly searching for something, digging for something. Though he carries a certain weight of tiredness, his eyes are shining and you can see his smile beneath the dirt on his face. As he gets closer, he stretches his hand: "I have been searching for this. And by the grace of God, he who seeks shall find."

As I unraveled the cloth he gave me, I could sense the importance of what's inside - and finally I saw it - in my hands laid the most beautiful piece of mother nature - an Emerald as green as the greenest forest on this Earth.

I thanked him and took the emerald to my father's workshop. He couldn't believe his eyes, but knew exactly who this stone is meant for. "This my son, is for a special lady. A stone like this is not found every day, cut it precisely, with all your heart and soul" " Yes father, I will".

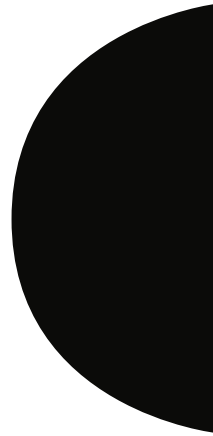


The special lady the Father was talking about was soon to experience the declaration of love. Thomas, the love of her life, has decided to make her his own. After months of searching for the perfect ring to propose, he finally found what he was looking for. He approached us with a desire to create a custom piece for his Selene. We listened carefully to his wishes, one of them being that she is a lover of the great outdoors and he would like the center stone to be a reflection of that. Emerald is the stone we immediately thought of.



You are now looking at the Cleo ring we made for the lovely Selene with the help of our trusted partners that we call family. Creating every custom ring is a journey filled with adrenaline, love, great care and pride. We are all after the greatest love story - let us be a part of yours.

ABOUT CAPUCINNE

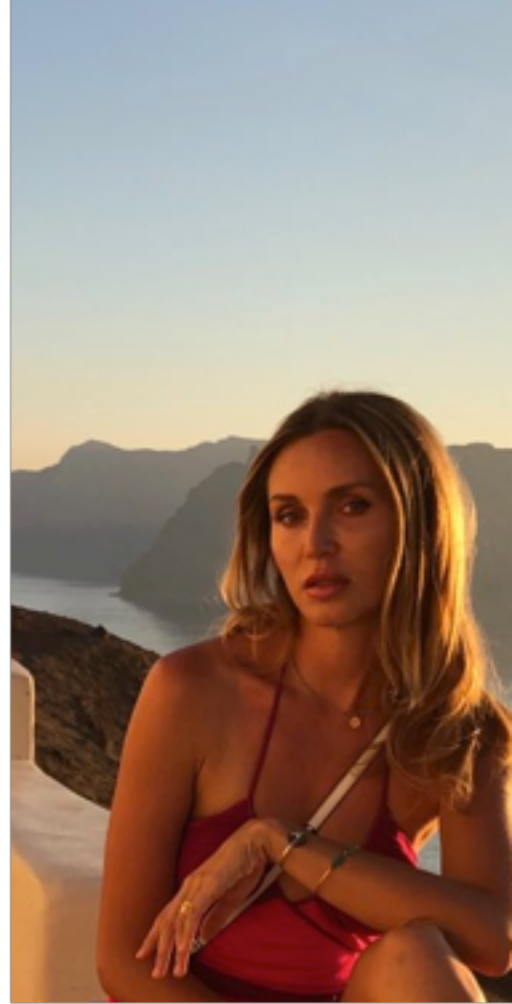


Capucinne is not your ordinary jewelry brand - though we do offer a great selection of diamonds, we are best known for the use of colorful and high quality gemstones that are carefully and individually sourced for each specific client to meet their wishes and our high standards of production.

Designing for women of all styles, Capucinne has developed an aesthetic that's both expressive and unique. With the use of colorful gemstones like sapphires, tourmalines and other gemstones combined with intricate shapes and cuts, we have created pieces that are as strikingly beautiful as the women who wear it.

For us it is all about empowering and celebrating women - whether they treat themselves to our pieces or they are gifted, we strive to create jewelry that will bring out the natural beauty that is within every woman. Each woman is unique and we pride ourselves in our ability to listen and understand our client and turning their dreams into a reality by creating a custom piece specially for them.

Designer



MAJA ROLC MAJERIČ

Founder and lead designer of Capucinne.

“I am a Gemini, so my life is full of experiences. Since I was a little girl, I was attracted to rocks and gemstones. I would look at my mother’s rings and bracelets and admire the sparkle in every piece she wore. I’ve been through various career changes in my life, but the constant curiosity for more and the need to showcase my creativity eventually lead me to creating Capucinne. With fine jewelry I found my inner space being filled with joy when I am sourcing unique gemstones that will be set in a ring for a specific client. Nothing excites me more than the fact that I am designing a piece that will become a treasured memory to someone and hopefully passed on to the next generation.”

WHY CHOOSING TO BE OUR WHOLESALER IS THE RIGHT DECISION?

UNIQUE DESIGN

We are best known for our use of colorful gemstones with a variation of cuts and shapes, set in all kinds of styles. We love combining multiple gemstones and creating something truly one of a kind, but mostly with every order we strive to create something unique for our end customer listening closely to their wishes but still keeping our aesthetic.

HIGH QUALITY

When creating each piece, we always have in mind that we are making something that will become a part of a beautiful moment that will be cherished forever. It is a great honor and responsibility that we gladly take upon ourselves and that is why we do our best to use the most unique and striking gemstones we can find for each client individually and then skillfully cut, polish and set it with great love and care.





Absolutely love this ring. Couldn't find anything like it in stores, different and unique, just what I was looking for!

Ophelia H.

CUSTOMER SATISFACTION IS OUR TOP PRIORITY

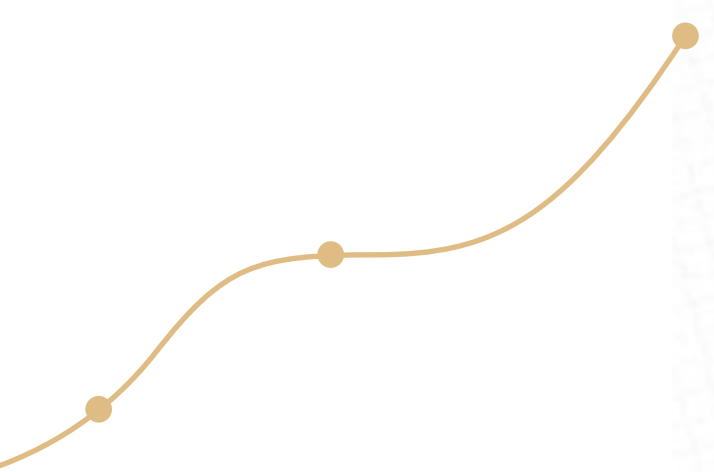
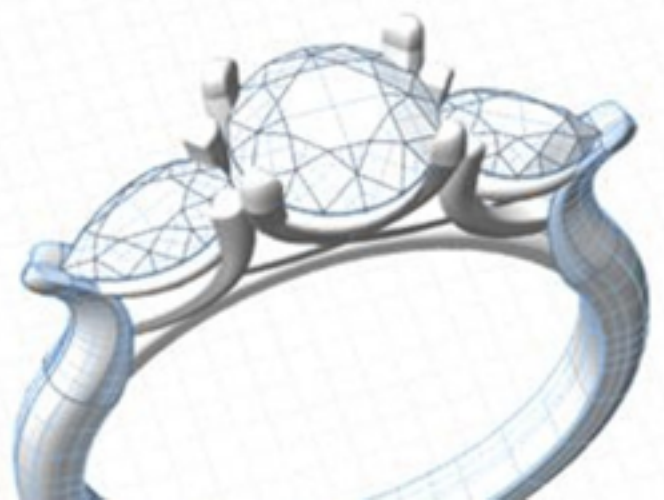
Since we are in the business of creating pieces that will last a lifetime and perhaps be passed on to the next generation, we strive to create jewelry our customers will cherish forever. It takes a lot to create something special, but the main component of the process is the communication between our client and their happiness when they receive their piece. Over 4000 5-star reviews can vouch for customer satisfaction.

FAST GROWING COMPANY

Established in 2009, we have grown from a company of two to fifteen trusted employees that work tirelessly to create custom and unique pieces for our beloved clients. We are constantly growing and expanding our business internationally and work with outside partners that we now consider a part of the Capucinne family.

UP TO DATE TECHNOLOGY

We are always on the look out for new innovations and optimizations of our production process, so we place a lot of importance on having the latest technology and resources available in the industry.



PATENTED DESIGNS

We can honestly say that we have set the bar when it comes to alternative engagement rings, especially engagement ring sets. When you create something unique and it becomes very sought after, copycats will follow - for that matter we have patents on our bestseller designs and patents pending on our newest designs.

FEATURED IN VARIOUS MEDIA OUTLETS

Taking the bridal world by storm, we have been featured in numerous online as well as offline publications, a shortlist includes some of the greatest industry leaders:





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Constantly striving to showcase our collections to everyone looking for the perfect bridal jewelry,

we have created a unique presence on the engagement ring market with one of a kind and bespoke pieces.

SOCIAL MEDIA PRESENCE

With a strong presence on social media, we are able to readily showcase our new collections to a broader range of people, quicker than ever. With more than 100k followers on Instagram alone and high engagement rate, we listen closely to our followers, their needs and ideas and engage them in helping us create the next piece that will wow them.





Warranty

WARRANTY REPAIRS ARE CARRIED BY CAPUCINNE;

The buyer receives a warranty on the product, which means that if the buyer makes a warranty claim and the warranty is justified within 6 months from the date of purchase, Capucinne repairs or replaces the product free of charge, if the product proves to be defective due to a manufacturing defect. If the damage of the product however, proves to be due to negligence or inappropriate care of the product performed by the buyer, then the buyer cannot claim the warranty, in which case the buyer bears the cost of settlement or product replacement.



OUR ETHICAL APPROACH

Capucinne's timeless treasures are ethically sourced and handcrafted by skilled artisans in our studio in Ljubljana, Slovenia with the finest touch to detail.

All of our gemstones and diamonds are mined from legitimate sources and comply with the Kimberly Process, meaning that all our diamonds and gemstones are conflict-free and in such way their purchase does not finance violent movements by rebels or their allies seeking to undermine legitimate governments. We only work with reliable suppliers from Europe, who adhere to the KP standards.

Ethical

CERTIFICATES

CERTIFICATE OF AUTHENTICITY

(APPLIES TO ALL OUR ITEMS)

All of our products are designed and handmade by our artisans and carry a certificate of authenticity, guaranteeing that the product is an original Capucinne product, made by Capucinne artisans and up to our highest quality standards of production.



GIA CERTIFICATES

(APPLIES TO SPECIFIC ITEMS)

All white diamonds with 0.3 carat weight and heavier come with a GIA Certificate – issued by the Gemological Institute of America. The report provides details about the cut, clarity, and carat weight, along with measurements and other additional information confirming the authenticity and quality of the diamond.

You can select from a variety of diamond shapes and cuts (brilliant, pear, marquise, princess, oval, etc.).

To learn more about GIA certificate, please visit:
<https://cutt.ly/ew8JKHk>



WHAT WE WILL SUPPLY YOU WITH ALONG WITH OUR PRODUCTS?

Being a wholesaler of Capucinne products, you will be fully supported with all digital material as well as offline product material (product pictures, videos and descriptions). We offer the option of importing a csv document of our products.



Each of our product comes with a complete Capucinne branded packaging which includes a ring box , luxury bag, certificates of authenticity and additional informational flyers.



You will also receive monthly media packs consisting of various press releases, new photo material, promotional banners and videos.



TERMS AND CONDITIONS

(PAYMENT TERMS AND OTHER REQUIREMENTS)

We offer our wholesale prices on individual agreement basis.

Once an agreement is established, the payment for the wholesale items should be transferred to our transaction account.

Upon receiving the payment the turn-around time to receive the goods is 2-4 weeks.

Once your order is ready to ship, it will be handed over to DHL Express and arrive within 2-4 business days. All of our packages are insured and need a signature upon arrival. We do not ship to P.O. Boxes.



CAPUCINNE

THE ADVANTAGES OF BEING A WHOLESALE OF CAPUCINNE JEWELRY

We are constantly on the lookout for new opportunities to connect and expand the world of Capucinne through various sales channels. Just as much as we look for opportunities, we offer a range of them for our wholesalers:

1. As a wholesaler you are able to purchase our wholesale-ready products for a special price.*

*the discount is a subject of each individual agreement made between Capucinne and the wholesaler and is subject to multiple conditions, such as the volume of order.

2. Shipping and handling is carried with DHL Express and Fedex and is fully covered by Capucinne*

*valid only for purchases over 1000USD

3. With a strong social media presence and over 100k engaging followers on Instagram, we are offering our wholesalers a minimum of 2 yearly features on our feed mentioning and tagging the wholesaler (stories and highlights included).

4. You will be supplied with complete Capucinne packaging for each of our product as well as promotional material that will allow you to showcase our brand in a professional manner

5. You will also receive digital material (photographs, promotional material, product descriptions and videos - where available) via email or dropbox for an easy implementation of our products to your website.

6. We love having you on board and partnering with us, that is why we will give you full sales support anytime you need it

7. As we specialize in creating custom pieces, we are able to offer a customization of our wholesale-ready products (changing the gemstones or material)* or creating an exclusive design specially for you**

*the wholesale price might change due to the customization

**exclusive designs are a subject of individual agreement

8. We also offer purchases of gemstones and other services such as 3d printing of your own designs.



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