

A measurement of the distance in mileage between the producer and the consumer.









Food Waste

a global problem where 1.3 billion tonnes of food gets thrown out each year, according to the Food and Agriculture Organization

of the United Nations.



47% of food wasted in Canada occurs at home.

The other 53% of wasted food is generated along the value chain when food is produced, processed, transported, sold, and prepared and served in commercial and institutional settings.

Households in Canada on average waste \$28 worth of food each week (\$1456 annually).



Land filled organic matter creates methane gas which is 25x more damaging to the environment than carbon dioxide.

\$31 billion worth of food is wasted in Canada each year.

This is approximately 40% of food produced yearly in Canada

The accumulative cost of associated wastes (i.e. energy, water, land, labour, capital investment, infrastructure, machinery, transport) has been estimated by the United Nations' Food and Agricultural Organization at 2.5 times greater than the "face value" of wasted food, making the

overall cost of food waste in Canada exceed 100 billion.