

Collaboration: Brand Engagement

CREATING AN UNFORGETTABLE EXPERIENCE FOR YOUR CUSTOMERS



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fresh

Jo MALONE















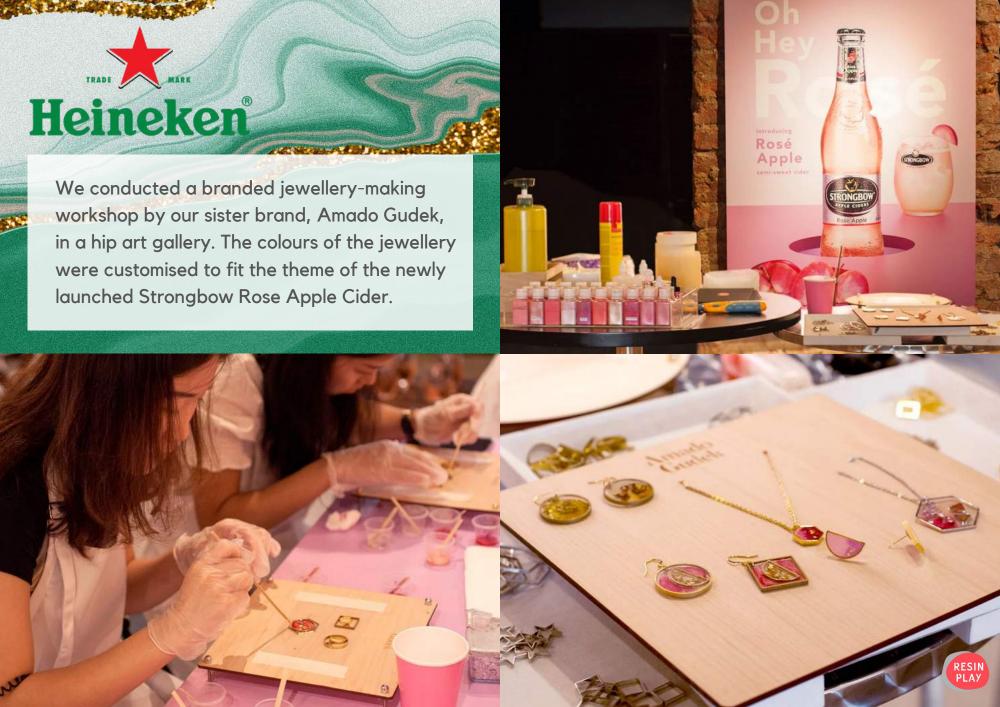


We created a branded experience in a lab setting to launch Neutrogena's new skin care range. Their customers were invited to experiment with alcohol inks to create their own coasters. The alcohol inks were specially customised to match their new packaging.



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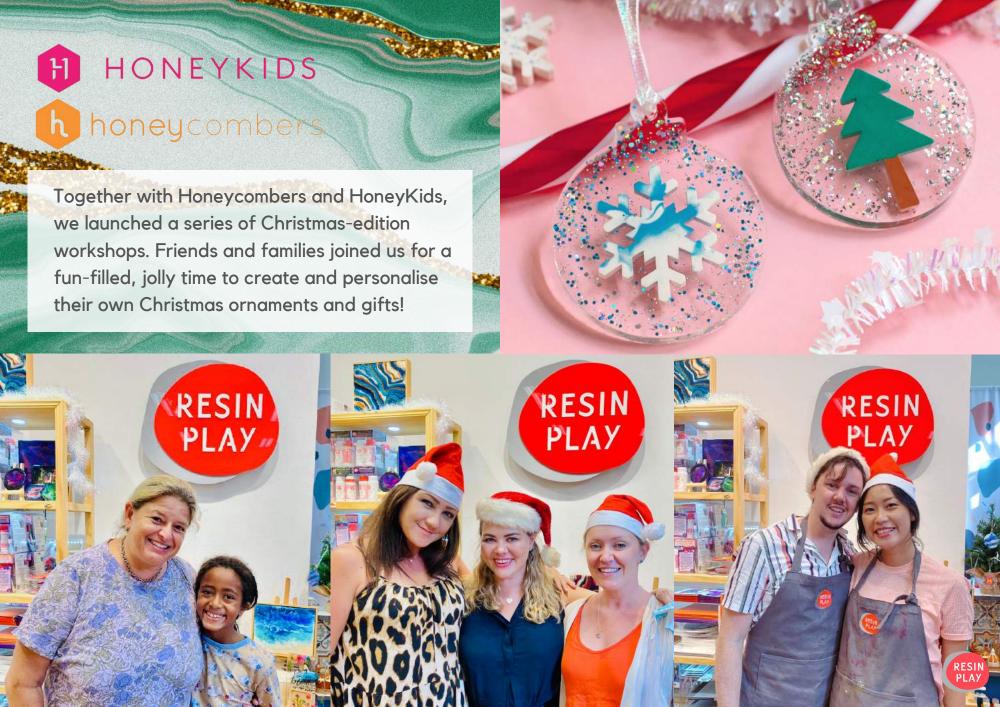




In collaboration with Clarins, we conducted a virtual resin earring making workshop with their VIPs to mark the launch of their new skincare range. The starter kit was customised with the names of the VIPs and delivered to their homes with a Clarins' gift set.







Engage Us!

Be it a new product launch or a festive event, talk to us about creating an unforgettable branded experience for your customers and/or KOLs.

For brand engagement enquiries, please fill up the enquiry form on our website or drop us an email at workshops@resinplay.sg

We look forward to hearing from you!



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