



# Collaboration: Brand Engagement

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CREATING AN UNFORGETTABLE  
EXPERIENCE FOR YOUR CUSTOMERS



WORKSHOPS@RESINPLAY.SG  
RESINPLAY.SG



*fresh*



NESPRESSO®

Neutrogena®



h honeycombers

H HONEYKIDS



We created a branded experience in a lab setting to launch Neutrogena's new skin care range. Their customers were invited to experiment with alcohol inks to create their own coasters. The alcohol inks were specially customised to match their new packaging.



# JO MALONE

LONDON

Key influencers were treated to an afternoon of marble resin art therapy with Resin Play, at the Jo Malone store located at Marina Bay Sands Singapore. We customised a pastel palette to complement the colours from Jo Malone's latest new spring collection, Blossoms.





We conducted a branded jewellery-making workshop by our sister brand, Amado Gudek, in a hip art gallery. The colours of the jewellery were customised to fit the theme of the newly launched Strongbow Rose Apple Cider.





In collaboration with Clarins, we conducted a virtual resin earring making workshop with their VIPs to mark the launch of their new skincare range. The starter kit was customised with the names of the VIPs and delivered to their homes with a Clarins' gift set.





Together with Honeycombers and HoneyKids, we launched a series of Christmas-edition workshops. Friends and families joined us for a fun-filled, jolly time to create and personalise their own Christmas ornaments and gifts!



# Engage Us!

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Be it a new product launch or a festive event, talk to us about creating an unforgettable branded experience for your customers and/or KOLs.

For brand engagement enquiries, please fill up the enquiry form on our website or drop us an email at [workshops@resinplay.sg](mailto:workshops@resinplay.sg)

**We look forward to hearing from you!**

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