



COMPOSITE: COURTESY OF ROSA JISOO PYO/COURTESY OF SONNY ANGELS

Shopping

How to Be a Sonny Angel Doll for Halloween 2023

I want to be a naked baby for Halloween, and fortunately, I'm not alone this year.

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They might only be four inches tall, but Sonny Angel dolls have left a big impression on Gen-Z, so much so that many of us want to become one for **Halloween**.

Nobody quite knows when or how, but somewhere down in recent history, **these tiny dolls** captured the hearts of young people around the world, becoming one of the most sought-after non-fashion, non-food items for Gen Z and Zillennials — and it's thanks to something most of us can relate to: existential dread. "Societal collapse is in the air," **said** Gen-Z darling Timothée Chalamet once. It was that mere idea that inspired Japanese toy manufacturer Toru Soeya when designing the Sonny Angels. Originally created as **a companion for stressed-out young working women**, it is no wonder droves of them have flocked to these figurines as a form of escape, joy, and now also a potential holiday ensemble.

That brings us here: Do you want to be a Sonny Angel for Halloween? So did I, and that's why I've prepared everything you need to nail the Sonny Angel costume in advance. In my quest to become the perfect naked baby for Halloween, **I tried to find the Sonny Angel Official Costume from the beloved an.mé shop in New York City. However, tragedy struck when, within two days of stocking the costumes, the rabbit ears I had my eye on had already sold out at the East Village location. (The costume also comes in a fawn and mouse option, in case you are wondering.)**

After a trek to the West Village an.mé, I got my hands on my beloved official Sonny Angel rabbit costume and, okay, we have the headband; what about about the

nakedness of it all? To achieve the naked baby look, I wore SKIMS's Fits Everyone Triangle Bralette in Ochre and Uniqlo's AIRism Soft Pocket Biker Shorts in 30 Natural (which, spoiler alert, did not look natural on me, but I trust you'll color match better than I did!). The wings I got to round off the look are soft and adjustable, which helped me nail the high placement on my back.



PHOTO BY SAHM AZIZI. COURTESY OF ROSA JISOO PYO.

Makeup-wise, to mimic the rosy look of a Sonny Angel, I used a mix of Charlotte Tilbury **Beauty Highlighter Wand** in Pinkgasm and VIOLETTE_FR **Bisou Blush** in Inés (which is **inspired** by her daughter's flushed literal baby cheeks), and *voilà! Je suis baby* — almost literally.



PHOTO BY SAHM AZIZI. COURTESY OF ROSA JISOO PYO.

All in all, the Sonny Angel Halloween costume is quite simple, but if you need extra help with the steps and product suggestions if the official costume is not up for grabs, we've got you covered. Here's a quick and dirty guide:

Step 1: Pick which Sonny Angel you'll be — i.e. pick an animal, fruit, or vegetable headpiece.

The beautiful thing about Sonny Angels is that they are as varied as life itself, with multiple collections to choose from as inspiration. One of the most popular options is, of course, fruits. Etsy creator [AyamisFunnyFunnyHats](#) is plentiful on the product list below due to their amazing ability to make homemade fruit and vegetable hats that almost perfectly replicate its Sonny Angel counterpart.

The [Flower Series](#) is one of my personal favorite Sonny Angel collections, especially the sunflower that looks like a hat, which, lo and behold, is also on Etsy. (The felted bucket hat listed below is arguably even better than the original with its bumble bee detail.)

The Sonny Angel sprout is a secret pull that is somehow even cuter than any other Harvest Series pull. Currently being sold on [Mercari](#) for [\\$175](#), he is also more expensive. For the girls that get it, the Sprout Sonny Angel costume is the niche-est of the niche. If fruits are not your cup of tea, why not be a cute elephant? Or simply go for a classic retro swim cap? The latter bring the '70s rage and color back into the picture. A great option if doing your hair doesn't feel like one. The variety of colorways also makes this an interesting pick.