

48" Standard Retractable Banner Graphic Size

**Total artwork area:
47.2" W x 79" H**

Visible graphic area:
47.2" W x 77.5.0" H

Leave 0.5" on the top
and 1.0" on the bottom
for hardware installation

(Graphics should continue but do not have
text or important imagery in this area)

Full 3 sections of the pole: 79"

2 sections of the pole: 49.75"

1 section of the pole: 26.75"

For Tabletop Banners 2/3 and
1/3 of the pole can be used