

48" Retractable Banner Plus Graphic Size

**Total artwork area:
47.2" W x 87" H**

Visible graphic area:
47.2" W x 85.5" H

Leave 0.5" on the top
and 1" on the bottom
for hardware installation

(Graphics should continue but do not have
text or important imagery in this area)

Full 3 sections of the pole: 87"

2 sections of the pole: 58.25"

1 section of the pole: 29.25"

For Tabletop Banners 2/3 and
1/3 of the pole can be used