

# 24" Retractable Banner Plus Graphic Size

**Total artwork area:  
24" W x 87" H**

Visible graphic area:  
24" W x 85.5" H

Leave 0.5" on the top  
and 1" on the bottom  
for hardware installation

(Graphics should continue but do not have  
text or important imagery in this area)

Full 3 sections of the pole: 87"

2 sections of the pole: 58.25"

1 section of the pole: 29.25"

For Tabletop Banners 2/3 and  
1/3 of the pole can be used