

# Beauty Biz

The Essential Business Guide for Salons and Spas

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# INDUSTRY NEWS

## BEAUTY EXPO AUSTRALIA SET TO SHINE IN 2017



Australia's premier event for aesthetics professionals is preparing for its best year yet when it returns to its Darling Harbour home at Sydney's new International Convention Centre (ICC) from 26-27 August.

The largest gathering of brands and suppliers in the Australian beauty industry will inspire visitors with creative education and live demonstrations, as well as hosting the Face2Face Makeup Awards and the Australian leg of the internationally renowned Nailymia competition, recognising extraordinary creative talent in makeup and nail artistry, respectively.

Popular show features will also return in 2017, including the HUB demonstration stages, as well as a line-up of relevant and independent education set to be announced in the coming weeks. Beauty brands already confirmed for the event include Dermalogica, Pevonia, Napoleon Perdis, Makeup Cartel, Pelactiv, Lycon Cosmetics, CND nail products, Inglot Cosmetics, Inskin Cosmetics, Eco Tan, and many more.

More information will be revealed in the following months. Those interested in keeping up-to-date are encouraged to follow Beauty Expo Australia on Facebook and Instagram and visit [www.beautyexpoaustralia.com.au](http://www.beautyexpoaustralia.com.au)



## The *peoni* regimen

## NEWCOMER SKIN CARE LINE GETS LOVE FROM OPRAH

The annual list, Oprah's Favourite Things, was recently announced, and newly created skin care line Peoni was included. The Peoni skin care line is made up of products with organic ingredients that were created for a range of skin concerns including anti-ageing.

"When I first heard Peoni was going to be included in Oprah's Favourite Things, I had to find a quiet place to process the scope of what that means," said Jennifer Brodeur, founder and CEO of JB Skin Guru. "I have enormous respect for Ms. Winfrey and the road that she has paved for entrepreneurs like myself. In addition to her professional integrity, she has exquisite taste and there is no higher honour than her approval."

[www.jbskinguru.com](http://www.jbskinguru.com)

## LASH BASH EVENT COMING IN AUGUST

The Lash Bash Gold Coast is a 2 day event taking place on the Gold Coast 5th-6th August. The Lash Bash will feature educational seminars with award-winning lash artists from all over Australia, international guest speakers and mentors. There will be business tutorials and mentorship to better your business along with exclusive practical hands-on workshops with reputable lash artists and business mentors.

# Lash Bash

GOLD COAST