





Drinking Set No. 4 Beer tumbler - "Now is better" design: Stefan Sagmeister, 2022

As sister to our painted "Beautiful Numbers" we now add an engraved décor on Ludwig Lobmeyrs archetypical No.4 series beer tumbler. "Most of us would agree: Health is better than sickness, we prefer life over death, knowledge beats ignorance, many of us rather live in a democracy than a dictatorship. We prefer food over being hungry, and peace over war. All of these things can be measured. All of these things have been measured. Over the past 200 years. All of them have improved." says designer Stefan Sagmeister commenting the project.

There are 6 variations engraved with corundum stone at our workshops in Vienna.



DECORS



HEALTH & SICKNESS Health spending 1820 - 2020 as percentage of GDP, Europe

1820: 0 % 2020: 9 %



LIFE & DEATH Life Expectancy, worldwide

top: 1820 - 29 years bottom: 2019 - 73 years



KNOWLEDGE & IGNORANCE Literacy, worldwide Percentage of the global population that can read and write

top: 1820 -12 % middle: 1918 - 28 % bottom: 2016 - 82 %



DEMOCRACY & DICTATORSHIP Democracies, worldwide Number of democratic countries worldwide, 1820 - 2010

top: 1820 - 12 % middle: 1885 - 19 % middle: 1951 - 58 % bottom: 2016 - 82 %



FOOD & HUNGER Share of the world population escaping extreme poverty worlwide, 1820 - 2015

from the top: 1820: 16 % escaped poverty 1870: 25 % escaped poverty 1920: 40 % escaped poverty 1970: 64 % escaped poverty 2015: 90 % escaped poverty



PEACE & WAR

Percentage of years in which the `Great Powers' did not fight each other, data aggregated over 25 year periods

from the top:

1795 - 1820: 35 % no wars between great powers 1835 - 1860: 75 % no wars between great powers 1875 - 1900: 90 % no wars between great powers 1915 - 1940: 60 % no wars between great powers 1955 - 1980: 90 % no wars between great powers 1990 - 2015: 100 % no wars between great powers