

Foote Partners News Release – December 13, 2022

FOR IMMEDIATE RELEASE

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NOTE: This news release is a summary extract of content from the 3rd Quarter 2022 data update edition of both the Foote Partners' 2022 IT Skills Demand and Pay Trends Report and 2022 IT Skills and Certification Pay Volatility Index, two market intelligence trend reports updated every 3 months from data contributed by HR departments at 4,057 U.S. and Canadian employers. It contains IT jobs, skills and certifications data trends published in the firm's IT Skills and Certifications Pay Index™ and deep-dive supply/demand benchmark analysis from Foote Partners field interviews.

Average market value for 663 non-certified tech skills showed continued strength in the third quarter of 2022 following the biggest increase in cash pay premium in 14 years in the beginning of the year. 113 skills increased in value, about the same as in Q2 2022 but only 60 lost value in the quarter compared to 90 in the same quarter.

For 585 IT certifications, the average cash premium didn't change, down a slight 0.1 percent, with 58 certifications increasing in market value compared to 67 posting losses in the quarter.

With our mid-2020 prediction coming true that the pandemic would recede into a relative state of normalcy by the final quarter of 2022, employers are now feeling a different kind of stress as the economic environment portends an uncertain 2023 for managing their tech workforces.

December 13, 2022 – Vero Beach, FL. Extra pay awarded by employers to talented tech professionals for **663 non-certified IT skills**---also known as cash pay premiums---showed a modest overall 0.3 percent growth in the third quarter of 2022, about the same as the prior quarter but following a very robust 1.6 percent overall growth in the first quarter. The current average cash pay premium bonus for a single skill is the equivalent of 9.6 percent of base salary.

Average market value for **585 tech certifications** decreased **s**lightly in Q3, negating the slight increase the prior quarter but, similar to noncertified tech skills, again following a significant change in Q1 2022 (a 1.2 percent overall loss). The current average cash pay premium for a single IT certification is the equivalent of 6.6 percent of base salary.

This according to the latest quarterly update of Foote Partners' *IT Skills and Certifications Pay Index™* (ITSCPI) based on compensation data provided by 4,057 private and public-sector employers in 83 U.S. and Canadian cities who partner with the firm to report pay for their 372,125 technology professionals in the U.S. and Canada.

Since its launch in 1999, the *IT Skills and Certifications Pay Index™* has continuously tracked cash pay premiums paid to tech professionals by their employers for an ever-increasing number of popular tech skills and certifications. Rigorously validated data and detailed market analyses are updated and published by Foote Partners every 90 days. Currently, premiums are reported for 1,248 certifications and non-certified skills.



Pay Performance, 3/12/24/24/36 months Certified vs. Noncertified Tech Skills

(90,126 IT professionals, data through 10/1/2022)

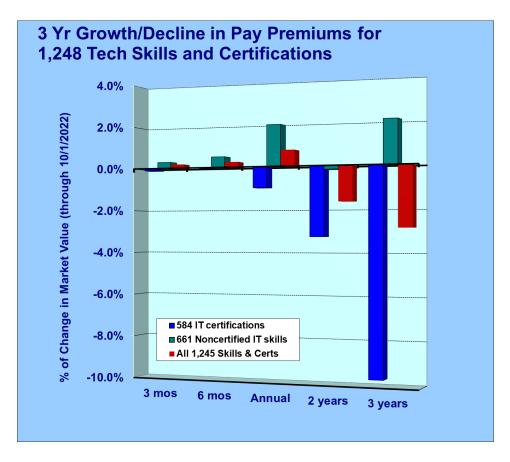


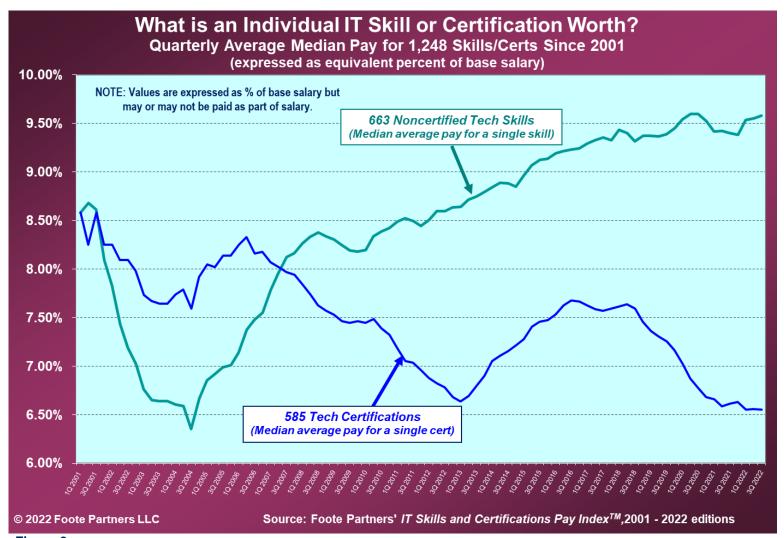
Figure 1

Source: Foote Partners, IT Skills and Certifications Pay Index™ (3Q2019 – 3Q2022 datasets)



MULTI-YEAR PAY PREMIUM TRENDS: Certified versus Noncertified IT Skills

Average median cash pay premiums for a single certified or noncertified IT skill. N = 90,126 IT Professionals





IT Skills & Certifications Pay Data Trend Charts & Analysis

IT Skills and Certifications Pay Index[™] – 3rd Quarter 2022 data edition*

- Noncertified IT Skills (Page 6)
- IT Certifications (Page 17)

IT Skills and Certifications Pay Volatility Index[™] – 3rd Quarter 2022 data edition*

- Summary (Page 32)
- IT certifications (page 34)
- Non-certified IT skills (page 35)

*All data collected through October 1, 2022



How to interpret gains and losses in IT skills and certifications pay premiums

Quarterly gains and losses in premium pay reflect a widening or narrowing, respectively, in the gap between supply and demand for skills and certifications. This may occur for any number of reasons. For example, a quarterly decline in pay for a skill may signal that the market supply of talent for that skill is catching up to demand—not necessarily that demand is starting to wane. IT professionals are often attracted to a skill or certification if they perceive that it has rising value in the marketplace and therefore can help them to achieve higher pay, greater job security, a promotion, or more flexibility in their career choices. As they pursue greater competency in that skill or as more workers attain certification, supply increases and market pricing (which is elastic to the laws of supply and demand) will be driven downward unless demand is rising at the same proportional rate. Conversely, if demand rises and supply is not increasing to match that level of demand, pay premiums for specific skills and certifications will increase.

Therefore, when interpreting gains and losses in market pay it is important to consider all factors that could be driving supply and demand and market perception. Those factors range from:

- aggressive marketing of certifications by vendors;
- changes in certification programs (e.g., certification extensions or retirement);
- new technology and evolution/maturation of current technologies;
- technology adoption rate;
- product integration strategies,
- economic conditions;
- employment opportunities;
- mergers/acquisitions;
- budget cycles and the timing of skills and talent acquisition by employers;
- changes in labor sourcing plans pursuant to company strategies.



Noncertified IT Skills Data Trend Charts & Analysis

(Data collected through October 1, 2022)

Foote Partners, LLC Foote Research Group

663 Non-Certified IT Skills Reported

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Apps Dev. Tools/Platforms

Agile software development Amazon Kinesis Amazon SageMaker (ML) Amazon Web Services Apache Airflow Apache Ant Apache Camel Apache Cloudstack

Apache Cloudstack
Apache Cordova
Apache Flex
Apache Hadoop
Apache Lucene
Apache Maven
Apache Pig
Apache Spark
Apache Struts/Struts2
Apache Tomcat

Apache Zookeeper Appium Automated Testing

AWS CloudFormation
AWS CloudFront/CloudFront
Functions

AWS Lambda Azure Stack Bamboo/BambooHR

Behavior-Driven Development Bitbucket Boost C++

Business Objects C C# C++

CA PPM (Clarity PPM) Cerner Millennium

CircleCI Clojure

Cloudera software Cloud Foundry PaaS

COBOL Cognos Confluence Cucumber

Cucumber Datadog Delphi

Drupal Eclipse Elixir Epic Systems applications

Erlang
Ethereum
F#
Flutter

GitLab

Full Stack Development Git/GitHub

GitOps
Go language (Golang)
Gosu/Guidewire
Gradle
Groovy/Grails
Grunt

Hibernate/NHibernate
HP ALM (App. Lifecycle Mgt)
HP Unified Functional Testing

Integration Testing

iRise
Jasmine
Java SE/Java EE
JBehave
Jenkins
JIRA
JUnit

JUnit
Kotlin
MapReduce
MATLAB
Microsoft Azure
Microsoft Azure Stack

Microsoft Azure Logic Apps Microsoft Power Platform Microsoft SQL Server Mgt Studio Microsoft Team Foundation Server

NetWeaver Next.js NIM NUnit Objective-C

Objective Caml (Ocaml) Octopus Deploy

OpenShift Oracle APEX

Oracle Apps Developer Framework

PL/SQL Powerbuilder

Progress 4GL/Development tools

R language RapidMiner Red Hat Fuse Rstudio

Ruby Ruby on Rails Rust

Saas SAS

Scala

SAS Enterprise Guide

Scrum
Selenium
ServiceNow ITSM
SpecFlow
SPSS
SQL
Swift
Tcl

TeamCity TestNG

TransacT-SQL/tSQLt

UML (unified modeling language) Visual Basic 6.0

Visual C++
VMware Cloud Foundry PaaS

WebSphereMQ

Xcode

Web/e-Commerce Development

Active Server Pages ActiveX Adobe Experience Manager

Ajax Amazon Cloudwatch

AngularJS
Apache Solr
Apache Velocity
Apache web server
Apache Wicket
Apex Code
Backbone is

Backbone.js CGI Cold Fusion MX

Content management systems

CSS/CSS3 Diango

Docker /Docker Swarm

Documentum

Elasticsearch/Elastic Stack

Ember.js

Figma

Front End Development

GatsbyJS Google Analytics Google App Engine Google Cloud Platform

HTML5

JavaBeans/EJB 3.0

JavaFX
JavaScript
Java Server Pages
JBoss/Wildfly
Jetty
Joomla!
jQuery
JSON
Julia

KnockoutJS Laravel PHP

Magento/Adobe Commerce

Magnolia Microsoft .NET

Microsoft BizTalk Server Microsoft Blazor

Microsoft Commerce Server
Microsoft Identity Integration Server

Microsoft Internet Information Services
Microsoft Forefront Threat
Management Gateway (ISA)

Microsoft Sharepoint/Sharepoint

Server Microsoft Sil

Microsoft Silverlight Microsoft Visual Studio

Mobile applications development

Mobile application:
Mule/MuleESB
Node.js
Oracle Fusion
Oracle WebLogic/
Oracle Workflow

Pandas
Perl
PHP (all)
PySpark
Python
React
Redux
REST
RESTful
SailPoint

Scalable Vector Graphics (SVG)
Secure coding/SW development

Sitecore CMS

SOAP

Social Media/Networks Spring Framework Spring Boot Spring Cloud Spring Integration Spring MVC Spring Security TIBCO

TIBCO UDDI Umbraco VBScript

Video/graphics editing Visual Interdev

Visual Interdev

Web collaboration appliances Web Content Development

Web Design WebSphere

WebSphere Datapower

Wikis WSDL XAML/XACML XHTML MP

XML (all variants

Operating Systems

AIX CoreOS HP-UX Linux Mac OS X

Mobile operating systems (iOS, Android)

OpenStack

Red Hat Enterprise Linux Solaris

SUSE Unix (all) VMware vSphere Windows 10/11 Windows NT Windows Server 2019/2016/2012



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SAP & Enterprise Business

SAP CA

SAP CAF

SAP CAR

Applications ABAP (all modules) SAP CCM Accelerated SAP (SLM) SAP CE SAP CFM Baan (Infor LN ERP) **Enterprise Application Integration** SAP CO SAP CO-PA IBM Sterling J.D. Edwards /Oracle SAP CRM SAP Crystal Reports Lawson Microsoft Dynamics/Dynamics 365 SAP CS SAP CX NetWeaver SAP Digital Banking NetWeaver Portal (SAP EP) Oracle BPM SAP FBP SAP EDI Oracle CRM Oracle E-Business suite SAP EHS SAP EPM Oracle Eloqua SAP ERP Oracle ERP SAP ESA Oracle Financials Oracle HFM (Hyperion Fin. Mgt) SAP Exchange Infrastructure (XI) Oracle HRMS SAP FI (Financial Accounting) Oracle NetSuite SAP FI - CA Oracle Payables SAP FI - CO Oracle Payroll SAP FI - FSCM Oracle Retail SAP FI - Travel Management Oracle SCM SAP Fiori Oracle SOA Suite SAP F&R (Forecasting/Replenish) SAP FS (Insurance) Pega PeopleSoft (CRM/Financials/HCM) SAP GRC Remedy ITSM SAP GTS Salesforce SAP HANA Salesforce Sales Cloud SAP HCM (SAP HR) Salesforce Service Cloud SAP HCM ESS/MSS SAP AFS SAP HR-PA SAP ALE SAP HR-PY (Payroll) SAP APO SAP Hybris SAP IBP (Integrated Business SAP Ariba SAP Auto-ID infrastructure (SAP RF) Planning) **SAP Basis Components** SAP IS-U (Utilities) SAP BI / SAP BW SAP ITS SAP BO Data Services SAP Leonardo SAP BODI SAP LES SAP LO SAP BOXI SAP BO Dashboard Design SAP Lumira SAP BPC SAP Manufacturing SAP BSP SAP MDG SAP Business One SAP MDM SAP Business Workflow/Webflow SAP MDX

SAP MRO SAP MRS SAP Netweaver Applications Server SAP Netweaver BW (BIW) SAP NetWeaver Visual Composer SAP NWDI SAP NWDS SAP Oil & Gas SAP PI (NetWeaver Process Integration) SAP PLM SAP PM SAP POSDM SAP PP SAP PS SAP PSCD SAP Public Sector Management SAP QM SAP for Retail SAP SAM (Service & Asset Mgt) SAP S/4HANA SAP SCM SAP SD SAP SD - GTS SAP Security SAP SEM SAP SM SAP Smart Forms SAP Solution Manager SAP SRM SAP TM SAP UI5 (UI development toolkit for HTMI 5) SAP Web Application Server SAP WEBI SAP WM SAP WM - EWM Siebel/Siebel Analytics Software AG webMethods SuccessFactors Web Dynpro Workday HCM

Data/Database Alteryx Designer Amazon Athena Amazon DvnamoDB Amazon RedShift Apache Cassandra Apache CouchDB Apache Hive Apache Spark SQL Azure Cosmos DB Azure Data Factory Azure SQL Data Warehouse Azure SQL Database Azure Synapse Analytics Base SAS Big Data Blockchain Cloudera Impala Couchbase Server Data mining Data security Database management DB2 dBASE/xBASE ETL (Extract, transform, load) GIS Google Big Query Google Data Studio Hbase Informatica Java Database Connectivity Kibana Looker Master data management Microsoft Access Microsoft Exchange Server 2007/2010/2013 Microsoft SQL Server 2019/2016/2014/2012 Microsoft SQL Server Integration Services MongoDB MySQL NewSQL NoSQL OpenEdge ABL Oracle Application Server

Oracle Business Intelligence Enterprise Edition Plus Oracle Coherence Oracle DB 9i/10g/11i/12c Oracle Enterprise Manager Oracle Exadata Oracle Forms Oracle Reports PostareSQL Power Query Redis Riak Riak **Smart Contracts** Snowflake/Snowflake Schema Sqoop Sybase Adaptive Server Teradata TIBCO Spotfire Visual SQL **Messaging & Communications** ActiveMQ Apache Camel Apache Kafka HCL Domino Java Messaging Service Message-oriented Middleware (Wave. XMPP/Jabber, etc.) Microsoft Exchange Novell Groupwise Oracle Comm Messaging Server RabbitMQ TIBCO Enterprise Message Service

TIBCO Rendezvous

Communications/Messaging

Unified

SAP MI

SAP MII

SAP MM

663 Non-Certified IT Skills Reported

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Systems/Networking

Active Directory
Amazon AWS CloudTrail

Amazon Elastic Kubernetes Service

Ansible

Apache Flume

Arista ATM

AWS Fargate

Azure Active Directory

Azure Logic Apps

Azure Sentinel Azure Storage

Business continuity and disaster

recovery planning

CA Endevor Chef/Opscode Cisco ASA Cisco CUCM

Cisco ICM Cisco IPCC

Cisco ISE/Identity Services Engine

CiscoNexus Cisco Prime Cisco UCCE Cisco UCCX

Citrix Hypervisor (XenServer) Citrix Virtual Apps (XenApp)

Citrix Virtual Apps (XenApp Cloud architecture

Cloud security DHCP EIGRP Ethernet Fast Ethernet Gigabit Ethernet

Grafana

HP ConvergedSystem HP Quality Center

HTTPS

laaS (Infrastructure as a Service)
Infrastructure architecture

Intrusion prevention/detection sys

IPX/SPX Juniper Kubernetes LAN

Microsoft Application Virtualization

Microsoft Azure Sentinel Microsoft Hyper-V Microsoft SCCM Microsoft SCVMM Microsoft Virtual Server

Mobile device management Mobile security

Multiprotocol Label Switching NAS/Network Attached Storage Network access control/Identity mgt

systems

Network security management

Novell Netware

PaaS

Performance Analysis/Tuning

Performance Management/Metrics
Performance Testing

Prometheus

Puppet

Rackspace Cloud RedHat OpenShift Routing (e.g. OSPF)

Salt

SAN/Storage Area Networks Security skills (project-based) Security Information and Event

Management

SMTP SNA

Software-Defined Networking

SolarWinds

Storage virtualization/administration

TCP/IP
Terraform
Tivoli
Vagrant
vCenter Server

vCloud

Virtualization (various)
Virtual security
VMware ESXi Server
VMware NSX
VoIP/IP telephony
VPN/OpenVPN
WAN/3G/4G services

WAN/3G/4G services Web Infrastructure Web services security Wireless Network Mgmnt Wireless security

Wireless sensors/RFID Wireline Networking/Telecomm.

WML

Management, Methodologies and

Process

Artificial Intelligence
Artificial Intelligence for IT
Operations (AlOps)

Azure Key Vault

Azure Machine Learning Azure Service Fabric Big Data Analytics Bioinformatics Business Analysis

Business Analytics
Business Intelligence

Business performance mgt
Business process management/

modeling/improvement SW

Caffe
Capacity Planning/Management

Change management

COBIT

Collaboration software Complex Event Processing/

Event Correlation

Configuration Management Continuous Delivery Continuous Improvement Continuous Integration

CRM

Cryptography (encryption, VPN) Cyber Threat Intelligence

Cybersecurity

Data Acquisition and Control Systems

Data Acquisition at Data Analytics
Data Architecture

Data Cleansing
Data Engineering
Data Governance

Data Integration
Data Management

Data Migration
Data Modelling
Data Privacy

Data Protection Data Quality Data Science

Data Science
Data Security
Data Strategy

Data Transformation

Data Visualization

DataOps

DataRobot Enterprise Al Platform

Deep Learning

Deployment Automation

DevOps
DevSecOps
Digital Analytics
Digital Forensics
Digital Marketing
E-Discovery
F-Progurement

ERP Flink

Functional Programming Functional Testing

Game Development
General Data Protection Regulation

(GDPR)

Google TensorFlow

HL7

Identity and access management

Incident Management
Information management

IT Audit

IT Governance

ITIL V3

IT Service Management/ITSM

Kanban Keras

Machine Learning

Marketo

Metadata design and development

Microservices

Microsoft SQL Server Analysis

Services Microsoft Visio MLOps

Natural language processing

Network Architecture Neural Networks NIST/NIST 800 Penetration testing

Power BI

Predictive Analytics and Modeling

Prescriptive Analytics

Program Management Project Management/ Governance

PyTorch QlikView

Quality Assurance/QA

Automation

Quality management/TQM

Quantitative

Analysis/Regression

Razor

Requirements Engineering/

Analysis

Risk analytics/assessment

Risk management

Robotic Process Automation

Scaled Agile Framework (SAFe) Security architecture and

models

Security auditing
Security management

Security testing

SEO Site Reliability Engineering

Six Sigma/Lean Six Sigma

Social media analysis/analytics Software development lifecycle

management

Splunk Test Driven

Development/Scripting

Threat Detection/Modelling/Mgt

TIBCO BusinessWorks

TOGAF Unit Testing

Usability Research/Human Factors Research User Acceptance Testing

User-Centered Design
User Experience/User-Centered

Design

Vulnerability Scanning/ Assessment/Management

Waterfall

Web Analytics Webtrends analytics Zachman Framework



IT NONCERTIFIED SKILLS PAY SUMMARY - Through October 1, 2022

A. NONCERTIFIED TECH SKILLS PAY PERFORMANCE: By Category

NON-CERTIFIED TECH SKILLS. 173 of 661 non-certified tech skills changed cash market value from April 1 to July 1, 2022 compared to 201and 216 skills in the prior two calendar quarters. The average **c**ash pay premium for **663 non-certified skills** increased slightly last quarter, up only 0.3 percent overall for a total 2.1 percent growth so far in 2022.

Noncertified IT Skills - % Growth/Decline 3 months & 12 months

(663 skills, data through 10/1/2022)

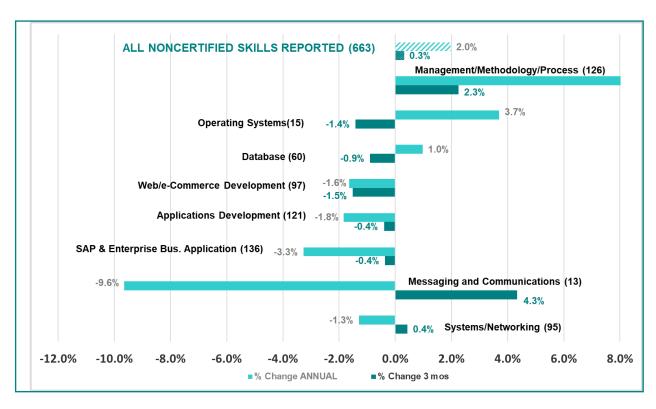


Figure 3

Source: Foote Partners IT Skills & Certifications Pay Index™, 3rd Quarter 2022 data



18-YEAR QUARTERLY NONCERTIFIED IT SKILLS PAY TRENDS BY CATEGORY

Average quarterly median cash pay premium for a single non-certified IT skill. Data through 10/1/2022 – 90,126 IT Professionals

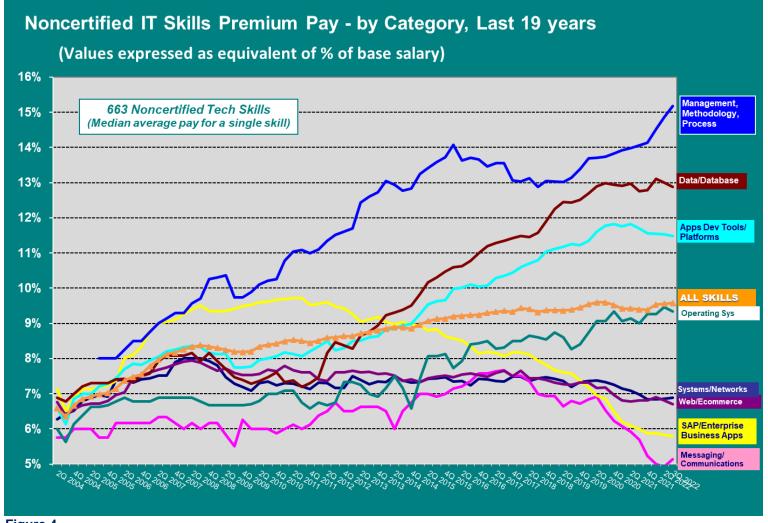


Figure 4

Pay data supporting these charts available in the <u>IT Skills and Certifications Pay IndexTM</u> – 3Q 2022 data edition



HIGHEST PAYING Noncertified IT Skills (cash pay premiums, all 663 skills surveyed, ranked)

These non-certified IT skills are earning the highest pay premiums (data collected July 1, 2022 to October 1, 2022). Grouped by cash pay premium market value in descending order and alphabetically within groups. Green/Red = increased/decreased in market value this quarter. Purple = Made the list this quarter for first time.

1.[Tie] Big Data analytics 4.[Tie] Amazon DynamoDB 5.[Tie] cont'd. 6.[Tie] cont'd Artificial Intelligence Ethereum Cloudera software **Data Migration** Azure Machine Learning Complex Event Processing/Event **Data Quality** 2.[Tie] Artificial Intelligence for IT Operations Big Data Correlation **Data Security** Azure Key Vault Caffe Configuration Management **Functional Testing Bioinformatics** Continuous Integration Cybersecurity Go language (Golang) Blockchain Data Analytics Data Management IT Audit **Data Engineering Data Integration Data Modelling** Kanban **Data Science Data Transformation** NoSQL Deep Learning DevSecOps DataOps **Deployment Automation** Oracle Exadata MLOps DevOps Flink **PostareSQL** Security architecture and models Red Hat Fuse GitOps Kibana Google TensorFlow Marketo Security auditing Scala Site Reliability Engineering Governance, Risk management Master data management Six Sigma/Lean Six Sigma Zachman Framework Software development lifecycle and Compliance Predictive Analytics and Modeling Informatica Rust management 3.[Tie] Continuous Delivery Keras Saoop Test automation Test Driven Development/ Cryptography (encryption, VPN, Network Architecture Scripting Unit Testing SSL/TLS, Hybrids) Vulnerability Scanning/ NIST/NIST 800 User Experience/User-Centered Design Data Architecture Assessment/Management Penetration testing Data Strategy Quantitative Analysis/Regression **Functional Programming** Analysis 6.[Tie] Amazon RedShift Identity and access management Redis Apache Airflow Security testing Machine Learning Apache Camel Metadata design and development Threat Detection/Modelling/ Apache Spark Microservices Management Apache Zookeeper 5.[Tie] Amazon Athena Natural language processing Azure SQL Data Warehouse **Neural Networks** Apache Cassandra Cloud Foundry PaaS PyTorch Apache Hive Continuous Improvement Risk analytics/assessment Apache Pig Cyber Threat Intelligence Scaled Agile Framework (SAFe) Azure Service Fabric Data Governance **Smart Contracts Business analytics** Splunk



NONCERTIFIED IT SKILLS TREND HIGHLIGHTS: Market Value Gainers & Highest Paying – 3rd Quarter 2022 data

These non-certified tech skills *gained 10% or more in market value in the three months ending October 1, 2022* vs. prior quarter (seen below grouped by segment). *Listed in descending order of amount of % gain in cash pay premium* (including ties). Highest paying skills listed on right in alphabetical order.

IT SKILLS (noncertified)			Highest Paying – Cash Premiums (A-Z)
Applications Development skills HP ALM (Application Lifecycle Management) Apache Cordova Rstudio BusinessObjects Cerner Millennium Red Hat Fuse Grunt SAP & Enterprise Business Applications skills SAP PP (Production Planning) SAP PS (Project Systems) SAP BusinessObjects Dashboards SAP ALE SAP Leonardo SAP ALE SAP Leonardo SAP PSCD SAP UI development toolkit for HTML5 (SAP UI5) SAP WM (Warehouse Management) Oracle ERP SAP PM SAP CO (Controlling) SAP MM (Materials Management) SAP Ariba SAP FI SAP FI - CO SAP S/4HANA	Database Skills Kibana Oracle Enterprise Manager Microsoft Exchange Server 2007/2010/2013 Oracle DB 10g/11i/12c Messaging & Communications Skills TIBCO Rendezvous Apache Pulsar TIBCO Enterprise Message Service Systems/Networking skills Rackspace Cloud Microsoft Virtual Server Routing (e.g. OSPF, RIP, IGRP) Microsoft Application Virtualization Cisco ISE (Identity Services Engine) Software-Defined Networking	Web/SOA/E-Commerce skills Microsoft Internet Information Services Ember.js WebSphere Operating System skills AIX Management, Process & Methodology skills DataRobot Enterprise AI Platform Metadata design and development Security auditing IT Audit Azure Service Fabric Quantitative Analysis/Regression Analysis Keras Penetration testing	- Artificial Intelligence for IT Operations (AlOps) - Azure Key Vault - Big Data analytics - Bioinformatics - Blockchain - Continuous Delivery - Cryptography - Data Architecture - Data Engineering - Data Strategy - Deep Learning - DevSecOps - Ethereum - Functional Programming - Identity and access management - Machine Learning - Metadata design and development - Microservices - MLOps - Natural language processing - Neural Networks - PyTorch - Risk analytics/assessment - Scaled Agile Framework (SAFe) - Security architecture and models - Security auditing - Site Reliability Engineering - Smart Contracts
SAP GRC	SOURCE: Foote Partners <u>IT Skills & Certific</u>	<u>cations Pay Index™,</u> 3rd Quarter 2022 data edition	- Splunk - Zachman Framework



NONCERTIFIED IT SKILLS TREND HIGHLIGHTS: Market Value Losers – 3rd Quarter 2022 data

These noncertified IT skills **declined 10% or more in market value in the three months ending October 1, 2022** vs. prior quarter (seen below grouped by segment). **Listed in descending order of amount of % decline in cash pay premium**, including ties.

T SKILLS	(Non-certifi	ed
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Applications Development skills

Apache Flex TestNG MATLAB

Java SE/Java EE Clojure

Kotlin Visual Basic 6.0

Web/E-commerce Development skills

Documentum Mule/MuleESB

Google App Engine
Microsoft Sharepoint/Sharepoint Server

Spring Cloud

WSDL (Web Services Description

Language)

Mobile applications development

SailPoint

Google Cloud Platform

Pandas

SAP & Enterprise Business Applications skills

Oracle HRMS SAP Oil & Gas

Oracle E-Business suite

SAP CAR SAP IBP

SAP HCM (SAP HR)

SAP HR-PY

SAP PI (NetWeaver Process Integration)

SAP Business One

SAP MDM

SAP for Retail (IS-Retail) Oracle Financials SAP FL - FSCM

SAP Forecasting and Replenishment

SAP CRM

Salesforce Service Cloud Oracle SOA Suite

SAP QM

Data/Database

Snowflake/Snowflake Schema

GIS

Google Data Studio

DB2

Oracle Business Intelligence Enterprise

Edition Plus Smart Contracts

Operating System skills

Solaris

Systems/Networking skills

Cisco UCCX

NAS/Network Attached Storage

VPN/OpenVPN Azure Sentinel RedHat OpenShift

Management, Process & Methodology skills

Prescriptive Analytics
Game Development

Complex Event Processing/Event

Correlation

NON-CERTIFIED IT SKILLS ANALYSIS – Winners

A. NON-CERTIFIED TECH SKILLS EARNING HIGH PAY---AND STILL GROWING IN VALUE

The following non-certified tech skills meet two prerequisites:

- They earned workers cash pay premiums well above the average of all 663 skills reported in our IT Skills and Certifications Pay Index™ in quarter ending October 1, 2022.
- They recorded gains in cash market value in the six months ending October 1, 2022.

No skill below is earning less than the equivalent of 17 percent of base salary—significant considering the average for all skills reported is 9.6 percent of base—and are listed in descending ranked order of cash premium and market value increases (including ties). Not surprising, the list contains a number of security, coding, database, analytics and artificial intelligence related skills.

Here is the list of noncertified IT skills pay premiums meeting the above criteria (in alphabetical order):

- Apache Cassandra
- Artificial Intelligence
- Artificial Intelligence for IT Operations
- Azure Machine Learning
- Big Data
- Big Data analytics
- Bioinformatics
- Blockchain
- Complex Event Processing/Event Correlation
- Cryptography(encryption, VPN, SSL/TLS, Hybrids)

- Data Analytics
- Data Architecture
- Data Engineering
- Data Integration
- DataOps
- Data Strategy
- Deep Learning
- DevOps
- Functional Programming
- Informatica
- Machine Learning

- Microservices
- Natural Language Processing
- Network Architecture
- Neural Networks Prescriptive Analytics
- Redis
- Scaled Agile Framework (SAFe)
- Security architecture and models
- Smart Contracts
- Zachman Framework

Below is the same list, but in descending ranked order of cash premium first and market value increase second (including ties).

* * * *

1. [Tie] Big Data analytics

Ethereum

Average Pay Premium: 20 percent of base salary equivalent

Market Value Increase: 5.3 percent (in the six months through October 1, 2022)

3. [Tie] Security Auditing

Bioinformatics

Average Pay Premium: 19 percent of base salary equivalent

Market Value Increase: 18.8 percent (in the six months through October 1, 2022)

5. [Tie] Data Engineering

Zachman Framework

Average Pay Premium: 19 percent of base salary equivalent

Market Value Increase: 11.8 percent (in the six months through October 1, 2022)

7. [Tie] Azure Key Vault

Site Reliability Engineering

Average Pay Premium: 19 percent of base salary equivalent

Market Value Increase: 5.6 percent (in the six months through October 1, 2022)

NON-CERTIFIED IT SKILLS ANALYSIS – Winners, cont'd.

9. [Tie] Cryptography (encryption, VPN, SSL/TLS, Hybrids)

Metadata design and development

Average Pay Premium: 18 percent of base salary equivalent

Market Value Increase: 20 percent (in the six months through October 1, 2022)

11. [Tie] Functional Programming

Neural Networks

Average Pay Premium: 18 percent of base salary equivalent

Market Value Increase: 12.5 percent (in the six months through October 1, 2022)

13. [Tie] Continuous Delivery

Data Architecture

Data Strategy

Identity and access management

Machine Learning

Microservices

Natural language processing

Risk analytics/assessment

Splunk

Average Pay Premium: 18 percent of base salary equivalent

Market Value Increase: 5.9 percent (in the six months through October 1, 2022)

22. [Tie] Keras

Penetration Testing

Quantitative Analysis/Regression Analysis

Average Pay Premium: 17 percent of base salary equivalent

Market Value Increase: 21.4 percent (in the six months through October 1, 2022)

25. [Tie] Azure Machine Learning

Continuous Integration

Data Analytics

Data Integration

Security testing

Average Pay Premium: 17 percent of base salary equivalent

Market Value Increase: 13.3 percent (in the six months through October 1, 2022)

30. [Tie] Artificial Intelligence

Big Data

DataOps

GitOps

Governance, Risk management and Compliance

Informatica

Network Architecture

NIST/NIST 800

Redis

Threat Detection/Modelling/Management

Average Pay Premium: 17 percent of base salary equivalent

Market Value Increase: 13.3 percent (in the six months through October 1, 2022)

IT Certification Data Trend Charts & Analysis

(Data collected through October 1, 2022)

585 Tech Certifications Reported

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Avava Certified Design Specialist

Avaya Certified Implementation Specialist

Avaya Certified Integration Specialist

Avava Certified Solution Specialist

Avava Professional Design Specialist

AWS Certified Advanced Network - Specialty

AWS Certified Data Analytics - Specialty

AWS Certified Developer - Associate

AWS Certified DevOps Engineer - Professional

AWS Certified Security - Specialty

AWS Certified Solutions Architect - Associate (Cloud)

AWS Certified Solutions Architect - Professional (Cloud)

AWS Certified SysOpsAdministrator-Associate (Cloud)

AXELOS ITIL 4 certifications

BICSI ITS Technician

BICSI Technician and Registered

Communications Distribution Designer

Brocade Certified Network Engineer

Brocade Certified Network Professional

Brocade Certified Fabric Designer

Brocade Certified Fabric Professional (BCFP) Certificate in Information Security Management

Principles (CISMP)

Certificate of Cloud Security Knowledge

Certification Authorization Professional (CAP) Certification of Capability in Business Analysis

(CCBA)

Certified Analytics Professional (CAP)

Certified Business Analysis Professional (CBAP)

Certified Business Continuity Professional (CBCP)

Certified Cisco Systems Instructor (CCSI)

Certified Cloud Architect

Certified Cloud Security Professional (CCSP)

Certified Cloud Technology Professional

Certified Compliance Professional

Certified Computer Examiner (CCE)

Certified Computing Professional (CCP-ISC2)

Certified Data Centre Management Professional (CDCMP)

Certified Data Professional (CDP)

Certified Disaster Recovery Engineer (C/DRE)

Certified Forensic Computer Examiner (CFCE)

Certified Fraud Examiner

Certified Healthcare Information Security and Privacy Practitioner (HCISPP)

Certified in Convergent Network Technologies (CCNT)

Certified in Governance. Risk and Compliance Certified in Risk and Information Systems Control (CRISC)

Certified in the Governance of Enterprise IT (CGEIT)

Certified Information Privacy Manager- all countries

Certified Information Privacy Professional - all

Certified Information Privacy Technologist- all countries

Certified Information Security Manager (CISM) Certified Information Systems Auditor (CISA)

Certified Information Systems Risk Manager/Mile2

Certified Information Systems Security Professional (CISSP)

Certified IP Telecom Network Specialist (CIPTS)

Certified IT Architect (IASA CITA)

Certified Manager of Software Quality (CMSQ)

Certified Penetration Testing Engineer (CPTE)

Certified Project Management Practitioner

Certified Protection Professional

Certified Scrum Developer

Certified Scrum Master

Certified Scrum Product Owner

Certified Scrum Professional

Certified Scrum Team Coach

Certified Scrum Trainer

Certified Secure Software Lifecycle

Professional (CSSLP)

Certified Software Quality Analyst (CSQA) Certified Telecommunications Network

Specialist (CTNS) Check Point Certified Security Administrator

(CCSA) Check Point Certified Security Expert (CCSE)

Check Point Certified Security Master (CCSM)

Cisco Certified Architect

Cisco Certified CyberOps Associate

Cisco Certified Design Expert (CCDE)

Cisco Certified DevNet Associate

Cisco Certified DevNet Professional

Cisco Certified Entry Network Technician (CCENT)

Cisco Certified Internetwork Expert (CCIE, all variations)

Cisco Certified Network Associate - Data Center

Cisco Certified Network Associate (CCNA Routing and Switching)

Cisco Certified Network Associate (Network Security)

Cisco Certified Network Associate (Networking automation and programmability)

Cisco Certified Network Associate (was CCNA Cloud)

Cisco Certified Network Associate (was CCNA Collaboration)

Cisco Certified Network Associate (was CCNA Wireless)

Cisco Certified Network Associate (was Design Associate)

Cisco Certified Network Professional -Collaboration

Cisco Certified Network Professional - Data Center

Cisco Certified Network Professional - Data Center (CCNP Cloud)

Cisco Certified Network Professional -Enterprise (was CCNP Routing and Switching)

Cisco Certified Network Professional -Enterprise (was CCNP Wireless)

Cisco Certified Network Professional -

Cisco Certified Network Professional (CCNP) Cisco Certified Network Professional (was CC Design Professional)

Cisco Certified Systems Instructor (CCSI) Cisco Data Center Unified Computing Design

Specialist Cisco Data Center Unified Fabric Support Specialist

Citrix Certified Associate - Networking Citrix Certified Associate - Virtualization

Citrix Certified Expert – Networking

Citrix Certified Expert - Virtualization

Citrix Certified Instructor (CCI - Virtualization, Networking, or Mobility)

Citrix Certified Professional - Networking Citrix Certified Professional - Virtualization (CCP-V)

Citrix XenServer Certified (CC-XenServer) CIW Advanced HTML5 and CSS3 Specialist CIW Certified Database Design Specialist

CIW Web Design Professional CIW Web Development Professional

CIW Web Foundations Associate

CIW Web Security Professional

Cloud U (Rackspace)

Cloudera Certified Associate Administrator

Cloudera Certified Associate Data Analyst

Cloudera Certified Associate Spark and Hadoop Developer

Cloudera Certified Professional: Data Engineer CompTIA A+

CompTIA Advanced Security Practitioner

CompTIA Certified Technical Trainer CompTIA Cloud Essentials

CompTIA Cloud+

CompTIA Cybersecurity Analyst+

CompTIA Linux+

CompTIA Mobile App Security+

CompTIA Mobility+

CompTIA Network (Network+)

CompTIA Penetration Tester

CompTIA Project+

CompTIA Security+

CompTIA Server+

CompTIA Storage+ Convergence Technologies Professional (CTP)

CSX CyberSecurity Practitioner (CSXP)

CWNP Certified Wireless Security Professional (CWSP)

CWNP/Certified Wireless Analysis Professional (CWAP)

CWNP/Certified Wireless Design Professional

CWNP/Certified Wireless Network Administrator (CWNA)

CWNP/Certified Wireless Network Trainer (CWNT)

CWNP/Certified Wireless Network Expert (CWNE)

CWNP/Certified Wireless Technology Specialist (CWTS)

Cyber Security Forensic Analyst

Dell Cloud Infrastructure - Specialist (DCS - CA) Dell Cloud Services Architect - Expert (DCE -CA)

Dell Data Science Associate (DCA-DS)

Dell Data Science Specialist - Advanced Analytics (DCS-DA)

Dell EMC Technology Architect - Expert (DCE-

Dell EMC Technology Architect - Specialist (DCS-TA)

- Dell Implementation Engineer Expert (DCE IE)
 Dell Implementation Engineer Specialist (DCS IE)
- Dell Information Storage and Management Associate (DCA-ISM)
- Dell Information Storage and Management Expert (DCE-ISM)
- Dell Information Storage and Management Specialist (DCS-ISM)
- Dell Platform Engineer/PowerScale Specialist (DCS-PE)
- EC-Council Certified Application Security Engineer (CASE)
- EC-Council Certified Encryption Specialist (ECES)
- EC-Council Certified Ethical Hacker (CEH)
- EC-Council Certified Incident Handler V2 (ECIH)
- **EC-Council Certified Network Defender**
- EC-Council Certified Network Defense Architect (CNDA)
- EC-Council Certified Security Analyst (ECSA)
- EC-Council Computer Hacking Forensic Investigator (CHFI)
- EC-Council Disaster Recovery Professional (EDRP)
- EC-Council Licensed Penetration Tester (LPT)
 Fortinet Network Security Expert (NSE) Level 1
- Fortinet Network Security Expert (NSE) Level 2 Fortinet Network Security Expert (NSE) Level 3
- GIAC Assessing and Auditing Wireless Networks
- GIAC Certified Defending Advanced Threats (GDAT)
- GIAC Certified Detection Analyst (GCDA)
- GIAC Certified Enterprise Defender (GCED)
- GIAC Certified Forensics Analyst (GCFA)
- **GIAC Certified Forensics Examiner**
- GIAC Certified Incident Handler (GCIH)
- GIAC Certified Intrusion Analyst (GCIA)
- GIAC Certified Project Manager (GCPM)
- GIAC Certified Web Application Defender
- GIAC Certified Windows Security Administrator
- (GCWN)
- GIAC Cloud Penetration Tester (GCPN)
- GIAC Cloud Security Automation (GCSA)
- GIAC Critical Controls Certifications (GCCC)
- GIAC Cyber Threat Intelligence (GCTI)
- GIAC Defensible Security Architecture (GDSA)
- GIAC Enterprise Vulnerability Assessor (GEVA)
- GIAC Exploit Researcher and Advanced Penetration Tester (GWAPT)

- GIAC Information Security Fundamentals (GISF)
- GIAC Information Security Professional (GISP)
- GIAC Mobile Device Security Analyst (GMOB) GIAC Network Forensic Analyst (GNFA)
- GIAC Penetration Tester (GPEN)
- GIAC Python Coder (GPYC)
- GIAC Reverse Engineering Malware (GREM)
- GIAC Security Essentials (GSEC)
- GIAC Security Expert (GSE)
- GIAC Security Leadership (GSLC)
- GIAC Systems and Network Auditor (GSNA) GIAC Web Application Penetration Tester (GWAPT)
- Google Associate Cloud Engineer
- Google Certified Professional Cloud Architect Google Cloud Certified - Professional Data
- Engineer
- Google Cloud DevOps Engineer
- Google Professional Cloud Developer
- Google Professional Cloud Network Engineer
- Google Professional Cloud Security Engineer
- **HDI Customer Service Representative**
- HDI Desktop Support Manager
- HDI Desktop Support Technician
- HDI Support Center Analyst HDI Support Center Director
- HDI Support Center Manager
- HDI Support Center Team Lead
- HDI Technical Support Professional
- Help Desk Analyst: Tier 1 Support Specialist/Ed2Go
- Help Desk Team Lead/RCCSP
- Hitachi Qualified Professional Storage
 Administration
- HP Accredited Solutions Expert (ASE all)
- HP Accredited Technical Professional (ATP -
- HP ASE Storage Solutions V4
- HP ATP Hybrid IT Solutions V2
- HP ATP Storage Solutions V1 /V2
- HP Master Accredited Solutions Expert (MASE
- HP Master ASE Hybrid IT Solutions Architect
- HP Master ASE Storage Solutions Architect V3
- Huawei Certified Network Associate (all) Huawei Certified Network Professional (all) Huawei Certified Network Expert (all)

- IAPP Certified Information Privacy Professional
- IBM Advanced Systems Administrator (all)
- IBM Certified Administrator Cognos Analytics IBM Certified Application Developer - Cloud Solutions v3
- IBM Certified Application Developer DB2 9.7 for Linux, Unix and Windows
- IBM Certified Application Developer (all)
- IBM Certified Data Architect Big Data
- IBM Certified Data Engineer Big Data
- IBM Certified Database Administrator DB2 11.1 for Linux, UNIX and Windows
- IBM Certified Developer Cognos Analytics
 IBM Certified Professional Developer Cloud
- v4
 IBM Certified Professional SRE Cloud v1
 IBM Certified Solution Advisor Blockchain
- Platform V2 IBM Certified Solution Advisor - DevOps V2
- IBM Certified Solution Architect Cloud v4
 IBM Certified Solution Architect Data
 - Warehouse V1
- IBM Certified Solution Designer (all)
- IBM Certified Specialist Al Enterprise
 Workflow V1
- IBM Certified Systems Administraton:
 WebSphere Application Server Network
- Deployment

 IBM Certified Systems Administrator (all)
- Information Systems Security Architecture
 Professional (ISSAP/CISSP)
- Information Systems Security Engineering Professional (ISSEP/CISSP)
- InfoSys Security Management Professional (ISSMP/CISSP)
- ITIL Expert Certification
- ITIL Foundation Certification
- ITIL Intermediate Certification
- ITIL Master Certification
- JBoss Certified Developer (Seam, Persistence, ESB)
- Juniper Networks Certified Internet Associate Juniper Networks Certified Internet Expert
- Juniper Networks Certified Internet Professional
- Juniper Networks Certified Internet Specialist Linux Foundation Certified Engineer
- Linux Foundation Certified System Administrator

- Linux Professional Institute certification (LPIC-
- Linux Professional Institute certification (LPIC-
- Magento 2 Certified Professional Developer Magento 2 Certified Associate Developer
- MCSE: Core Infrastructure
- Microsoft Certified Azure Administrator Microsoft Certified Azure Administrator Associate
- Microsoft Certified Azure Al Engineer Associate Microsoft Certified Azure Data Engineer Associate
- Microsoft Certified Azure Data Scientist Associate
- Microsoft Certified Azure Developer Associate Microsoft Certified Azure Fundamentals
- Microsoft Certified Azure Security Engineer
 Associate
- Microsoft Certified Azure Solutions Architect Microsoft Certified Azure Solutions Architect Expert
- Microsoft Certified DevOps Engineer Expert
- Microsoft Certified Professional
- Microsoft Certified Solutions Associate(all)
 Microsoft Certified Solutions Associate: BI
- Reporting
- Microsoft Certified Solutions Associate: SQL 2016 DBA
- Microsoft Certified Solutions Associate: SQL Server 2012/2014/2016
- Microsoft Certified Solutions Associate: Web Applications
- Microsoft Certified Solutions Associate: Windows Server 2012/2016
- Microsoft Certified Solutions Developer (MCSD)
- Microsoft Certified Solutions Developer: Applications Builder
- Microsoft Certified Solutions Expert: Business Applications
- Microsoft Certified Solutions Expert: Data Platform
- Microsoft Certified Solutions Expert: Desktop Infrastructure
- Microsoft Certified Solutions Expert: Server Infrastructure
- Microsoft Certified Trainer (MCT)
 Microsoft MTA: Windows OS
- Microsoft Office Specialist

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Mongo DB Certified DBA

Mongo DB Certified Developer

MongoDB Certified Developer Associate

NetApp Certified Data Administrator, ONTAP (NCDA)

NetApp Certified Implementation Engineer (NCIE)

NetApp Certified Storage Associates – Hybrid Cloud

NetScout/nGenius Certified Analyst (nCA)

NetScout/nGenius Certified Associate (nCA)

NetScout/nGenius Certified Expert (nCE)

NetScout/nGenius Certified Specialist (nCS)

Novell Certified Administrator (CNA)

Novell Certified Novell Engineer (CNE)

Novell Certified Instructor

Novell Certified Linux Engineer (Novell CLE)

Novell Certified Linux Professional (Novell CLP)

Novell Identity Manager Administrator

Offensive Security Experienced Penetration Tester (OSEP)

Offensive Security Exploitation Expert (OSEE)

Offensive Security Wireless Professional (OSWP)

Okta Certified Administrator

Okta Certified Consultant

Okta Certified Developer

Okta Certified Professional

Open Group Certified Architect (Open CA)

Open Group Certified IT Specialist (Open CITS)

Oracle Business Intelligence Foundation Suite 11G

Certified Implementation Specialist

Oracle Certified Associate - DBA (OCA)

Oracle Certified Associate - Java SE Programmer

Oracle Certified Associate - MvSQL 5

Oracle Certified Associate - WebLogic Server Administrator

Oracle Certified Expert - Java Platform EE Developer (all)

Oracle Certified Expert - MySQL 5.1 Cluster Database Administrator

Oracle Certified Expert - Siebel CRM Business Analyst

Oracle Certified Expert - Solaris 10 Network Administrator for Solaris

Oracle Certified Master - DBA (OCM)

Oracle Certified Master - Java EE Enterprise Architect

Oracle Certified Master - Java SE Developer Oracle Certified Professional - Advanced PL/SQL

Developer

Oracle Certified Professional - Application Server Administrator

Oracle Certified Professional - Database Cloud Administrator

Oracle Certified Professional - DBA (OCP)

Oracle Certified Professional - E-Business Suite 12

Oracle Certified Professional - Fusion Middleware 11g Forms Developer

Oracle Certified Professional - Java EE Web Component Developer

Oracle Certified Professional - Java EE Web Services Developer

Oracle Certified Professional - Java SE Programmer

Oracle Certified Professional - MySQL 5.x Database Administrator

Oracle Certified Professional - MySQL 5.x Developer

Oracle Certified Professional - PL/SQL Developer

Oracle Certified Professional - Solaris 10 Systems Administrator

Oracle Certified WebLogic Server System Administrator Certified Expert

Oracle Cloud Infrastructure 2021 Certified Architect Professional

Oracle Linux Certified Administrator (OCA)
Oracle SOA 12c Certified Implementation
Specialist

Oracle VM 3.0 for x86 Certified Implementation Specialist

Pegasystems Certified Data Scientist

Pegasystems Certified Decisioning Consultant

Pegasystems Certified Lead System Architect

Pegasystems Certified Senior Systems Architect Pegasystems Certified System Architect

Pegasystems Certified System Architect
Pegasystems Certified Pega Business Architect

Pegasystems Certified Robotics System

Architect

PHP Certification

Pivotal Application Architect

Pivotal Cloud Foundry Operator certification Pivotal Developer

PMI Agile Certified Practitioner (PMI-ACP)

PMI Certified Associate in Project Management (CAPM)

PMI Portfolio Management Professional (PfMP)

PMI Professional in Business Analysis (PMI-PBA)

PMI Program Management Professional (PgMP)

PMI Project Management Professional (PMP)
PMI Risk Management Professional (PMI-RMP)

Prince2 Foundation

Prince2 Practitioner

Professional Certified Investigator

Professional in Project Management (GAQM)

Qlik Sense Business Analyst

Olik Sense Data Architect

Qualified Information Security Professional Q/ISP

Rackspace Certified Technician

Red Hat Certified Architect (RHCA)

Red Hat Certified Architect: Cloud

Red Hat Certified Architect: Enterprise Applications

Red Hat Certified Architect: Infrastructure Red Hat Certified Engineer in Red Hat

OpenStack
Red Hat Certified Engineer (RHCE)

Red Hat Certified Enterprise Application
Developer

Red Hat Certified Specialist in Business Process Design

Red Hat Certified Specialist in Linux Performance Tuning

Red Hat Certified Specialist in Messaging Administration

Red Hat Certified System Administrator in Red Hat OpenStack

Red Hat Certified Systems Administrator (RHCSA)

Red Hat Certified Specialist in Virtualization RSA Certified Administrator (RSA/CA) RSA Certified Instructor (RSA/CI)

SAFe Certification

Salesforce B2C Commerce Developer Salesforce Certified Application Architect

Salesforce Certified Data Architecture and Management Designer

Salesforce Certified Integration Architecture
Designer

Salesforce Certified Platform Developer Salesforce Certified Systems Architect Salesforce Certified Technical Architect

Salesforce Certified User Experience Designer Salesforce Development Lifecycle and Deployment Architect

Salesforce Identity and Access Management Architect

Salesforce Platform App Builder

Salesforce.com Certified Administrator

Salesforce.com Certified Advanced Administrator

SAS Certified Big Data Professional Using SAS 9

SAS Certified Data Integration Developer for SAS 9

SAS Certified Data Scientist Using SAS 9

SAS Certified Predictive Modeler - SAS
Enterprise Miner 14

SAS Certified Professional: Advanced Programming/SAS 9.4

SAS Certified Specialist Base Programming/SAS

SAS Certified Statistical Business Analyst - SAS

SAS® Certified Advanced Analytics Professional

Using SAS 9
SAS® Certified BI Content Developer for SAS®9

SAS® Certified Data Quality Steward for SAS® SAS® Certified Professional: Al and Machine

SAS® Certified Professional: Data Curation for SAS Data Scientists

SAS® Certified Specialist: Visual Business Analytics 7.5/8.3

ServiceNow Certified Application Developer (CAD)

ServiceNow Certified Implementation Specialist (CIS)

ServiceNow Certified Systems Administrator (CSA)

Siebel 8 Consultant Certified Expert

Six Sigma Black Belt

Six Sigma Green Belt

Six Sigma Master Black Belt

Six Sigma Yellow Belt

SNIA Certified Storage Architect

SNIA Certified Storage Networking Expert (SCSN-E)

SNIA Certified Storage Professional

Foote Partners, LLC Foote Research Group

585 Tech Certifications Reported

Foote Partners News Release - December 13, 2022

SNIA Certified Systems Engineer Sniffer Certified Expert

SolarWinds Certified Professional (SCP)

Splunk Core Certified User

SUSE Certified Administrator

SUSE Enterprise Engineer (SCE)

SUSE Enterprise Architect or (SEA)

Systems Security Certified Practitioner (SSCP)

Tableau Desktop Certified Professional

Tableau Server Certified Professional

Teradata 14 Certified Associate

Teradata 14 Certified Database Administrator

Teradata 14 Certified Database Developer

Teradata 14 Certified Enterprise Architect

Teradata 14 Certified Master

Teradata 14 Certified Professional

Teradata 14 Certified Solutions Developer

Teradata 14 Certified Technical Specialist

TIBCO Certified Professional

TIBCO Certified SOA Architect

TOGAF 9 Certified

VMware Certified Advanced Professional - Digital Workspace

VMware Certified Advanced Professional 6.5 -Data Center Virtualization Design

VMware Certified Advanced Professional – Network Virtualization

VMware Certified Advanced Professional (all)

VMware Certified Advanced Professional 6 - Data

Center Virtualization Deployment

VMware Certified Advanced Professional 6/7 -

Cloud Mgt and Automation Deployment

VMware Certified Advanced Professional 6/7 -

Cloud Mgt and Automation Design VMware Certified Design Expert – Network

Virtualization

VMware Certified Design Expert - Cloud Mgt and

Automation

VMware Certified Design Expert (all)

VMware Certified Design Expert 6 - Data Center

Virtualization

VMware Certified Professional - Digital

Workspace

VMware Certified Professional – Desktop

Management 2021

VMware Certified Professional - Network

Virtualization

VMware Certified Professional - Security 2021 VMware Certified Professional 6 - Data Center Virtualization (VCP6-DCV)

VMware Certified Professional 6.5 - Data Center Virtualization (VCP6.5-DCV)

VMware Certified Professional 6/6.5

VMware Certified Professional 6/7 - Cloud Mgt and Automation

VMware Certified Technical Associate - Data Center Virtualization

Zachman Certified - Enterprise Architect

IT CERTIFICATIONS PAY SUMMARY - Through October 1, 2022

A. CERTIFIED IT SKILLS PAY PERFORMANCE: By Category

TECH CERTIFICATIONS. Unlike non-certified skill pay, the average cash premium for 585 tech certifications decreased both in the most recent quarter(down 0.1 percent) and in the first nine months of 2022 (down 1.2 percent overall). 125 certifications changed in market value (compared to 105 in the prior quarter) with 67 recording losses and 58 showing gains in the quarter.

IT Certifications - % Growth/Decline 3 months & 12 months

(585 certifications, data through 10/1/2022)

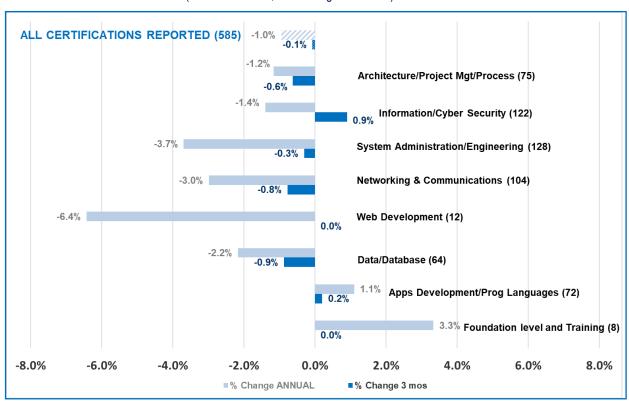


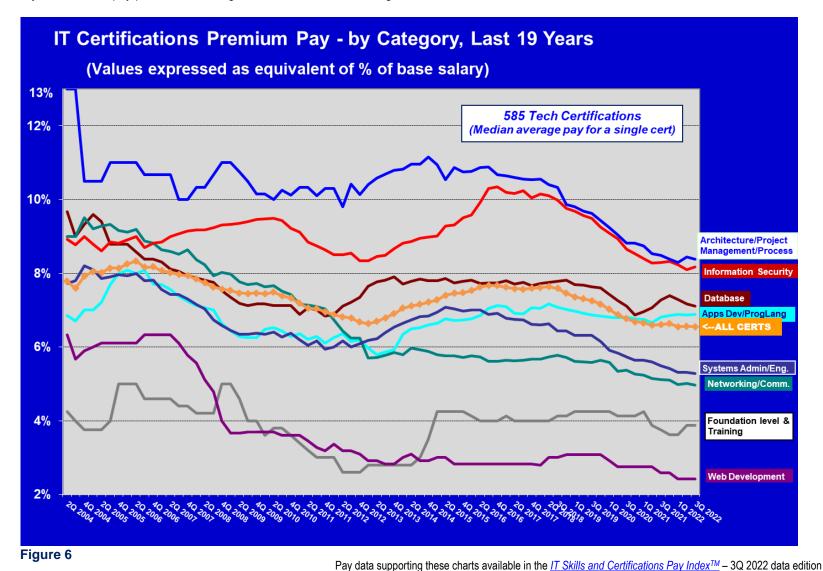
Figure 5

Source: Foote Partners <u>IT Skills & Certifications Pay Index™</u>, 3rd Quarter 2022 data



19-YEAR QUARTERLY IT CERTIFICATTION PAY TRENDS BY CATEGORY

Average quarterly median cash pay premium for a single IT certification. Data through 10/1/2022 – 90,126 IT Professionals





HIGHEST PAYING IT Certifications (cash pay premiums, all 584 certifications surveyed, ranked)

These IT certifications are among those earning the highest pay premiums (data collected July 1, 2022 to October 1, 2022). Grouped by cash pay premium market value in descending order and alphabetically within groups. Green/Red = increased/decreased in market value this guarter. Purple = Made the list this guarter for first time.

1.[Tie] Certified Professional Scrum Product Owner Certified Professional ScrumMaster

2.[Tie] Certified Cloud Security Professional (ISC2-CCSP)

Certified Professional ScrumMaster

Certified ScrumMaster - Advanced

EC-Council Certified Encryption Specialist

GIAC Certified Forensics Analyst

GIAC Security Expert

GIAC Security Leadership

InfoSys Security Engineering Professional (ISSEP/CISSP)

Okta Certified Developer

PMI Program Management Professional

Zachman Certified - Enterprise Architect

3.[Tie] AWS Certified Security - Specialty

Certificate of Cloud Security Knowledge

Certified in the Governance of Enterprise IT

Certified Manager of Software Quality

Certified Secure Software Lifecycle Professional

Cisco Certified Architect

CyberSecurity Forensic Analyst

EC-Council Certified Ethical Hacker

InfoSys Security Management Professional (ISSMP/CISSP)

Okta Certified Professional

SAFe Certification

TOGAF 9 Certified

4.[Tie] AWS Certified DevOps Engineer - Professional

Certified in Governance, Risk and Compliance

Certified in Risk and Information Systems Control (CRISC)

Certified Information Security Manager (CISM)

Certified Information Systems Auditor (CISA)

Certified Information Systems Security Professional (CISSP)

Certified Scrum Product Owner

Cloudera Certified Professional: Data Engineer

CompTIA Advanced Security Practitioner (CASP)

GIAC Certified Incident Handler (GCIH)

Google Certified Professional Cloud Architect

Google Cloud DevOps Engineer

InfoSys Security Architecture Professional (ISSAP/CISSP)

Okta Certified Administrator

Okta Certified Consultant

Pegasystems Certified Lead System Architect

Salesforce Certified Systems Architect

SAS® Certified Advanced Analytics Professional Using SAS 9

SAS® Certified Professional: Al and Machine Learning

Six Sigma Master Black Belt

Teradata 14 Certified Master

Source: Foote Partners IT Skills & Certifications Pay Index™, 3rd Quarter data edition



IT CERTIFICATION PAY TREND HIGHLIGHTS: Market Value Gainers & Highest Paying – 3rd Quarter 2022 data

These IT certifications gained 10% or more in market value in the three months ending October 1, 2022 vs. prior quarter (seen below grouped by segment). Listed in descending order of amount of % gain in cash pay premium (including ties). Highest paying skills listed on right in alphabetical order.

IT CERTIFICATION Gainers Systems Administration certifications Info/Cyber Security certifications Linux Professional Institute certification (LPIC-Level 2) GIAC Certified Incident Handler Linux Foundation Certified Engineer CWNP Certified Wireless Security Professional

Check Point Certified Security Administrator GIAC Certified Forensics Examiner

CompTIA Security+

CompTIA Advanced Security Practitioner

Okta Certified Professional

AWS Certified Security - Specialty

Networking and Communications certifications

CWNP/Certified Wireless Design Professional CWNP/Certified Wireless Network Expert

Brocade Certified Fabric Designer

Brocade Certified Fabric Professional

Cisco Certified Network Associate (was CCNA Collaboration)

Brocade Certified Network Professional

AWS Certified Advanced Network - Specialty

Brocade Certified Network Engineer

Juniper Networks Certified Specialist (all specializations)

Juniper Networks Certified Expert (all specializations)

Linux Foundation Certified System Administrator

ServiceNow Certified Systems Administrator

Rackspace Certified Technician

VMware Certified Professional 6 - Data Center Virtualization

VMware Certified Professional 6.5 - Data Center Virtualization

VMware Certified Professional 6/6.5

VMware Certified Professional 6/7 - Cloud Mgt and Automation

Linux Professional Institute certification (LPIC-Level 3)

SUSE Enterprise Architect

AWS Certified SysOpsAdministrator-Associate (Cloud)

Architecture, Project Management, and Process Certifications

PMI Program Management Professional

SAS® Certified Specialist: Visual Business Analytics

AXELOS ITIL 4 certifications

Microsoft Certified: Azure Al Engineer Associate

Salesforce Certified Integration Architecture Designer

Google Certified Professional Cloud Architect

Google Cloud DevOps Engineer

Certified in the Governance of Enterprise IT

SAFe Certification

Highest Paying – Cash Premiums (A-Z)

- AWS Certified Security Specialty
- Certificate of Cloud Security Knowledge
- Certified Cloud Security Professional (ISC2-CCSP)
- Certified in the Governance of Enterprise IT
- Certified Manager of Software Quality
- Certified Professional Scrum Product Owner
- Certified Professional ScrumMaster
- Certified ScrumMaster Advanced
- Certified Secure Software Lifecycle Professional
- Cisco Certified Architect
- CyberSecurity Forensic Analyst
- EC-Council Certified Encryption Specialist
- EC-Council Certified Ethical Hacker)
- **GIAC Certified Forensics Analyst**
- **GIAC Security Expert**
- GIAC Security Leadership
- InfoSys Security Engineering Professional
- InfoSys Security Management Professional
- Okta Certified Developer
- Okta Certified Professional
- PMI Program Management Professional
- SAFe Certification
- TOGAF 9 Certified
- Zachman Certified Enterprise Architect

Source: Foote Partners IT Skills & Certifications Pay Index™, 3rd Quarter 2022 data edition



IT CERTIFICATION PAY TREND HIGHLIGHTS, cont'd – 3rd Quarter 2022 data

TECH CERTIFICATION Gainers - cont'd.

Data/Database certifications

Teradata 14 Certified Associate
Teradata 14 Certified Technical Specialist
Microsoft Certified Azure Data Engineer Associate
MongoDB Certified Developer
Teradata 14 Certified Database Developer
Oracle Certified Professional - DBA
Teradata 14 Certified Database Administrator
MongoDB Certified DBA
Teradata 14 Certified Enterprise Architect

<u>Application Development/Programming Languages</u> <u>certifications</u>

Salesforce Certified Systems Architect
Magento 2 Certified Professional Developer
Oracle Certified Professional - Fusion Middleware 11g
Forms Developer
AWS Certified Developer - Associate
Pegasystems Certified System Architect
Salesforce Identity and Access Management Architect
Pivotal Application Architect
Salesforce Certified Data Architecture and Management
Designer
Pegasystems Certified Lead System Architect

Source: Foote Partners IT Skills & Certifications Pay Index™, 3rd Quarter 2022 data edition

IT CERTIFICATION PAY TREND HIGHLIGHTS: Market Value Losers – 3rd Quarter 2022 data

These tech IT certifications declined 10% or more in market value in the three months ending October 1, 2022 vs. prior quarter (seen below grouped by segment). Listed in descending order of amount of % decline in cash pay premium, including ties.

IT CERTIFICATIONS Losers

Application Development/Programming Languages

Red Hat Certified Enterprise Application Developer Salesforce Platform App Builder

Oracle Certified Professional - Application Server Administrator

Microsoft Certified: Azure Developer Associate IBM Certified Solution Advisor - DevOps V2 Red Hat Certified Architect: Enterprise Applications Salesforce Certified Platform Developer Microsoft Certified Solutions Developer TIBCO Certified Architect

Info/Cyber Security certifications

Microsoft Certified: Azure Security Engineer Associate Cisco Certified Network Professional - Security GIAC Exploit Researcher and Advanced Penetration Tester

<u>Architecture, Project Management, and Process</u> Certifications

PMI Risk Management Professional PMI Agile Certified Practitioner ITIL Foundation Certification

PMI Certified Associate in Project Management

Certified Professional ScrumMaster

Six Sigma Black Belt

Microsoft Certified: DevOps Engineer Expert

Prince2 Practitioner

Certified Business Analysis Professional PMI Portfolio Management Professional

Systems Administration certifications

Microsoft Certified Solutions Associate: Windows Server 2012/2016

Citrix Certified Professional-Virtualization

Microsoft Certified Solutions Expert: Server Infrastructure

Salesforce.com Certified Administrator

ServiceNow Certified Application Developer

HP ATP - Hybrid IT Solutions V2

MCSE: Core Infrastructure

Red Hat Certified Specialist in Cloud Infrastructure (was System Administrator OpenStack)

Oracle Linux Certified Administrator

Red Hat Certified Specialist in Messaging Administration

Red Hat Certified Architect

HP Master ASE – Hybrid IT Solutions Architect V1

Red Hat Certified Architect: Cloud

Salesforce.com Certified Advanced Administrator

Red Hat Certified Specialist in Linux Performance Tuning

Networking and Communications

Cisco Data Center Unified Computing Design Specialist Cisco Data Center Unified Fabric Support Specialist

Avaya Certified Design Specialist

Dell Implementation Engineer - Specialist

BICSI Technician and Registered Communications

Distribution Designer

Cisco Certified Network Professional - Enterprise (was CCNP

Wireless)

SolarWinds Certified Professional

BICSI ITS Technician

Cisco Certified Network Professional (was CC Design Professional)

Cisco Certified Design Expert

Dell EMC Technology Architect - Expert

Dell Implementation Engineer - Expert

Cisco Certified Internetwork Expert (all variations)

Juniper Networks Certified Professional (all specializations)

Data/Database certifications

Microsoft Certified Solutions Associate: BI Reporting

Qlik Sense Business Analyst

SAS Certified Statistical Business Analyst - SAS 9

IBM Certified Application Developer - DB2 9.7 for Linux, Unix and Windows

Oracle Certified Professional - MySQL 5.x Database Administrator

Tableau Server Certified Professional

Oracle Certified Associate - DBA

IBM Certified Database Administrator - DB2 11.1 for Linux, UNIX and Windows

SAS® Certified Professional: Data Curation for SAS Data Scientists

SAS Certified Data Scientist Using SAS 9 Cloudera Certified Associate Data Analyst

Source: Foote Partners IT Skills & Certifications Pay Index™, 3rd Quarter data edition

IT CERTIFICATIONS ANALYSIS – Winners

A. <u>IT CERTIFICATIONS:</u> Paying well above average + gaining the most in market value

As a group, the 585 IT certifications tracked in our *IT Skills and Certifications Pay Index*TM had declined in market value every calendar quarter since 3rd quarter 2018 until the second half of 2021 when they posted two consecutive quarters of gains. But in the first nine months of 2022 all those gains were lost. Still, some IT certifications bucked this trend.

The following IT certifications meet two prerequisites:

- First, they recorded substantial gains in cash market value in the six months ending October 1, 2022.
- Second, they earned workers cash pay premiums well above the average of all 585 certifications in our IT Skills and Certifications Pay Index™

No IT certification the follows is earning less than the equivalent of 10 percent of base salary—significant considering the average for all skills reported is 6.6 percent of base—and every certification listed below grew somewhere in the 9 percent to 57 percent range in cash market value in the six months ending October 1st. *They are listed in descending ranked order of market value gain* (including ties).

Here is the list of IT certifications the meet the above criteria (in alphabetical order):

- AWS Certified DevOps Engineer Professional
- AWS Certified Security Specialty
- Certificate of Cloud Security Knowledge
- Certified in the Governance of Enterprise IT
- Certified Professional Scrum Product Owner
- CompTIA Advanced Security Practitioner
- GIAC Certified Forensics Analyst
- GIAC Certified Incident Handler
- Google Certified Professional Cloud Architect

- Google Cloud DevOps Engineer
- InfoSys Security Engineering Professional
- Okta Certified Administrator
- Okta Certified Developer
- Okta Certified Professional
- Pega Certified Lead System Architect
- PMI Program Management Professional
- SAFe Certification

Below is the same list, but in descending ranked order of cash premium first and market value increase second (including ties).

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1. Certified Professional Scrum Product Owner

Average Pay Premium: 13 percent of base salary equivalent

Market Value Increase: 18.2 percent (in the six months through October 1, 2022)

2. PMI Program Management Professional (PgMP)

Average Pay Premium: 12 percent of base salary equivalent

Market Value Increase: 20 percent (in the six months through October 1, 2022)

3. [Tie] GIAC Certified Forensics Analyst (GCFA)

InfoSys Security Engineering Professional (ISSEP/CISSP)

Okta Certified Developer

Average Pay Premium: 12 percent of base salary equivalent

Market Value Increase: 9.1 percent (in the six months through October 1, 2022)

6. Okta Certified Professional

Average Pay Premium: 11 percent of base salary equivalent

Market Value Increase: 57.1 percent (in the six months through October 1, 2022)

IT CERTIFICATIONS ANALYSIS - Winners, cont'd.

7. Certified in the Governance of Enterprise IT (CGEIT)

Average Pay Premium: 11 percent of base salary equivalent

Market Value Increase: 37.5 percent (in the six months through October 1, 2022)

8. AWS Certified Security - Specialty

Average Pay Premium: 11 percent of base salary equivalent

Market Value Increase: 22.2 percent (in the six months through October 1, 2022)

9. Certificate of Cloud Security Knowledge (CCSK)

SAFe Certification

Average Pay Premium: 11 percent of base salary equivalent

Market Value Increase: 10 percent (in the six months through October 1, 2022)

11. [Tie] AWS Certified DevOps Engineer - Professional

CompTIA Advanced Security Practitioner (CASP)

GIAC Certified Incident Handler (GCIH)

Google Certified Professional Cloud Architect

Google Cloud DevOps Engineer

Okta Certified Administrator

Pegasystems Certified Lead System Architect

Average Pay Premium: 10 percent of base salary equivalent

Market Value Increase: 11.1 percent (in the six months through October 1, 2022)

IT CERTIFICATIONS ANALYSIS – Losers

B. IT CERTIFICATIONS THAT HAVE LOST THE MOST MARKET VALUE: Last 2 years

The average market value for 584 tech certifications may have increased in each of the last two calendar quarters, the first increases in several years. But this doesn't obviate the fact that they have been on a steady decline for much of the past several years.

The following tech certifications lost the most in cash market value in the 24 months ending October 1, 2022.

Why have more certifications been losing value than gaining value?

Certifications decline in market value for a number of obvious and not so obvious reasons. Pay premiums may diminish as a certification expires, is retired, or is replaced with other certifications as technology evolves. Also, there remains a lingering bias that taking a proctored exam does not confer expertise in a subject on the test taker, especially when the pass rate is 70 percent (or less) correct answers. The certification industry has fought back against this bias by adding laboratory requirements and even peer review panels that decide if the candidate has qualified to receive designation.

But just as often it is their <u>popularity</u> that drives down pay premiums for a certification: as interest in a certification escalates and more people attain the certification, the gap between supply and demand for the certification narrows, driving down its market value as the laws of scarcity would dictate. This has been frequently documented in the case of dozens of certifications over the 20+ years Foote Partners has been tracking and reporting their cash pay premiums in the *IT Skills and Certifications Pay Index*.

LOSING GROUND: Listed below in descending order of 24-month percent market value decline, grouped alphabetically in cases of a tie. **Loss range: -30% to -44%**

- Microsoft Certified Solutions Associate: BI Reporting
- Avaya Certified Design Specialist (ACDS)
- [Tie] GIAC Reverse Engineering Malware (GREM)
 SAS® Certified Advanced Analytics Professional Using SAS 9
- BICSI Technician and Registered Communications Distribution Designer
- Salesforce B2C Commerce Developer
- [Tie] Red Hat Certified Specialist in Cloud Infrastructure

CWNP/Certified Wireless Analysis Professional (CWAP)

VMware Certified Professional - Network Virtualization

Cisco Certified Network Professional - Data Center (CCNP

Cloud)

Microsoft Certified Azure Administrator Associate

Red Hat Certified Systems Administrator (RHCSA)

Pegasystems Certified Robotics System Architect

Systems Security Certified Practitioner (SSCP)

Oracle Certified Professional - Advanced PL/SQL Developer

Oracle Certified Professional - E-Business Suite 12

Dell Information Storage and Management Associate

Cont'd.

Check Point Certified Security Master (CCSM)

CompTIA Server+

Six Sigma Master Black Belt

IBM Certified Solution Advisor - DevOps V2

Salesforce Certified Platform Developer

Citrix Certified Professional-Virtualization (CCP-V)

Cisco Data Center Unified Computing Design Specialist

[Tie] Certified Computer Examiner (CCE)

Dell Implementation Engineer - Specialist (DCS - IE)



2022 IT Skills & Certifications Pay Volatility Index™

(Data collected through October 1, 2022)

Demand dynamics in benchmarked certified and non-certified IT skills pay

What is skills and certifications pay volatility?

Skills volatility is defined as the incidence of gains or declines in premium pay earned by tech professionals for specific certified and noncertified technical and business skills. Tracking volatility is useful for both analyzing and forecasting demand for skills, for monitoring IT workforce transition, and for understanding IT management decision making. Volatility offers valuable insights that salary movements and hiring behavior do not. Important in this distinction is that skills can be segmented and benchmarked more meaningfully than jobs. Similar to IT positions, there are the broad categories (e.g., security, networking, systems, database, applications development). But also, more narrow areas, for example---web/e-commerce development, storage area networking, virtualization, architecture, business process, project management, methodology. But unlike most jobs, within categories or niche are very specific vendor-specific or vendor independent niches and skill specializations that provide more granular analysis (e.g., SAP, AJAX, Ruby on Rails, Microsoft Sharepoint, collaboration appliances, Oracle database).

Foote Partners News Release - December 13, 2022

TRENDS

Cash Pay Premium Volatility for IT Skills and Certifications

Volatility in market value for individual IT skills and certifications---defined as incidence of gains or declines over a period of time in premium pay earned by IT professionals for specific technical and business skills---increased from July 1, 2022 to October 1, 2022 according to the latest update of Foote Partners' long-running *IT Skills and Certifications Pay Index*TM of market values for tech skills. Market value is measured by tracking additional cash compensation paid to workers by their employers for specific certified and non-certified skills they possess.

Current Quarterly Recap (data collected through October 1, 2022)

TOTAL: All Skills and Certifications

- 23.9% of skills and certifications (298 of 1,245) changed in market value in 3rd Quarter 2022, a moderate decrease from 24.7% in the prior quarter. Average volatility in the prior calendar year 2021 averaged 25%, slightly higher than the most recent calendar quarter volatility.
- **118 gained** value and **180 declined** in value in 3rd Quarter 2022, significantly different than the 161 and 145, respectively, in the prior quarter.

CERTIFIED SKILLS

- 21.4% of reported certifications (125 of 584) changed market value in 3rd Quarter 2022, more than three points higher than the 18.1% volatility in the prior quarter in which only 105 certs changed value.
- 58 gained market value while 67 declined in value in Q3 compared to 50 and 55, respectively, in the prior quarter---a significant differential marking a return to flat or diminishing market value overall for IT certifications.

NON-CERTIFIED SKILLS

- 26.2% of reported noncertified skills (173 of 661) changed value in 3rd Quarter 2022, four points lower than the 30.5% volatility in the prior quarter. This is still lower than average volatility of 32.3% for the 2021 calendar year.
- 60 noncertified skills gained in market value; 113 declined in value in the 3rd Quarter compared to 111 and 90, respectively, in the prior guarter---a significant flip between total gains and losses.

Tracking skills volatility is useful in many ways: analyzing and forecasting demand for skills; monitoring IT workforce transition; and understanding IT management decision making. In fact, we believe statistical volatility in IT skills pay offers a more complete story of true labor market conditions than salary movements and hiring behavior, among other common indicators. Important in this distinction is that skills can be segmented and benchmarked more meaningfully than jobs allowing to microanalyses.

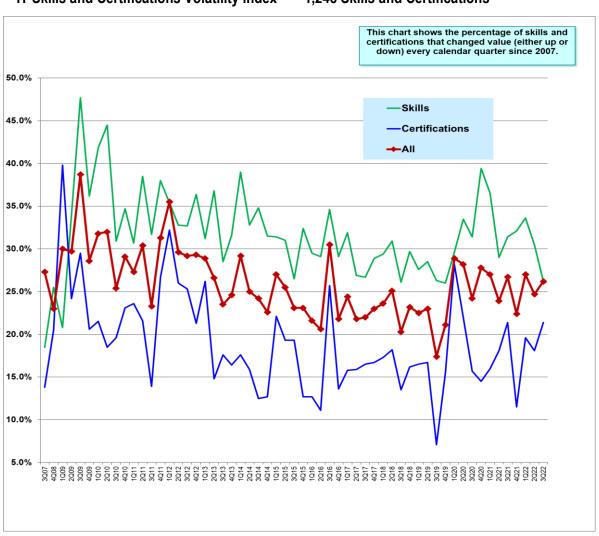
Similar to jobs, IT skills have broad skills categories that can be tracked (e.g., security, networking, systems, database, applications development). But unlike jobs, skills pay can be pinpointed to hundreds of niches and specialization. Also, unlike most job trends analyses, within skills categories and niches are *vendor-specific* and *vendor independent* skill specializations for more granular tracking, analysis, and forecasting.

Quarterly volatility for all 1,248 certified and non-certified skills in the last two years has been widely variable, in the 17% to 28% range. This is an important shift trend that we believe signals a move that employers are taking a more long-term view to building their tech workforces for emerging technologies such as Al/Machine Learning, Data Analytics and a variety of digital solutions. Tech leaders right now are demanding more agility, faster reaction times, and more predictable execution; this is keeping volatility high as skills markets constantly adjust to meet surges in demand for specific certified and non-certified skills.



VOLATILITY HIGHLIGHTS - 16 Year Trending

IT Skills and Certifications Volatility Index™ – 1,248 Skills and Certifications



Recent IT skills and certifications volatility trends

QUARTERLY SUMMARY

In the 3rd Quarter 2022, 23.9% of skills and certifications recorded a change in their cash pay premiums, down slightly from 24.7% the first quarter.

NONCERTIFIED SKILLS VOLATILITY in 3Q 2022 (26.2%) was 4 points lower than the prior quarter (30.5%) and also lower than the 30.6% average volatility over the past 12 months.

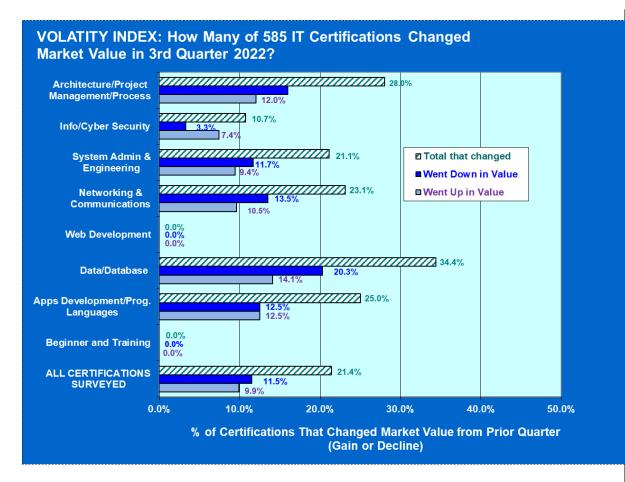
IT CERTIFICATIONS VOLATILITY in 3Q 2022 was higher than the prior quarter, up 21.4% from 18.1%. This is higher than both the 17.7% average quarterly volatility in the last 12 months and 17.6% in the last 24 months.

(Pay data supporting these charts available in the <u>IT Skills and</u> <u>Certifications Pay IndexTM</u> – 2007 to 2022 quarterly data edition)

(Source: Foote Partners LLC, 2022 IT Skills & Certifications Pay Index™)



VOLATILITY HIGHLIGHTS IT Certifications – 3rd Quarter 2022 data



(Source: Foote Partners LLC, 2022 IT Skills & Certifications Pay Index™)

IT Skills and Certifications Volatility Index™ 3Q 2022 data edition findings: Tech Certifications

IT Certifications Volatility Highlights

Among all 585 certifications surveyed, highest volatility (>10%) occurred in these segments (ranked highest to lowest):

- Data/Database
- Architecture/Project Mgt/Methodology
- Applications Development
- Networking & Communication
- Systems Admin & Engineering

Within segments, notable upward volatility (value gains) occurred most in these:

- Data/Database
- Architecture/Project Mgt/Methodology
- Applications Development

Within segments, notable downward volatility (value declines) occurred most in these (ranked):

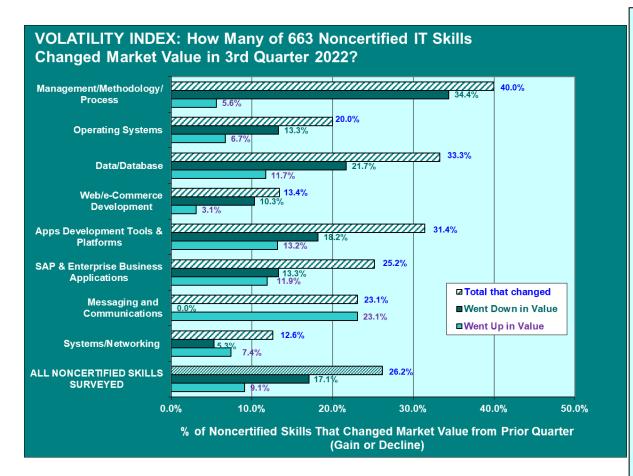
- Data/Database
- Architecture/Project Mgt/Methodology
- Networking & Communication
- Applications Development
- Systems Admin & Engineering

(Pay data supporting these charts available in the <u>IT Skills and Certifications</u>

Pay IndexTM – 2007 to 2022 quarterly data edition)



VOLATILITY HIGHLIGHTS Non-certified IT Skills – 3rd Quarter 2022 data



(Source: Foote Partners LLC, 2022 IT Skills & Certifications Pay Index™)

IT Skills and Certifications Volatility Index[™] 3Q 2022 data edition findings: Non-certified IT Skills

Non-certified IT Skill Pay Volatility Highlights

Among all 663 noncertified IT skills surveyed, high volatility (>20%) occurred in all but one segments (ranked highest to lowest):

- Management/Methodology/Process
- Data/Database
- Applications Development Tools & Platforms;
- SAP & Enterprise Business Apps
- Messaging and Communications
- Operating Systems

Within segments, notable upward volatility (value gains) occurred most in these (ranked):

- Messaging and Communications
- Applications Development Tools & Platforms
- SAP & Enterprise Business Apps
- Data/Database

Within segments, notable downward volatility (value **declines**) occurred most in these (ranked):

- Management/Methodology/Process
- Data/Database
- Applications Development

(Pay data supporting these charts available in the <u>IT Skills and Certifications Pay</u> $\underline{Index^{TM}} - 2007 \text{ to } 2022 \text{ quarterly data edition})$



2022 IT Skills and Certifications Pay Index™ (3rd Quarter data edition)

- Pay premiums for 1,248 certified and noncertified IT skills
 - Three data points for each position: 10th, 50th, 90th percentile
- Verified and validated IT skills pay data from 90,126 IT professionals at 4,057 employers in US and Canada
- Current data collected through October 1, 2022 (updated quarterly)
- Excel format data tables allowing for data loading into third-party data analytics tools from PayScale, MarketPay, PayFactors, CompAnalyst, WillisTowersWatson, Mercer, et. al.
- Certifications Guide containing basic information about surveyed IT certifications (pre-requisites; costs; test content; lab requirements, etc.)

Pricing: \$6,300 single edition. \$21,500 annual subscription

Definition of IT skills premium pay

- Pay that IT workers receive for possessing high-value IT and business skills used on the job
- Given in the form of a bonus, or embedded in base salary to adjust for the presence of a dominant vendor or technology central to job performance (examples: Cisco Network Engineer, Python Software Engineer, Redhat Linux Systems Administrator, or SAP Developer.)
- Often used to adjust either base pay or total pay in situations where job title does not match actual on-the-job duties and responsibilities, and changing the job title is not an attractive option
- May be used as a reward, recruiting inducement, retention tool, or as a guide for creating consulting rate cards



Foote Partners, LLC Foote Research Group

ABOUT THIS RESEARCH

Foote Partners' primary research survey for tracking IT skills and certifications pay and supply/demand volatility is the industry-leading *IT Skills and Certifications Pay Index*TM (ITSCPI), launched in 1999, and the *IT Skills and Certifications Volatility Index*, both updated every three months since that time. Data covering 372,125 tech professionals at 4,057 employers in 83 U.S. and Canada cities are reported for IT salaries and skills pay earned for 260 positions and 1,248 certified and noncertified technical and business skills. Verified and validated pay data for 90,126 tech workers has been included in the 3rd Quarter 2022 data edition of the ITSCPI, compiled from data collected through October 1, 2022.

Demographics of the participating organizations for our latest update are as follows, measured most appropriately for the type of business, by revenues, assets, total premiums and operating budgets:

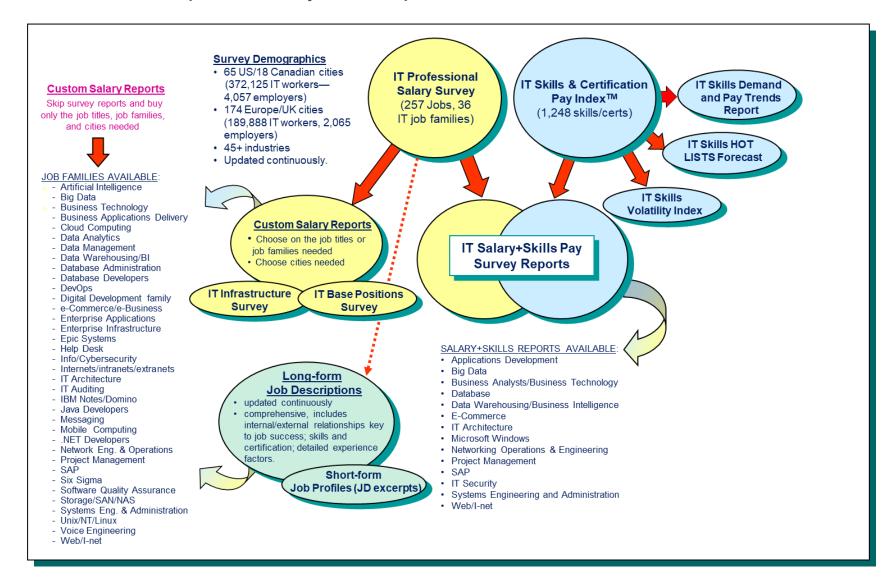
- 18% of participating organizations have \$5 billion+ in sales/\$15+ billion in total assets
- 28% of participating organizations earn more than \$1 billion in annual revenues or more than \$5 billion in total assets
- 46% of participating organizations have \$500+ million in sales/\$1+ billion in total assets/\$500+ million in premiums/\$500+ million operating budget (government, educational, not-for-profit)
- 54% of participating organizations fall in the SMB (small-to-medium sized business) segment, generally defined as organization under \$500 million in sales.
- [Public sector] 5% have operating budgets of \$500 million or more, [nonprofit/educational sectors] 4% with operating budgets \$100 million to less than \$500 million

TO OBTAIN A COPY OF THE LATEST IT SKILLS AND CERTIFICATIONS PAY INDEX™

Please visit the Foote Partners web site: IT Skills and Certifications Pay Index

Foote Partners News Release - December 13, 2022

Foote Partners 2022 IT Compensation Survey Product Map







ABOUT FOOTE PARTNERS

Foote Partners, LLC is a technology analyst firm and independent benchmark research organization focusing on the people (versus vendor) side of managing technology and technology value creation. A thought leader and trusted advisor to thousands of employers on five continents who purchase our products and services, our company provides pragmatic benchmark research and forward-thinking advice and market intelligence targeting the tech workforce in the modern highly integrated business/IT hybrid environment in which all private and public organizations now operate.

Our products are deeply grounded in specialized proprietary data-driven statistical and empirical research, benchmark surveys, and business intelligence collected from thousands of North American employers with whom we have deep longstanding research partnerships. These partnerships have been created and supported specifically to enable unique market intelligence views and difficult-to-find decision support research on the multiple facets of IT human capital management. As a group, these U.S., Canadian, and European partners were selected to meet strict criteria for what we believe is the most meaningful demographic representation for tech professionals in each local labor markets.

Founded in 1997 and comprised of former Gartner industry analysts, McKinsey & Company, Mercer and WillisTowersWatson senior consultants, and former corporate HR, IT, and business executives, the firm's research division publishes 70+ quarterly-updated benchmarking, analytical research and forecasting products that help employers benchmark their IT compensation, solve difficult information technology management and workforce problems, and strengthen their ability to execute complex business solutions.

Foote Partners tech compensation survey findings and labor market trend analyses are featured regularly in countless business, HR, and IT media sources and periodicals around the globe, including *Bloomberg BusinessWeek, Forbes, Fortune, Wall Street Journal, New York Times, CIO Magazine, ComputerWorld,* and WorldatWork's *Journal* and *Workspan Magazine*; and in appearances on network and cable television, National Public Radio, and countless podcasts and webcasts.

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