

JOI Collection design by Simone Viola

Think of a chair. An everyday object made invisible by continuous use. A light piece of domestic furniture in which comfort has the equal aesthetics. And what is a chair good for if not to sit down to eat, talk, wait, rest and live life? We have traced the identity of our ideal chair to create the profile of a happy, joyful object which leads automatically to evenings in the company of friends, with the family at home or in the garden, to moments in which chairs are moved to make room for a new arrival, to stack them easily at the end of the day or leave them outside overnight in the rain. An object without boundaries other than the need to be practical, comfortable and user-friendly. The Joi collection is a tribute to one of the greatest masters of the 20th century: Hans J. Wegner. A thought which flows along the same guidelines of beauty, simplicity and ergonomics. A decisive line traced by the imprint of great, proudly modern Nordic design, because real design follows life as opposed to fashion. Joi combines all of this with advanced construction techniques which allow accessible and flexible production in a variety of versions. Its main feature is the joint which allows the creation of three different chairs, inserting backs characterised by different personalities, uses and vocations. The choice of colors also pursues the consistent thought of a determined but flexible object. With four different colors for the structure and five fabrics for the removable seat cover, the Joi collection allows a wide variety of combinations suited to identifying the right mood for the setting in which it is going to be used.

JOI twenty

height 76 cm depth 52 cm width 50 cm seat 46,5 cm

TO-1520

Net weight	4.6 kgs
Packing	2 pcs/ctr
Box size	70x49x94.5 cm
CBM	0,32





JOI twentyfour

height 81,5 cm depth 53 cm width 56 cm seat 46,5 cm

TO-1524

Net weight	4.5 kgs
Packing	2 pcs/ctr
Box size	66x55.5x94.5 cm
CBM	0,35





JOI thirtysix

height 85 cm depth 52,5 cm width 46 cm seat 46,5 cm

TO-1536

Net weight	4.5 kgs
Packing	2 pcs/ctr
Box size	94,5x46.5x63 cm
CBM	0.28





Materials

polypropylene air injection technology

structure	
white	
light brown	
dark brown	
black	

seat cover	
sand	
coffee	
anthracite	
light blue	
lime	

in and outdoor use





