

DAY 1 CMP Training

Lapsed Time	Activity
Module 1	
0:15	Introduction / Agenda
0:15	How people learn
0:15	Going Green
Module 2	
0:15	Evaluation & ROI
0:15	Contracts
0:15	Accessibility
Module 3	
0:30	Budgeting
0:30	Budgeting Activity
Module 4	
0:30	Making sense of it all
0:30	Room Set-ups
Module 5	
0:30	Food and Beverage
0:30	Technology & AV
Module 6	
0:15	Ancillary Items & Registration
0:15	Exhibitions
Module 7	
0:15	Going International
0:15	Site Selection Process
0:15	Marketing & Promotion