

Herbaland Launches Lowest-Sugar Vegan Gummy Candy in the Market

Herbaland's innovative Oh My! Gummies contain only 2g of sugar per bag and are packaged in 100% compostable pouches

VANCOUVER, BC - July 18, 2023 - Herbaland Naturals, the largest gummy vitamin manufacturer in Canada, has just released the lowest sugar vegan gummy candy in the Canadian market. With only 2g of sugar and packaged in 100% compostable pouches, these plant-based gummies are here to shake up the healthy candy aisle!

Herbaland's latest gummies, which come in a bear and a berry shape, are expertly formulated by their in-house Gummy Lab to taste and feel exactly like the gelatin and sugar based gummies from your childhood. Oh My! Gummies are sugar alcohol free, and contain a blend of stevia and monk fruit juice as sweeteners.

"We are excited to offer a gummy candy alternative that doesn't compromise on taste and texture from a family owned Canadian business," says Aisha Yang, Co-Founder and Director of Herbaland, "We have spent the last year formulating these gummies as a healthier alternative to traditional gummy candy, and we are so happy with how they turned out!"

The line comes in three delicious and fruity flavors, Sour Watermelon, Peach, and Pineapple, and are sure to dazzle your tastebuds. After selling out during their initial launch, Herbaland is already working on adding three more flavors which will be available in the fall of 2023.

Packaged in 100% compostable packaging, these candies are the better alternative in so many ways. Herbaland is committed to sustainability, and will also plant 1 tree for every Oh My! Gummy pouch purchased.

Oh My! Gummies can be found in some of Canada's top health & wellness retailers including Choices Market, Calgary Co-op, Nutter's, Bulk Barn, and selected Sport Checks.

About Herbaland

Founded in 2009, Herbaland's mission is to bring health and wellness to all by creating natural health products that are good for people and the planet. Herbaland is Vancouver-based and CAMSC certified diversity-owned company. As a 50% women-founded and owned company, Herbaland is very proud that its diverse team comes from over 20 different countries. Herbaland is also a certified Benefit Corporation, recognized for adhering to a high standards of verified performance, accountability and transparency. For more information visit www.herbaland.ca