

Canadian based gummy manufacturer, Herbaland Naturals, has successfully completed the Climate Smart program for their 2022 inventory

For Immediate Release

Vancouver, BC – Oct 27, 2023– Herbaland announces its successful renewal of the Climate Smart Training and Certification program. This award-winning greenhouse gas (GHG) emissions reductions program from BMO Radicle Inc. enables businesses to transform into sustainability leaders while reducing business costs.

Herbaland has achieved significant emissions reductions by becoming Climate Smart Certified. The Climate Smart program provides a unique combination of training, tools, and technical assistance to enable companies to measure and reduce their GHG emissions, make informed decisions to invest in efficiencies, and communicate their sustainability initiatives in a compelling and data-driven way. This unique approach equips companies with the tools to analyze, measure, and reduce emissions and develop the capacity to lead the emissions reduction charge internally.

Becoming a Climate Smart Certified business means joining other industry-leading companies making environmental stewardship and economic prosperity their new reality. Thanks to this accolade, Herbaland is helping to move the health and wellness sector towards a brighter future, making a direct impact on the financial and environmental longevity in Vancouver, British Columbia.

"Becoming Climate Smart Certified is more than just a recognition for Herbaland; it signifies our deep-seated commitment to sustainability that serves both the planet and our community. This achievement underscores our dedication to responsible business practices, leading to not only reduced costs but also a stronger bond with our eco-conscious consumers." says Aisha Yang, Co-Founder and CEO of Herbaland.

The Climate Smart Training and Certification program has helped over 1200 businesses reach their GHG emissions reduction goals while balancing financial prosperity. Ultimately, businesses that invest in reducing their carbon footprint save money—often a lot of it. The Climate Smart program has enabled companies reach an average of 24% emissions reductions against baseline, and \$4.7 million CAD in total cost savings.

"By completing the Climate Smart training program, companies are pioneering a new path towards Net Zero, making environmental stewardship and financial prosperity two sides of the same coin," says Saj Shapiro, Head, BMO Radicle. "Climate Smart Certified businesses are among global industry leaders who have taken steps toward creating sustainable initiatives for their company's long-term success, and showing they have a plan in place to make a positive impact for the environment for generations to come."

In completing this program, Herbaland joins other industry leaders in meeting emissions reduction objectives that benefit the environment – and their bottom line.



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About Herbaland

Founded in 2009, Herbaland's mission is to bring health and wellness to all by creating natural health products that are good for people and the planet. Herbaland is Vancouver-based and CAMSC certified diversity-owned company. As a 50% women-founded and owned company, Herbaland is very proud that its diverse team comes from over 20 different countries. Herbaland is also a certified Benefit Corporation, recognized for adhering to a high standards of verified performance, accountability and transparency. For more information visit www.herbaland.ca