

TOP BUTTON
MELBOURNE



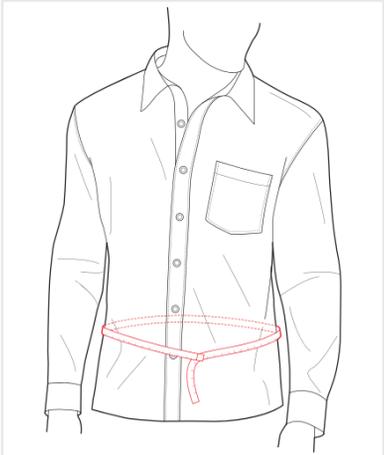
NECK

Place the measuring tape around your neck at the height where your collar would normally rest. Relax your neck looking straight ahead in a natural position, don't tilt your head up or down as this will expand your neck. Hold 1 finger inside the tape measure when measuring to allow room for comfort.



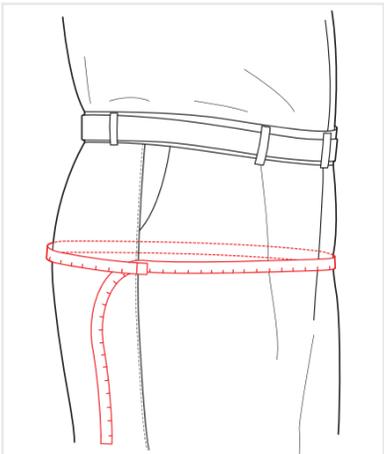
CHEST

Run the measuring tape around the fullest part of your chest, tight up under your armpits and straight across the shoulder blades. Take the measurement with arms hung down, no puffing out your chest (but ensure you are looking straight ahead)! Ensure there is no allowance as we will add this for you.



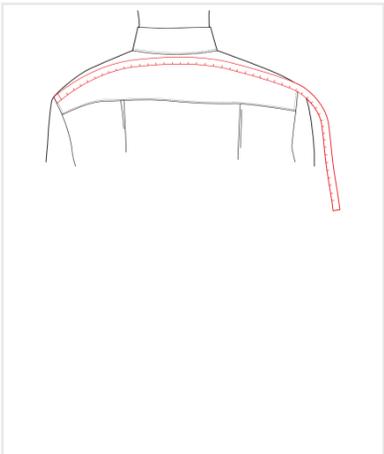
STOMACH

This measurement is not the same as your pants waist measurement. Measure across the largest part of your stomach, usually this is directly over your belly button. Ensure the measure tape is snug on the skin but not squeezing in.



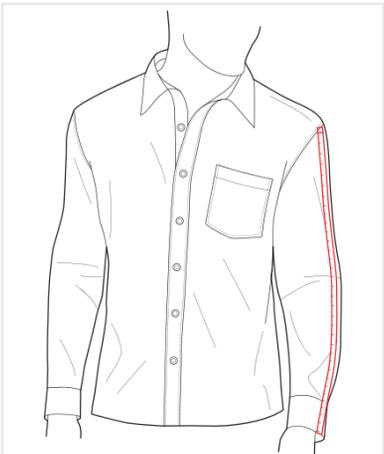
SEAT

Ensure you remove all items from your pockets when taking this measurement. This forms the bottom opening of your shirt and should be taken around the largest part of your glutes running across the front of your zipper. If wearing jeans or thick pants minus 1 inch from the final measurement.



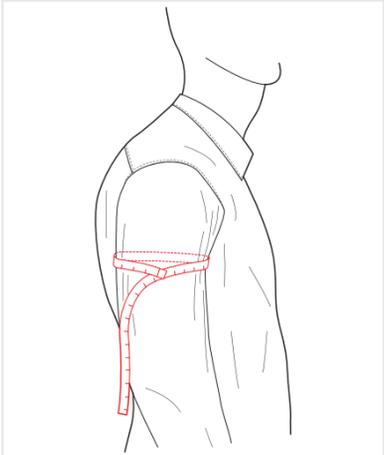
SHOULDERS

You will need a partner to take this measurement; if you don't have one you can measure a shirt you have instead (ensure it is one that fits well in the shoulders!). Start the tape measure from the outside edge from where you want the yoke (the piece of material that joins onto the top of the sleeve) of the shirt to start and measure across the natural curve of your back to the other side of the yoke.



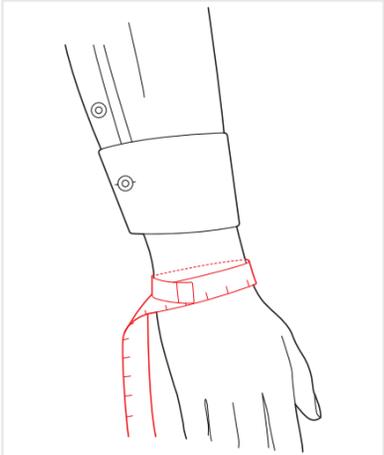
SLEEVE LENGTH

You will require a partner to measure your sleeve length, begin from where your shoulder measurement started. Measure down to the elbow joint and then down to the back of your hand. The measurement should finish where you wish the sleeve to end, we recommend no longer than 1 inch past the end of your wrist. Alternatively measure the sleeve length of a shirt that fits well in the sleeve from the start of the shoulder seam down to the end of the cuff.



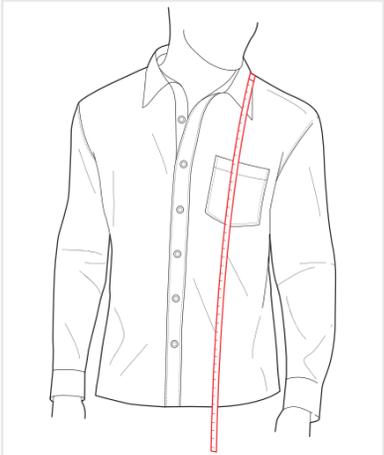
BICEP

Have your arms hanging by your side and head looking straight ahead; measure your bicep at the fullest part which will usually be pretty close to your armpit. Make sure the tape measure is snug but not too tight and round up to the nearest half inch.



WRIST

Measure your wrist around your wrist bone, take the actual measurement; we will add an allowance depending on the cuff type chosen.



SHIRT LENGTH

Start the tape measure from the side of your neck where it joins your shoulders. Run the tape measure directly down over your chest towards your waist. If you plan to tuck your shirt in take the tape measure and run this down past your waist and finish around halfway of your fly zipper. If you wish to wear your shirt untucked we recommend taking 1 to 1.5 inches off this measurement.



SHIRT FITMENT

For most men we recommend to begin with our **'Fitted'** fit; this is perfect for the office or daily wear, fitted yet comfortable without being too tight. However, if you prefer a tight fit (or those who were caught flexing when taking their bicep measurement!) then our **'Super Slim'** fit is perfect for you. You will feel the shirt hug you around the Chest, Stomach and Biceps with slight limited range of motion, sometimes showing off those muscles comes at a cost, right gents? Conversely, if you appreciate a generous, roomy fit then our **'Classic'** fit is for you. Additional allowance is given across the Chest, Stomach and Biceps for a boxier loose fit.