



PRORITUALS®

Hair Color, Cut and Style By:

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Photography by: Adolfo Lopez

Makeup: Bodyography

Color Questions? Call our hotline!

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PRORITUALS®

PROPIGMENT 2.0

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PRORITUALS ProPigment 2.0 is a bright, bold, direct dye series. This unique direct dye creates long-lasting, vibrant color and imparts a rich shine leaving your hair feeling soft and silky.

FEATURES & BENEFITS:

- Long-lasting direct dye
- No Ammonia
- No Peroxide
- No PPD
- No Resorcinol
- Acidic PH
- Paraben - Free
- Cruelty - Free
- Vegan

DIRECTIONS:

Apply evenly on desired area using a comb or a tint brush. *Gloves or protective wear should be used during application process.*

Leave on hair to set approximately 15 minutes.

Medium heat may be used with a dryer cap for up to 15-20 minutes. Let cool for 10 minutes for deeper color penetration results.

Rinse your hair thoroughly and dry.

TIPS:

Pre lighten with PRORITUALS Power Platinum 9 **OR** BlueLight Lightening Powder to a level 10 for maximum intensity.

Use CLEAR to lighten and brighten any shade.

Use WHITE to create pastels.

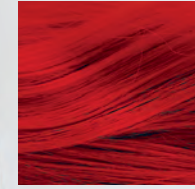
HOW TO CUSTOMIZE:

When customizing a color using ProPigment 2.0, begin with CLEAR or WHITE as your base and add your chosen color to this. If you start with the color and add base you will end up with far too much product. ProPigment 2.0 has a heavy dye load, so keep this in mind as you mix your colors.

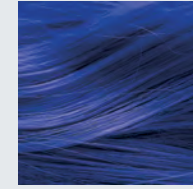
To create a pastel, add your chosen color to WHITE. To dilute a color and create a lighter shade add your chosen color to CLEAR. This process will not only save you time and money, but it will help create less waste, with unlimited options of customization.



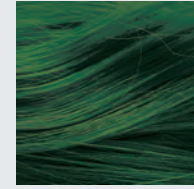
BRIGHT. BOLD. VIBRANT.



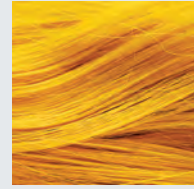
RED
4oz | 118ml
PRC-2.0-R



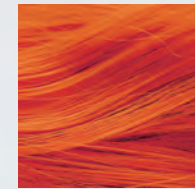
BLUE
4oz | 118ml
PRC-2.0-B



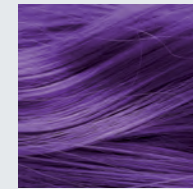
GREEN
4oz | 118 ml
PRC-2.0-G



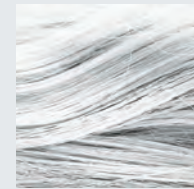
YELLOW
4oz | 118ml
PRC-2.0-Y



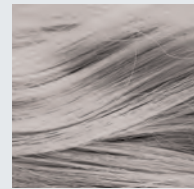
ORANGE
4oz | 118ml
PRC-2.0-O



PURPLE
4oz | 118ml
PRC-2.0-P

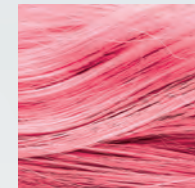


WHITE
12oz | 353ml
PRC-2.0-W

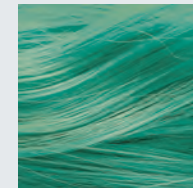


CLEAR
12oz | 353ml
PRC-2.0-C

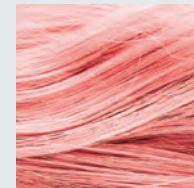
CREATE YOUR OWN COLOR PALETTE:



ELECTRIC PINK
40g Clear + 1g Red



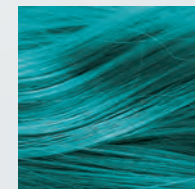
SEA FOAM
20g Clear + 1g
Blue + 2g Yellow



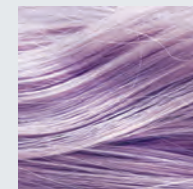
SALMON
20g White + 1g
Red + 1g Yellow



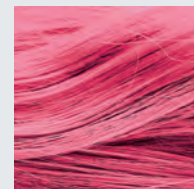
LIME
20g Clear + 20g
Green + 10g Yellow



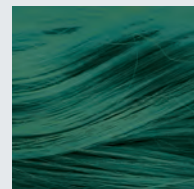
TEAL
20g White + 5g
Blue + 5g Yellow
+ 5g Green



LAVENDER
30g White + 1g
Red + 2g Yellow +
1g Purple



MAGENTA
10g White + 3g
Red + 25g Clear +
1g Purple



TURQUOISE
4g Clear + 10g
Blue + 3g Green +
3g Yellow

FOR MORE CUSTOM COLORS VISIT: [PRORITUALS.COM/PAGES/PROPIGMENT-2-0](https://prorituals.com/pages/propigment-2-0)