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PROPIGMENT 2.0

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PRORITUALS ProPigment 2.0 is a bright, bold, direct dye series. This unique direct dye creates long-lasting, vibrant color and imparts a rich shine leaving your hair feeling soft and silky.

### **FEATURES & BENEFITS:**

- Long-lasting direct dye
- No Ammonia
- No Peroxide
- No PPD
- No Resorcinol
- Acidic PH
- Paraben Free
- Cruelty Free
- Vegan

### **DIRECTIONS:**

Apply evenly on desired area using a comb or a tint brush. Gloves or protective wear should be used during application process.

Leave on hair to set approximately 15 minutes.

Medium heat may be used with a dryer cap for up to 15-20 minutes. Let cool for 10 minutes for deeper color penetration results.

Rinse your hair thoroughly and dry.

Pre lighten with PRORITUALS Power Platinum 9 **OR** BlueLight Lightening Powder to a level 10 for maximum intensity.

Use CLEAR to lighten and brighten any shade.

Use WHITE to create pastels.

## **HOW TO CUSTOMIZE:**

When customizing a color using ProPigment 2.0, begin with CLEAR or WHITE as your base and add your chosen color to this. If you start with the color and add base you will end up with far too much product. ProPigment 2.0 has a heavy dye load, so keep this in mind as you mix your colors.

To create a pastel, add your chosen color to WHITE. To dilute a color and create a lighter shade add your chosen color to CLEAR. This process will not only save you time and money, but it will help create less waste, with unlimited options of customization.



## BRIGHT. BOLD. VIBRANT.



**RED** 4oz | 118ml PRC-2.0-R



**ORANGE** 4oz | 118ml PRC-2.0-O



BLUE 4oz | 118ml PRC-2.0-B



WHITE 12oz | 353ml PRC-2.0-W



GREEN 4oz | 118 ml PRC-2.0-G



**YELLOW** 4oz | 118ml PRC-2.0-Y



**CLEAR** 12oz | 353ml PRC-2.0-C

## **CREATE YOUR OWN COLOR PALETTE:**



**ELECTRIC PINK SEA FOAM** 40g Clear + 1g Red 20g Clear + 1g



Blue + 2a Yellow



**SALMON** 20g White + 1g Red + 1g Yellow



LIME 20g Clear + 20g Green + 10g Yellow



TEAL 20a White + 5a Blue + 5g Yellow + 5a Green



**TURQUOISE** 4a Clear + 10a Blue + 3g Green + 3g Yellow

FOR MORE CUSTOM COLORS VISIT: PRORITUALS.COM/PAGES/PROPIGMENT-2-0