Clare Wall Paint - Perfect Eggshell

Product Information

Our 100% acrylic, water-based formula applies easily and provides an even, uniform finish that resists dirt, grime, and mildew, while delivering exceptional performance, including washability, scrubability, durability...and all the abilities in between.

Our low-odor, Zero VOC* paints are GREENGUARD Gold Certified, which means they meet the most stringent standards for low chemical emissions and support better indoor air quality.

*Zero VOC means no carbon-based solvents (volatile organic compounds) have been intentionally added to this product, although trace amounts of VOC may be present as residual components of other ingredients.

Prep

Proper prep is the secret to a flawless finish. To start, make sure your walls are clean, dry, and free from any dust, oil, mildew, wax, or other substances. If necessary, sand or scrape any loose or peeling paint. Repair any cracks, holes, or imperfections, and make sure surfaces are smooth and dusted clean before painting. We suggest dulling glossy surfaces with fine grit sandpaper to ensure proper adhesion.

Our paint is self-priming on most properly prepared surfaces, but if you're painting over a higher gloss finish or a darker color, we recommend using our multi-purpose primer first. For best results, always apply two coats of paint. For more information on how to prep for painting, visit: www.clare.com/paintprep.

SOLVENT TYPE: Waterborne
RESIN TYPE: 100% acrylic
FINISH (ASTM D 523) EGGSHELL: 10–15% on a 60º meter, 15–30% on a 85º meter
COLORS: See www.clare.com/paint/wall for colors.
TINT BASES: L Tintable White, M Medium, D Deep
VISCOsITY AT 77ºF/25ºC: 100–105 KU
MAXIMUM VOC CONTENT: 2 g/L (by ASTM Test Method D 6886)
SOLIDS BY VOLUME (ASTM D 2697): 40.0% ± 2%
SOLIDS BY WEIGHT: 54.2 ± 2%
WEIGHT PER GALLON (ASTM D 1475): 11.00 lbs
COMPOSITION BY WEIGHT:
Pigments: 32.1%
Prime pigments*: 21.5
Reinforcing pigments: 10.6
Vehicle: 67.9%
Acrylic resins: 20.7
Water & additives: 47.2

RECOMMENDED FILM THICKNESS PER COAT:
Wet: 3.7 mils
Dry: 1.5 mils
PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS:
One gallon of Clare Wall Paint will cover 375–425 square feet depending on the condition of your wall or surface.
THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.
AVERAGE DRY TIME @ 77ºF/25ºC (ASTM D 1640): Dries to the touch in 30–60 minutes. Recommended wait time between coats is 2–4 hours. High humidity and cool temperatures may result in longer dry and recoat times.

APPLICATION EQUIPMENT:
BRUSH, ROLLER, AND SPRAY

PRIMERS:
Clare Interior Multipurpose Primer

SPECIAL INSTRUCTIONS:

CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. Always wear personal protective equipment while sanding and washing these surfaces. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by waterwashing all surfaces. For more information, visit clare.com/Safety or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or/asbestos, or contact your state or local Health Department.

Clare paint does not cause, prevent, or fix the growth of mold, mildew, or other fungi. Painted surfaces in high-moisture spaces, such as bathrooms, or homes in excessively humid climates, should have proper ventilation to help avoid mildew and mold.

Do not apply when the air or surface temperature is below 50ºF.

INGREDIENTS:

COMPLIES WITH: ARB 2007 SCM & CALGreen 2013, CHPS Section 01350, SCAQMD Rule 1113, LEED® 2009 IEQ, LEED® v4 EQ, UL GREENGUARD Gold Certified
SAFETY DATA SHEET: Available at www.clare.com/safety
PRIMERS: Clare Interior Multipurpose Primer

Section 01350; SCAQMD Rule 1113; LEED® 2009 IEQ; LEED® v4 EQ, UL GREENGUARD Gold Certified

CLEANUP: Clean with warm, soapy water.

DISPOSAL: Dispose of paint according to your local regulations, and never pour paint down your drain. For more information on safe paint disposal, visit: clare.com/safety.
Clare Trim Paint - Subtle Semi-Gloss

Product Information

Our Trim Paint provides a remarkably durable finish that stands up to the toughest wear and tear including stains, fingerprints, and smudges. This 100% acrylic, water-based formula applies easily and delivers an even, uniform finish that resists dirt, grime, and mildew, while providing exceptional performance, including washability, scrubbability, durability... and all the abilities in between.

Our low-odor, Zero VOC* paints are GREENGUARD Gold Certified, which means they meet the most stringent standards for low chemical emissions and support better indoor air quality.

*Zero VOC means no carbon-based solvents (volatile organic compounds) have been intentionally added to this product, although trace amounts of VOC may be present as residual components of other ingredients.

Prep

Proper prep is the secret to a flawless finish. To start, make sure your walls are clean, dry, and free from any dust, oil, mold, wax, or other substances. If necessary, sand or scrape any loose or peeling paint. Repair any cracks, holes, or imperfections, and make sure surfaces are smooth and dusted clean before painting. We suggest dulling glossy surfaces with fine grit sandpaper to ensure proper adhesion.

Our paint is self-priming on most properly prepared surfaces, but if you're painting over a higher gloss finish or a darker color, we recommend using our multi-purpose primer first. For best results, always apply two coats of paint. For more information on how to prep for painting, visit: www.clare.com/paintprep.

COMPLIES WITH: ARB 2007 SCM & CALGreen 2013; CHPS Section 01350; SCAQMD Rule 1113; LEED® 2009 IEQ; LEED® v4 EQ; UL GREENGUARD Gold Certified

SAFETY DATA SHEET: Available at www.clare.com/safety

PRIMERS: Clare Interior Multipurpose Primer

SPECIAL INSTRUCTIONS: CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. Always wear personal protective equipment while sanding and washing these surfaces. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by waterwashing all surfaces. For more information, visit clare.com/safety or call EPA's National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or asbestos, or contact your state or local Health Department.

Clare paint does not cause, prevent, or fix the growth of mold, mildew, or other fungi. Painted surfaces in high-moisture spaces, such as bathrooms, or homes in excessively humid climates, should have proper ventilation to help avoid mildew and mold.

Do not apply when the air or surface temperature is below 50ºF.

EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment while sanding and washing these surfaces. Release dust containing lead or asbestos. Always wear personal protective equipment while sanding these surfaces. SANDING AND SAFETY INSTRUCTIONS MANUALLY PROVIDE PERSONAL PROTECTIVE EQUIPMENT. CLARE INC. CLARE INC. 246 5TH AVENUE, NEW YORK, NY 10001 (646) 847-7746 WWW.CLARE.COM
Clare Ceiling Paint - Flat White

Product Information

Designed for the easiest above-your-head application with minimal splatter, this acrylic, water-based formula delivers smooth, uniform coverage with exceptional hide to conceal flaws. The ultra-flat, non-reflective finish helps to maximize light while offering outstanding durability to resist dirt, grime, and mildew.

Our low-odor, Zero VOC* paints are GREENGUARD Gold Certified, which means they meet the most stringent standards for low chemical emissions and support better indoor air quality.

*Zero VOC means no carbon-based solvents (volatile organic compounds) have been intentionally added to this product, although trace amounts of VOC may be present as residual components of other ingredients.

Prep

Proper prep is the secret to a flawless finish. To start, make sure your walls are clean, dry, and free from any dust, oil, mildew, wax, or other substances. If necessary, sand or scrape any loose or peeling paint. Repair any cracks, holes, or imperfections, and make sure surfaces are smooth and dusted clean before painting. We suggest dulling glossy surfaces with fine grit sandpaper to ensure proper adhesion.

Our paint is self-priming on most properly prepared surfaces, but if you’re painting over a higher gloss finish or a darker color, we recommend using our multi-purpose primer first. For best results, always apply two coats of paint. For more information on how to prep for painting, visit: www.clare.com/paintprep.

SOLVENT TYPE: Waterborne
RESIN TYPE: Modified copolymer
FINISH (ASTM D 523) FLAT: 0.2–2% on a 60° meter, 1–2% on a 85° meter
COLORS: Stock white
VIScosity AT 77°F/25°C: 100–110 KU
MAXIMUM VOC CONTENT: 2 g/L (by ASTM Test Method D 6886)
SOLIDS BY VOLUME (ASTM D 2697): 39.3% ± 2%
SOLIDS BY WEIGHT: 56.3 ± 2%
WEIGHT PER GALLON (ASTM D 1475): 11.71 lbs

COMPOSITION BY WEIGHT:
PIGMENT: 42.2%
PRIME PIGMENTS*: 17.0
REINFORCING PIGMENTS: 25.2
VEHICLE: 57.8%
ACRYLIC RESINS: 10.7
WATER & ADDITIVES: 47.1

RECOMMENDED FILM THICKNESS PER COAT:
WET: 3.8 mils
DRY: 1.5 mils

PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS:
One gallon of Clare Ceiling Paint will cover 350-400 square feet depending on the condition of your wall or surface.

THINNING RECOMMENDATION: This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

AVERAGE DRY TIME @ 77°F/25°C (ASTM D 1640): Dries to the touch in 30–60 minutes. Recommended wait time between coats is 2–4 hours. High humidity and cool temperatures may result in longer dry and recoat times.

APPLICATION EQUIPMENT: Brush, roller, airless spray
PACKAGING: One-gallon containers
STORAGE: Store in a dry area. Protect from freezing. Protect from temperatures above 110ºF for extended periods of time. Extreme temperatures may result in longer dry and recoat times.

SAFETY DATA SHEET: Available at www.clare.com/safety

PRIMERS: Clare Interior Multipurpose Primer

SPECIAL INSTRUCTIONS: CAUTION: Scrapping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. Always wear personal protective equipment while sanding and washing these surfaces. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by waterwashing all surfaces. For more information, visit clare.com/Safety or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or asbestos, or contact your state or local Health Department.

Clare paint does not cause, prevent, or fix the growth of mold, mildew, or other fungi. Painted surfaces in high-moisture spaces, such as bathrooms, or homes in excessively humid climates, should have proper ventilation to help avoid mildew and mold.

Do not apply when the air or surface temperature is below 50ºF.

INGREDIENTS:
Clare Primer

Product Information

Our fast-drying, multi-surface acrylic primer blocks stains and seals your surface to ensure a smooth, uniform finish. This Zero VOC®, low odor formula also delivers a long-lasting bond to a variety of interior surfaces including drywall, wood, and masonry, as well as hard-to-stick surfaces, such as aged alkyd, aluminum, and galvanized metal.

Our low-odor, Zero VOC® paints are GREENGUARD Gold Certified, which means they meet the most stringent standards for low chemical emissions and support better indoor air quality.

*Zero VOC means no carbon-based solvents (volatile organic compounds) have been intentionally added to this product, although trace amounts of VOC may be present as residual components of other ingredients.

Prep

Proper prep is the secret to a flawless finish. To start, make sure your walls are clean, dry, and free from any dust, oil, mildew, wax, or other substances. If necessary, sand or scrape any loose or peeling paint. Repair any cracks, holes, or imperfections, and make sure surfaces are smooth and dusted clean before painting. We suggest dulling glossy surfaces with fine grit sandpaper to ensure proper adhesion.

Our paint is self-priming on most properly prepared surfaces, but if you’re painting over a higher gloss finish or a darker color, we recommend using our multi-purpose primer first. For best results, always apply two coats of paint. For more information on how to prep for painting, visit: www.clare.com/paintprep.

**SOLVENT TYPE:** Waterborne

**RESIN TYPE:** Acrylic

**FINISH (ASTM D 523):** 2–8% on a 60º meter

**COLORS:** Stock white

**VISCOSITY AT 77ºF/25ºC:** 91–100 KU

**MAXIMUM VOC CONTENT:** 3 g/L (by ASTM Test Method D 6886)

**SOLIDS BY VOLUME (ASTM D 2697):** 36.2% ± 2%

**SOLIDS BY WEIGHT:** 50.0 ± 2%

**WEIGHT PER GALLON (ASTM D 1475):** 10.86 lbs

**COMPOSITION BY WEIGHT:**

- **PIGMENT:** 34.6%
- **PRIME PIGMENTS**: 11.1
- **REINFORCING PIGMENTS:** 23.5
- **VEHICLE:** 65.4%
- **ACRYLIC RESINS:** 12.4
- **WATER & ADDITIVES:** 33.0

*Prime pigments include titanium dioxide (TiO²), plus all other pigments directly adding to the hiding power of this paint.

**RECOMMENDED FILM THICKNESS PER COAT:**

- **WET:** 5.5 mils
- **DRY:** 2.0 mils

**PRACTICAL COVERAGE PER COAT AT RECOMMENDED DRY FILM THICKNESS:**

One gallon of Clare Primer will cover 225–275 square feet depending on the condition of your wall or surface.

**THINNING RECOMMENDATION:** This coating is intended to be applied without thinning or diluting under normal environmental and application conditions. If necessary to maintain good workability, add up to 1/4 pint (4 fl. oz.) of clean water per gallon of coating.

**AVERAGE DRY TIME @ 77ºF/25ºC (ASTM D 1640):** Dries to the touch in 30–60 minutes. Recommended wait time between coats is 2–4 hours. High humidity and cool temperatures may result in longer dry and recoat times.

**APPLICATION EQUIPMENT:** Brush, roller, airless spray

**PACKAGING:** One-gallon containers

**STORAGE:** Store in a dry area. Protect from freezing. Protect from temperatures above 110ºF for extended periods of time. Extreme temperatures may cause paint to become unusable.

**CLEANUP:** Clean with warm, soapy water.

**DISPOSAL:** Dispose of paint according to your local regulations, and never pour paint down your drain. For information on safe paint disposal, visit: clare.com/safety

**SAFETY DATA SHEET:** Available at www.clare.com/safety

**SPECIAL INSTRUCTIONS:** CAUTION: Scraping or sanding surfaces of older buildings (especially pre-1978) may release dust containing lead or asbestos. Always wear personal protective equipment while sanding and washing these surfaces. EXPOSURE TO LEAD OR ASBESTOS CAN BE VERY HAZARDOUS TO YOUR HEALTH. Always wear appropriate personal protective equipment during surface preparation, and finish cleanup of any residues by waterwashing all surfaces. For more information, visit clare.com/Safety or call EPA’s National Lead Information Hotline at 1-800-424-LEAD, or visit www.epa.gov/lead or asbestos, or contact your state or local Health Department.

Clare Primer seals and blocks out most household stains, such as crayon, pencil, ink, and felt marker. After priming stained areas, test that the stain has been sealed by applying the topcoat to a small area.

Clare Primer may block minor dried water stains, however, a solvent-based stain blocking primer, such as pigmented shellac, is recommended.

Do not apply when the air or surface temperature is below 50ºF.

**INGREDIENTS:** Water (07732-18-5), Acrylic Resin (25586-20-3), Talc (Asbestos-Free) (08005-37-6), Heavy Paraffinic Petroleum Distillates (64742-65-0), Silica, Amorphous Synthetic (07631-86-9), Aluminum Hydroxide (21645-51-2), Cellulose Fiber (21645-51-2)

**COMPLIES WITH:** ARB 2007 SCM & CALGreen 2013; CHPS Section 01350, SCNAMD Rule 1113; LEED® 2009 IEQ; LEED® v4 QI; UL GREENGUARD Gold Certified

Clare Primer is designed to provide a colorful, smooth, and uniform finish for any interior space. It’s perfect for painting walls, ceilings, and trim, and can be used on a variety of surfaces, including wood, drywall, and masonry. Whether you’re looking to refresh a room or create a new look, Clare Primer is the ideal choice for any painting project.

For more information on Clare Primer, visit www.clare.com or contact Clare Primer for a complimentary sample kit. We’re here to help you create the perfect space for your needs.

Clare Primer is part of the Clare family of products, which includes paints, primers, and accessories. To learn more about the full line of Clare products, visit www.clare.com.

Clare Primer is available at participating retailers nationwide. Find a store near you today and start your paint project with confidence.

**DISPOSAL:** After use: Wash out of equipment while it is still wet. Do not use for disposal of hazardous waste.

**CAUTION:** Handle only as directed. Harmful if ingested. May cause sensitization by prolonged skin contact. Use only in well-ventilated areas. Do not inhale. Do not smoke or eat while handling. Keep out of reach of children. Wash hands before eating, drinking, or smoking.

**DISPOSAL:** Do not dispose of paint in household waste. Recycle if possible. Contact your local waste management authority for more information on proper waste disposal.

**DISPOSAL:** Do not pour paint down the drain. Contact your local waste management authority for proper disposal.

**DISPOSAL:** Do not dispose of paint in household waste. Recycle if possible. Contact your local waste management authority for more information on proper waste disposal.