

RUNNING INSIGHT

THE NEWSMAGAZINE FOR RUNNING SPECIALTY RETAILERS / RUNNINGINSIGHT.COM

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The Running Event 2019

featuring 260 brands
looking to lead the run
specialty business into
a new decade.

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PUBLICATION

The Running Event 2019 Product Preview **APPAREL**

**2UNDR
BOXER SHORTS**

2UNDR boxer shorts feature a patented Joey Pouch constructed with premium fabrics, flatlocked stitching for a seamless look and feel, No-Drip-Tip thermal reduction fabric for moisture dispersal and comfort and a roll-resistant waistband. MSRP \$28-30.



**BOCO GEAR
MUT TRUCKER HAT**

BOCO Gear's MUT Trucker Hat has a soft foam front, ventilated mesh back panels and a moldable, lightweight bill. It also offers a snapback closure and a moisture-wicking internal sweatband and inner liner at the forehead. One size fits most. MSRP \$29.99.



**ANITA
SPORTS BRA**

The Anita 5566 bra provides preformed cups for comfort. The perforated fabrics on the outside of the cup with fine piqué on the inside provide moisture transport and air circulation to keep the skin dry. Available in cup sizes A-G. MSRP \$50.



**BLOQUV
TIGHTS AND FULL ZIP CROP TOP**

The BloquV Tights and Full Zip Crop Top have a UPF 50+ rating, blocking 98 percent of the sun's rays. The pieces also feature moisture-wicking and quick-dry fabric, flat seams for comfort and reflective trim. The top includes elongated sleeves for optimal hand coverage. MSRP \$92 for Tights; \$74 for Mock Crop Top.

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**BROOKS
DARE CROSSBACK**

The Brooks Dare Crossback bra offers a crossback design with pullover style. Drilayer HorsePower fabric wicks sweat and dries quickly; smooth, free-cut edges and minimal seams reduce chafing. Strategically placed perforation provides ventilation. MSRP \$60.



**COTOPAXI
MONTE HYBRID JACKET**

The Cotopaxi Monte Hybrid Insulated Jacket stylishly solves the dilemma of temperature management during high-output pursuits like winter trail running and snowshoeing. Features include lightweight Polartec Alpha active insulation, a 100 percent recycled polyester shell fabric and recycled polyester stretch fleece. MSRP \$180.



**GOLITE
REFLY SHORT**

GoLite's men's and women's ultra-lightweight ReFly Shorts utilize woven fabric made of 88 percent recycled poly and 12 percent spandex that delivers enhanced stretch for increased mobility, quick-dry convenience and moisture-wicking comfort. Other benefits include an elastic waistband with integrated draw cord, reflective safety details and a security zip pocket. MSRP \$60.



**FLIPBELT
SHORTS, CROPS**

FlipBelt performance apparel combines an award-winning running belt with opulent performance fabrics. The patented tubular design of the FlipBelt secures a phone and personal items without bounce and chafing. MSRP \$56 for Running Crops; \$48 for Running Shorts.

