



# NEW FROM VEGA Hello Wellness<sup>TM</sup>

Say Hello to Wellness! Delicious, blender-free, and tailored to support your well-being with functional-driven formulas.



it's what's (not) inside that counts.



vegan













**Functional Benefits**: 3 fastest growing benefits within functional nutrition (Gut Health, Brain Health, Energy Support)

Robust, High-Quality Formulas: 15g PB protein, stacked with additional ingredients and supplements tied to each benefit, 0g added sugar & no stevia

**Enjoyment & Experience**: On-trend flavors with function; fresh & engaging packaging that breaks through at shelf

**Convenient**: Minimal prep for on-the-go and all-day use; no blender required for smooth and delicious shake





# VEGA® HELLO WELLNESS<sup>™</sup> SPRING IN YOUR STEP<sup>™</sup>

Need a little extra help to get up and go? Spring in Your Step has 100mg caffeine to keep you energized and alert, like an on-switch for your day

- 100mg Caffeine
- 15g Protein
- Excellent Source of Vitamin D
- Og Added Sugar



# $\mathsf{VEGA} \\ \mathsf{B} \\ \mathsf{HELLO} \\ \mathsf{WELLNESS}^{\mathsf{TM}} \\ \mathsf{YOU} \\ \mathsf{'VEGOTGUTS}^{\mathsf{TM}} \\ \mathsf{TM} \\ \mathsf$

Looking for a little more of that gut feeling in your life? You've Got Guts helps support a healthy gut with 3g of prebiotic fibre in every scoop.

- 5g Prebiotic Fibre
- 15g Protein
- 2B CFUs Probiotics
- Og Added Sugar



# VEGA® HELLO WELLNESS™ IT'S A NO BRAINER™

Want a little extra headspace? It's a No Brainer includes 32mg of Omega-3 DHA from plant-based marine algae

- 32mg Omega-3 DHA
- 15g Protein
- Antioxidant Vitamin C
- Og Added Sugar



#### **PRODUCT**

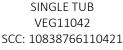
#### **UPC / FORMAT**

#### **INGREDIENTS**

### VEGA® HELLO WELLNESS™

SPRING IN YOUR STEP  $^{\text{TM}}$ 







Medicinal Ingredients per 1 scoop (28 g) Ingrédients médicinaux pour une mesure (28 g)	
Pea Protein (Pisum sativum seed) / Protéines de pois (graines de Pisum sativum) Protein / Protéine	
Pumpkin Seed (Cucurbita pepo) / Graines de citrouille (Cucurbita pepo)  Protein / Protéine	
Coffee fruit 33:1 extract (Coffea arabica fruit) QCE 3135 mg / extrait du fruit du café à 33:1 (coffea arabica fruit) QBE 3135 mg	95 mg
Caffeine / Caféine	
Caffeine / Caféine	
Vitamin B12 (Cyanocobalamin) / Vitamine B12 (Cyanocobalamine) Oat (Avena Sativa seed) / Avoine (graine de Avena Sativa)	0.48 mcg
Vitamin D (Agaricus bisporus whole) /	
Vitamine D (Agaricus bisporus en entier)10	mcg (400 IU/UI)

Non Medicinal Ingredients: Acacia gum, Xanthan gum, Monk fruit extract, Rosemary extract, Natural flavours.

May Contain: Milk, soy, peanuts, eggs, tree nuts and sesame.

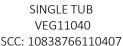
Ingrédients Non-médicinaux: Gomme arabique, Gomme de xanthane, Extrait du fruit du moine, Extrait de romarin, Arômes naturels.

Peut Contenir: Du lait, du soya, des arachides, des œufs, des noix et du sésame.

## VEGA® HELLO WELLNESS<sup>™</sup>

YOU'VE GOT GUTS<sup>™</sup>







Pea Protein (Pisum sativu	im seed) /	
	s de Pisum sativum)	18.25 g
Protein / Protéine		15 g
Pumpkin Seed (Cucurbita	pepo) / Graines de citrouille (Cucurbita pepo)	300 mg
Protein / Protéine		170 mg
Inulin (Cichorium intybus	root) / Inuline (racine de Cichorium intybus)	5 g
Bacillus Coagulans GBI-3	0 6086 whole cell / cellule entière 2 B	CFU / M UFC
Quinoa Sprout (Chenopod Amaranth Sprout (Hypoc	fium) / Germe de Quinoa (Chenopodium) nondriacus) /	200 mg
Germe de Amaranthus (F	lypochondriacus)	200 mg
Protease (Aspergillus flav	us var. oryzae whole) /	
Protéase (Aspergillus flat	rus var. oryzae en entier)150	000 FCC HUT
Protease (Aspergillus nige	r whole) / Protéase (Aspergillus niger en entier) 3	50 FCC SAPI

Non Medicinal Ingredients: Cocoa powder, Banana powder, Ground organic saigon cinnamon, Xanthan gum, Acacia gum, Monk fruit extract, Sea salt, Rosemary extract, Natural flavours. May Contain: Milk, soy, peanuts, eggs, tree nuts and sesame.

Ingrédients Non-médicinaux: Poudre de cacao, Poudre de banane, Cannelle de saigon biologique moulue, Gomme de xanthane, Gomme arabique, Extrait du fruit du moine, Sel de mer, Extrait de romarin, Arômes naturels.

Peut Contenir: Du lait, du soya, des arachides, des œufs, des noix et du sésame.

### VEGA® HELLO WELLNESS™

IT'S A NO BRAINER<sup>TM</sup>

SINGLE TUB VEG11041 SCC: 10838766110414





Pea Protein (Pisum sativum seed) / Protéines de pois	S
(graines de Pisum sativum)	21
Protein / Protéine	15
Pumpkin Seed (Cucurbita pepo) / Graines de citrouil.	lle (Cucurbita pepo) 300 m
Protein / Protéine	170 m
Schizochytrium spp. whole / Schizochytrium spp. er 10 % DHA	n entier 320 m
Choline (Choline Bitartrate) / (Bitartrate de choline)	55 m
Thiamine (Thiamine hydrochloride) / (Chlorhydrate of	de thiamine) 0.3 m
Riboflavin / Riboflavine	0.325 m
Niacinamide	4 m
Pantothenic acid (Calcium D-pantothenate) /	
Acide pantothénique (D-panthothénate de calcium)	1.25 m
Vitamin B6 (Pyridoxine hydrochloride) /	
Vitamine B6 (Chlorhydrate de pyridoxine)	0.425 m
Biotin / Biotine	7.5 mc
Acerola (Malpighia glabra Fruit) / Cerise des Antilles	(Malpighia glabra Fruit) 79.2 m
Vitamin C / Vitamine C	

**Non Medicinal Ingredients:** Quinoa sprouts, Acacia gum, Beet juice powder, Malic acid, Xanthan gum, Monk fruit extract, Rosemary extract, Natural flavours.

May Contain: Milk, soy, peanuts, eggs, tree nuts and sesame.

Ingrédients Non-médicinaux: Germe de quinoa, Gomme arabique, Poudre de jus de betterave, Acide malique, Gomme de xanthane, Extrait du fruit du moine, Extrait de romarin, Arômes naturels. Peut Contenir: Du lait, du soya, des arachides, des œufs, des noix et du sésame.